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Amy Stephen Joins the Broadmoor World Arena and Pikes Peak Center as Director of Marketing and Sales



A graduate of Colorado State University with a degree in Journalism, Amy is a native to northern Colorado. Amy, has over 6 years of experience in facility marketing with Global Spectrum and started at the Budweiser Events Center in Loveland, CO. She was then transferred to western Pennsylvania where she helped open a brand new multi-purpose venue and develop a marketing department on the campus of Indiana University of Pennsylvania. From there, Amy was promoted and yet transferred once again to Norfolk, Virginia to manage the marketing department at a 10,000 seat arena on the campus of Old Dominion University. Amy has prior experience in radio and television working in both marketing and sales.

"I'm so excited to be back in Colorado, doing what I love, for two amazing buildings! I have a great team alongside me who share the same goals and aspirations of bringing quality and diverse entertainment to the Colorado Springs community."

Free time includes hiking, skiing or hanging out on the boat with her husband Jeff and one year old daughter Norah.

The University of Texas at Arlington is seeking a Stage Manager for Texas Hall.

With supervision from the Associate Director, the Stage Manager is responsible for planning and coordinating work involved in the staging, lighting, sound reinforcement, rigging, safety, maintenance and security of various functions in a public assembly venue.

Texas Hall is a 2600 seat proscenium theater and performing arts center serving both the UT Arlington Campus and the Dallas/Fort Worth Community.

Please visit <http://tinyurl.com/TXHSM> for the job posting detail and to apply.

Convo Center Undergoing Phase II Renovations

JONESBORO, ARKANSAS: As summer is in full swing construction crews are scrambling around the Arkansas State University Convocation Center once again. Last summer, in Phase I of a three phase plan to renovate the twenty-seven year old venue, crews replaced two of the huge decks of retractable seats in the upper bowl as well as reconfigured the bathrooms and concession stands.



As Phase II is well underway crews have already demoed all four retractable seat decks in the lower bowl as well as torn out the steps leading the Red Entrance. The new seating decks will give the Convocation Center even more flexibility as we will be able to configure the decks with ADA seating depending how the show is set up (end stage, theater, sports event etc.). It is estimated that the lower bowl seats were opened and closed roughly 4,000 times over their twenty-seven year lifespan.



The Red Entrance steps have been a recurring nuisance as water has washed out the dirt from underneath on multiple occasions causing the steps to sink and break. This year, pillars are being driven deep into the ground and the steps will be built on top of the pillars. Once complete, the steps should be set for good. Phase II will be complete by August 15 as that is the date of the fourth annual Johnny Cash Music Festival featuring Reba McEntire, Loretta Lynn, Bobby Bare and hosted my Mark Lowry.

Phase III is set for the summer of 2015 as we will replace the last two decks of seating in the upper bowl as well as renovate the Auditorium, Meeting Rooms and Courtyard. Plans call for new lighting, flooring, paint, audio equipment and window coverings for the Meeting Rooms; new outdoor seating, lighting and landscaping for the Courtyard; and new paint and possible lighting for the Auditorium.

This three-phase renovation combined with the 2012 renovations that included a new roof, new sound system and four new HD video boards will have the Convocation Center set for its next twenty-seven years.

One tragic note to pass along: On June 5, 2014 a severe thunderstorm struck Jonesboro and most of northeast Arkansas. Damage was reported across six counties and three buildings on campus had roofs blown off. Two people were killed in the area when large trees were toppled over; one of the two was retired Jonesboro Police Officer Tom Sanford. Officer Tom worked as a security officer for the Convocation Center from the very first event in 1987. He worked practically every event the building has hosted since, as well as every football game and baseball game for Arkansas State University over that time. The entire Convocation Center staff is mourning the loss of someone that cared deeply for those around him and was always willing to help any employee or patron of the building. He will be missed by all.

Natural Turf Installed at UTEP's Sun Bowl Stadium

July 6 was an exciting day for die-hard and loyal soccer fans in El Paso, Texas, and Ciudad Juárez, Chihuahua, Mexico, as more than 15,000 fans filled the University of Texas at El Paso's Sun Bowl Stadium to watch the first stop of the Chivas Guadalajara 2014 U.S. tour.

One of Mexico's most historic soccer clubs, Chivas de Guadalajara took on Brazil's Cruzeiro, with excited fans fueled by local World Cup mania.

Before the players hit the pitch, natural grass was installed over the stadium's artificial turf. The installation of natural grass had never been done before at the Sun Bowl.



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The grass – provided by Gardner Turf of Santa Teresa, New Mexico – arrived on Wednesday, July 2, with the 24-hour installation process continuing through Thursday, July 3.

“Natural turf is the preferred product by both soccer players and trainers,” said UTEP Office of Special Events Executive Director Jorge Vazquez. “It minimizes the potential for injury and the bounce of the ball is ideal.”

90,000-square-feet of Bermuda grass measuring 1.5 inches thick was hauled by 30 trucks and a crew of 18 installed the turf, which originated from Precision Turf of Atlanta, Georgia.

After installation, the turf still needed to be maintained in order to ensure a proper playing surface. Watering and moving it lightly helped seams to cement together, after which the turf was rolled for leveling, then painted with the lines required for a soccer playing field.

After Chivas de Guadalajara lost the match to Cruziero, removal of the turf took eight hours. It was returned to the sod farm in Santa Teresa.

The UTEP’s Office of Special Events thanks Major League Soccer (MLS) and Soccer United Marketing (SUM) for making Sun Bowl Stadium the first stop of Chivas’ U.S. tour and hopes to continue this partnership to bring more MLS to the Sun City.

Enid Event Center wins ‘Best Public Improvement Project’ from Oklahoma Main



Enid Event Center, managed by Global Spectrum, took home the 2014 ‘Best Public Improvement Project’ for the almost one year old facility at the 25th Annual Oklahoma Main Street Awards Banquet, on Tuesday night, May 6 at the National Cowboy and Western Heritage Museum in Oklahoma City, Okla. Other project finalists for the award in the category were Keep Enid Beautiful and Woodward- Streetscape. The Best Public Improvement Project was one of 22 awards during the evening and focused on the “Design” component of the Four-Point Main Street Approach™.

Kelly Thompkins, Program Director of Main Street Enid, commented “The investment the City of Enid has made in the Enid Event Center and the amazing job Keller and his team do at bringing quality entertainment to our downtown has made an incredible difference in our revitalization efforts and Main Street Enid is thrilled for them to be recognized for it state-wide.”

Other categories recognized during the event were: Premier Partner, Best Community Education/Public Awareness Activity, Best Volunteer Development Program, Main Street Hero, Best Creative Fundraising Effort, Premier Special Event, Best Retail Event, Outstanding Image Promotion, Creative New Event, Outstanding Main Street Web Presence, Best Interior Design Project, Best Façade Rehabilitation Under \$10,000, Best Façade Rehabilitation Over \$10,000, Best Window Display, Best Building/Business Signage, Best Adaptive Reuse Project, Best Business Practices, Best New Business Downtown, Downtown Business of the Year, Program Manager of the Year, Board Member of the Year.

“We proudly manage both Enid Event Center and Convention Hall in the best interest for not only for the goals established by our client, the City of Enid, but also the entire community and North Central Oklahoma. Being recognized by Main Street Enid as a nominee and Oklahoma Main Street as the award winner is humbling. We have continued to be excited about our opportunity to bolster quality of life in the region and provide a diverse set of entertainment / convention & meeting options right here in Enid.” said Global Spectrum’s Keller Taylor, general manager of Enid Event Center and Convention Hall.

Global Spectrum celebrates One Year of Events in Enid Event Center with Sold Out Reba Concert

Global Spectrum, operators of the Enid Event Center and Convention Hall, concluded its first full year of events in June, highlighted by the sold out Reba concert on Saturday, June 21st. The event brought in well over 3,500 people, making total first year attendance 43,858. The event also brought the total first year ticket sales to over \$1.4 million since the grand opening last June. 37% of all event attendees during the last year at the Enid Event Center have been visitors from outside Garfield county.

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“Quality of life is an important issue to all of us here in Enid,” said City of Enid City Manager, Eric Benson. “One way to enhance the living experience in our great community is having the opportunity to attend various entertaining venues. Global Spectrum has certainly delivered on their promise to bring top events to the Enid Event Center. This is only the beginning and we are looking forward to bigger acts to visit our community. Life in Enid is good!”

The grand opening kicked off June 23, 2013 with country artist Gary Allen. Since then, Enid Event Center has brought in a diverse set of entertainment options for Enid and North Central Oklahoma’s enjoyment with 41 ticketed events. Events in the first year included the sold out Darius Rucker and Reba concerts, family shows with Harlem Globetrotters and Sesame Street Live, and sporting events with the 2013 PBR Challenge and BattleGrounds MMA 4.

“The Global Spectrum team is working every day to continue bringing world class entertainment to Enid and North Central Oklahoma at Enid Event Center,” said Global Spectrum’s Keller Taylor, general manager of Enid Event Center and Convention Hall. “We are proud of our Year One successes and anticipate even greater things to come.”



Sold out Reba concert - 2014

A full list of events includes:

Gary Allan- June 23, 2013
Cirque Musica – June 27, 2013
MAYB Tournament – July 19-21, 2013
Enid High School Volleyball – September 12, 2013
Rodney Atkins – September 14, 2013
Mercy Me – September 27, 2013
Enid Roller Girls: Women’s Flat Track Roller Derby – September 28, 2013; April 12, 2013
Off The Beaten Path Tour: Justin Moore, Randy Houser, Josh Thompson – November 2, 2013
2013 Enid PBR Challenge – November 15-16, 2013
Circus Spectacular – November 25, 2013; March 12-13, 2014
Enid High School Basketball – December 6, 2013; January 17/18/28, 2014; February 10/11/18, 2014
Mid-America Nationals Wrestling Tournament – December 13-14, 2013
Sesame Street Live: Can’t Stop Singing – December 17-19, 2013
90th Annual Skeltur Conference Basketball Tournament – January 20-25, 2014
The True Believers Tour: Darius Rucker, Eli Young Band, David Nail – March 7, 2014
Harlem Globetrotters – April 2, 2014
Nobodies of Comedy – April 26, 2014
Extreme Rodeo Challenge – May 2-3, 2014
KANSAS – May 10, 2014
BattleGrounds MMA 4 – May 17, 2014
Scooby-Doo Live! Musical Mysteries- June 13, 2014
Reba – June 21, 2014

Global Spectrum and Enid Event Center and Convention Hall continue to bring exciting and diverse events to Enid, OK in the months ahead. For a full list of upcoming events in Enid Event Center and Convention Hall, visit www.EnidEventCenter.com.

INTRUST BANK ARENA RECEIVES MULTIPLE MARKETING AWARDS IN JUNE

(Wichita, Kan.) – The SMG-managed INTRUST Bank Arena has received multiple awards in the marketing category throughout the month of June. Recognition has come from both the Wichita American Marketing Association and SMG.

INTRUST Bank Arena was awarded the SMG 2014 Best Social Media Promotion Award for the “12 Days of Entertainment” promotion for the second straight year at the 2014 SMG Marketing Summit. The Summit was held at the SMG-managed Mercedes-Benz Superdome in New Orleans, LA last week and marked the second year that more than 50 SMG marketers gathered to discuss venue marketing, share ideas and network. While at the summit, attendees voted on awards in five categories. In 2013, INTRUST Bank Arena took home Best Trade Ad in addition to Best Social Media Promotion.



In addition, INTRUST Bank Arena was recognized by the American Marketing Association, Wichita Chapter, in two categories at the 2014 MAX Awards. Judges from the American Marketing Association, Omaha Chapter, used 10 different criteria for each entry submitted. In the Annual Report category, the arena received a Silver MAX Award, or second place. In the Social Media category, the arena received third place.

“It’s an exciting honor to be recognized by different marketing organizations for the work we’re doing at INTRUST Bank Arena,” said Christine Pileckas, SMG Director of Sales & Marketing. “Our team strives to be trendsetters and innovators in the industry, and these awards are a testament to their hard work and passion for the live entertainment industry.”

SMG-MANAGED VENUES RECEIVE TOP RANKINGS BY OKLAHOMA MAGAZINE

The SMG-managed BOK Center and Cox Business Center recently received top honors by *Oklahoma Magazine* in its annual ‘The Best of the Best’ rankings. The BOK Center was named ‘Best Concert Venue,’ and the Cox Business Center was named ‘Best Wedding or Party Venue.’ The BOK Center also finished in the top three in two additional categories: ‘Best Place to See and Be Seen’ and ‘Best Local Icon/Landmark.’

The annual awards are voted on by *Oklahoma Magazine* readers and were featured in the July issue of the publication.

“It’s an honor to be recognized by both *Oklahoma Magazine* and its readers,” said SMG General Manager Jeff Nickler. “The BOK Center has enjoyed amazing success since opening five years ago. Our ability to sustain that success is a tribute to everyone who has purchased a ticket or attended an event.

“The Cox Business Center continues to play host to the area’s top social events. The growth of our social and wedding bookings assures us that we are on the right path to delivering incredible experiences for our guests and clients,” Nickler added.

SMG PROMOTES OWENS TO DIRECTOR OF BOOKING

SMG Tulsa announced the promotion of Michael Owens to Director of Booking for the BOK Center and Cox Business Center. Owens joined the SMG Tulsa team in August 2012 as Booking and Special Events Manager.



Michael Owens

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“Since opening in 2008, the BOK Center has positioned itself as one of the country’s top concert destinations. In his new role, Michael will work to continue this success and strive to bring even more world-class entertainment to the BOK Center and Cox Business Center,” said SMG General Manager Jeff Nickler.

As Director of Booking, Owens will work with agents and regional and national promoters to develop content in the two facilities.

“I’m thrilled to continue working with such an amazing team here at SMG Tulsa. We’ve had an incredible run of shows these past few years and we’ve got an exciting year ahead of us as well,” said Owens.

“Being in a market that supports live music as much as Tulsa does plays a huge role in our ability to attract these nationally touring artists to the building. This city has an amazingly rich history in music and I’m excited as we continue to elevate Tulsa’s presence in the live entertainment space,” Owens added.

BOK CENTER TRADE AD WINS NATIONAL AWARD

The SMG-managed BOK Center was honored for its 2013 trade publication advertising campaign during the recent 2014 SMG Marketing Summit held at the Mercedes-Benz Superdome in New Orleans, La.

Tulsa-based creative agency AcrobatAnt designed the ad which features a woman looking at her reflection in a BOK Center mirror and seeing her “inner rock star” and was published in *Pollstar* and *Venues Today*. The ad was voted 2014 Best Trade Advertisement by more than 70 SMG marketing professionals from 46 venues across the United States and Puerto Rico.

“We are incredibly proud of the work AcrobatAnt does for the BOK Center. This ad was one in a series of ground-breaking industry trade advertisements that have received national attention from both promoters and other venues,” said Sarah Haertl, SMG Regional Director of Marketing.

“It’s an honor to have other SMG marketing professionals acknowledge the work we are doing in Tulsa,” Haertl added.

Miss Texas and Texas' Outstanding Teen Crowned at Eisemann Center in Richardson, Texas

The 2014 Miss Texas Pageant culminated Sat, Jul. 5, 2014 at the Charles W. Eisemann Center for Performing Arts with the crowning of Miss Texas, Monique Evans (Miss Park Cities) and Texas' Outstanding Teen, Cassidy Brown (Miss Dallas Outstanding Teen). This gala event followed several days of technical rehearsals and three nights of preliminary competition in private interview, lifestyle and fitness, talent, evening gown and onstage question. There were 52 contestants in the Miss Texas Preliminary Competition and 50 contestants for Texas' Outstanding Teen. Tickets sold for the five events totaled 5,773.



Monique Evans, Miss Texas 2014.



From left: Ivana Hall Miss Texas 2013 and Richardson Mayor Laura Maczka with street sign toppers deployed for the event around the Eisemann Center.

Photo: Amy Taylor

The Miss Texas Scholarship Foundation chose to come to Richardson, Texas in November 2013, partnering with the City of Richardson dba Charles W. Eisemann Center and the Renaissance Dallas Richardson Hotel. Pageant officials were looking for a performing arts center to streamline the production, which is on the scale of a touring Broadway show.

Since the Renaissance Hotel is immediately adjacent to the Eisemann Center, contestants, staff, volunteers and families had a short walk across the street to the Center from the official hotel headquarters. The hotel was also the site for the Gala Dinner on Fri, Jul. 4 and the Awards Ceremony on Sat, Jul. 5 following the Finals at the Eisemann Center.

Eisemann Center Administrative Events Manager Philip Nelson stated: "From the first phone call to the last round of applause, I have sensed this prestigious event is a great fit for the Eisemann Center. This is a huge production — it is amazing to consider the pageant is run by volunteers. I'm grateful for all of the Eisemann staff's hard work. And, I'm grateful for the fact that Miss Texas wants both a solid working relationship with us and an excellent experience for these emerging women leaders. We're proud to host them."

The Cynthia Woods Mitchell Pavilion Celebrates 25 Seasons of Spectacular Performing Arts

The Woodlands, Texas—This year marks The Cynthia Woods Mitchell Pavilion's 25th Season of presenting exceptional performing arts events, educational outreach programs and live music. The Pavilion opened April 27, 1990, with the Houston Symphony. Other performers in the inaugural season included Frank Sinatra, Alabama, Garth Brooks, James Taylor, Heart, Jimmy Buffett, Santana, Depeche Mode and more. George P. Mitchell, founder of The Woodlands, along with his wife Cynthia Woods Mitchell, for whom The Pavilion is named, dreamed of creating a first-class performing arts facility for The Woodlands since the community's inception in 1974. They envisioned the facility as a venue for classical performances and educational events, as well as popular music.



Photo by Ted Washington

This season also marks an expanded relationship with Huntsman Corporation as the presenting sponsor of the venue. The name-under-title sponsorship provides for additional funding for The Pavilion's performing arts events and educational outreach programs. Huntsman has been a supporter of The Pavilion's performing arts and education programs since 2006.

New this season, The Pavilion installed two state-of-the-art LED video screens. The \$2 million project has a 7.8 mm LED which is a new industry-leading pixel pitch for this size of application. With a brightness measurement of 5,000 nits, the screens are bright and viewable even in direct sunlight. The new screens have a slightly new position with a 20-degree angle added to allow for improved view-ability from the seating area and the lawn. Besides the two new screens in the seating area, an LED screen also is located in the North Plaza. Also, recently The Pavilion was recognized in the June 21, 2014, issue of "Billboard" magazine. The article features the venue's 25 seasons of operation as well as the history of The Pavilion and the partnership with Live Nation.

Continuing with the great tradition of hosting classical performances, The Pavilion's 2014 Performing Arts Season is filled with an exciting line-up including jazz legends, Spyro Gyra & Lee Ritenour, Houston Ballet's Celebration of Stanton Welch, Houston Grand Opera's "Carmen" and Houston Symphony's See the Music, The Songs of Billy Joel with Michael Cavanaugh and DISNEY IN CONCERT *Magical Music from the Movies*. Other thrilling concerts include the Houston Symphony's Best of Beethoven, Star-Spangled Salute and Hocus Pocus Pops as well as Wagner & Maazel "Ring Without Words" with the Texas Music Festival Orchestra and Holly Jolly Jingle. At the 19th Annual Children's Festival fun takes center stage with award-winning children's performers that encourage children to do the things they love most – flex their imaginations, express themselves, learn and grow.

At most performing arts events, mezzanine and lawn seating are free. Orchestra seating for most events is \$15. Guests are welcome to have a picnic in their seat or on the hill. Keep in mind that beverages cannot be brought into The Pavilion. Sitting on the hill? Lawn chairs also are provided free at all performing arts events.

The Cynthia Woods Mitchell Pavilion's 2014 Performing Arts Season is presented by The Woodlands Development Company and sponsored by Audi of America, official automobile of The Pavilion, The Pavilion Partners and The Wortham Foundation. The Cynthia Woods Mitchell Pavilion acknowledges the financial support of The Woodlands Township that is generated by the Event Admissions Tax for its performing arts and educational outreach programs.

For a list of wonderful performances and events included in The Pavilion's 2014 Performing Arts Season and more information about our amazing venue, visit www.woodlandscenter.org.

SMG Seeking Operations Manager in Oklahoma City

SMG, the world leader in venue management, marketing, and development is looking for operations staff for the Chesapeake Energy Arena and Cox Convention Center. Over the course of the year our campus sees NBA basketball, AHL hockey, Concerts, rodeo, tradeshow and much more. Come be a part of the behind the scenes action that makes the most exciting sports and entertainment in Oklahoma City happen. This position will perform various physical tasks to set-up and tear-down equipment and materials for arena and convention center events, as well as, clean and maintain the facility and provide other operational tasks as needed. Get more information at www.ChesapeakeArena.com or www.CoxConventionCenter.com.

Walmart AMP Opens in June

The Walmart AMP opened Saturday, June 7 to grand fanfare with a sold out show with country star and NBC's "The Voice" coach Blake Shelton and special guest Hunter Hayes. Audience members, sponsors, press, artists and staff alike acclaimed the new facility's grand opening as a tremendous success. Now in its 10th season, the opening of the Walmart AMP proves an exciting addition to the arts of Northwest Arkansas.



The new amphitheater, located at its permanent location in Rogers, Ark., has an increased seating capacity of 7,000 (3,000 covered and 4,000 lawn seats). It offers the largest stage house at 5,400 square feet in the state of Arkansas. Strong technical capabilities include video walls located on both sides of the stage and are made up of 36 commercial grade Samsung monitors and are 14' wide and 25' tall. There is easy access from two exits on Interstate 49 and six dedicated lots with over 3,500 parking spots. Air-conditioned restrooms are located on all sides of the venue. Three concessions offer healthy options from cold "grab and go" grilled vegetable wraps to hot smoked brisket, classic smoked pulled pork, and grilled chicken sandwiches. "Snack shack" kiosks are located throughout the venue and guests can purchase popcorn, ice cream and candy. Local designers decorated each of the four dressing rooms with handcrafted furniture from local artisans and are equipped with couches, tables, and flat screen TVs to keep the artists in comfort.

Keeping with the tradition of bringing headlining concerts from the best of every genre to Northwest Arkansas, The Walmart AMP is holding true to its reputation as one of the top 100 amphitheaters in the nation. Plan to make a stop at the new Walmart AMP and enjoy upcoming shows that include Tim McGraw, Pepe Aguilar, Steely Dan, Steve Martin and the Steep Canyon Rangers, Cheech & Chong, Foreigner, Jake Owen and Boston. For tickets and more information, visit www.arkansasmusicpavilion.com or call 479-443-5600.

Rock Shows Do Big Business in Allen

Just last month a capacity crowd of nearly 6,500 took in performances by Boston and The Doobie Brothers at Allen Event Center. From the opening week of on-sale when nearly half the venue's tickets were sold, a sellout was all but certain. And sell out it did, with the show being the most successful in terms of revenue in the venue's four plus year history!



Among Allen Event Center's all-time most successful concerts, another worth mentioning is a 2011 date headlined by Judas Priest. Proving that lighting can strike twice, the band was just booked for an exclusive North Texas engagement on Nov. 6, 2014. Touring in support of their 17th studio album overall, "Redeemer of Souls" (released July 8, 2014), the metal icons are expected to again be a very big draw. At the time of submission, pre-sale is underway and numbers are coming back extremely strong, pacing well ahead of 2011.

Support for Judas Priest comes from Steel Panther, a national touring act with some interesting local ties. Namely, Dallas Cowboys quarterback Tony Romo hand-picked them to play his wedding. Romo has on occasion even shown up on stage at Steel Panther shows. As this Steel Panther gig falls during week 10 of the NFL season, we unfortunately don't expect the Cowboys signal-caller to jump up on the Allen Event Center stage this November.

Jumping on the right concert bookings to plug around Allen Event Center's three sports tenants – Allen Americans (Hockey), Dallas Sidekicks (Soccer) and Texas Revolution (Football) – is not always easy, but a measured, patient and persistent approach is paying big dividends. I guess we could say that business is rocking!

Introducing: The Broadmoor World Arena in Colorado Springs

Colorado Springs – In April 2014 in conjunction with a multi-year Venue Service Agreement with AEG Facilities, the Colorado Springs World Arena signed a 10-year naming rights agreement with the AAA Five-Diamond, Broadmoor Hotel.

Returning to its roots, the 7,300 seat, Broadmoor World Arena in Colorado Springs’ “new” name is a throwback to the original Broadmoor World Arena that was built in in 1938 on hotel property. The original Broadmoor World Arena was demolished in 1994 after hosting countless Olympic, and professional athletic events. It was replaced by the Colorado Springs World Arena built only a few miles away, in 1998.

“In today’s competitive entertainment environment, associating the World Arena with The Broadmoor, a five-star property known for quality and service, and AEG Facilities, the powerhouse of sports and entertainment is a venue manager’s dream come true.” Said Dot Lischick, General Manager, Broadmoor World Arena

Staff, management, ownership and world class service will remain the same through the transition.

The Broadmoor World Arena is taking this opportunity to launch a rebranding campaign involving updated signage and print materials and a brand new website, schedule to launch in September.

Brand New Back Patio Opens at the Pikes Peak Center

Colorado Springs – The Pikes Peak Center has long been the destination for arts and entertainment in downtown Colorado Springs. The 1,800 seat theater has played host to an array of diverse entertainment. The new renovated back patio space will bring a relaxed and fun atmosphere for guests who attend events at the Pikes Peak Center.



The Pikes Peak Center recently completed a renovation project on the back patio space plaza; including lush landscaping, creative lighting and open space for receptions, dinners, and general use before, after, and during events.



Thank you to our newsletter contributors this month!

Jim Borden – Texas Hall at the University of Texas at Arlington
Courtney Galle – Cynthia Woods Mitchell Pavilion
Sarah Haertl – BOK Center/Cox Business Center
Jason Hensel – IAVM HQ
Verlee Koskovich - Broadmoor World Arena and Ice Hall/Pikes Peak Center
Nathan Landry - Broadmoor World Arena and Ice Hall/Pikes Peak Center
Ryan McGhee – Chesapeake Energy Arena/Cox Convention Center
Jeff Mues – Allen Event Center
Sarah Nesbit – Eisemann Center for Performing Arts
Ricky Nichols – University of Texas at El Paso (UTEP)
Zack Orr – Enid Event Center and Convention Hall
Brad Pietz – Arkansas State University Convocation Center
Christine Pileckas – SMG/INTRUST Bank Arena
Erin Rogers – Walton Arts Center/Walmart AMP
Amy Stephen – Broadmoor World Arena and Ice Hall/Pikes Peak Center
Julian Valdez - University of Texas at El Paso (UTEP)
Jeff Young - Cynthia Woods Mitchell Pavilion
Nick Zazal – Walton Arts Center/Walmart AMP

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