



## Diane Wendt Sports Fields Dedicated at the University of Denver

The University of Denver Division of Athletics and Recreation opened and dedicated the Diane Wendt Sports Fields this April as the newest venue addition to the Daniel L. Ritchie Center for Sports and Wellness. The fields are named after Diane T. Wendt, current Director of Strategic Partnerships and Corporate Relations and long-time DU Athletics administrator.



Diane Wendt

The Diane Wendt Sports Fields allow the practice field facility to provide year-round green space for varsity athletic programs and student club and intramural programs. With the inclusion of field lights, the space allows the capability of evening programming. Additionally, digital scoreboards add a first-class touch to the experience for all University users.



Open space on the University of Denver campus has been a long debated topic of discussion within the student government and club sport community. The Diane Wendt Sports Fields now bring growing opportunities for students and athletes alike. The lead gift for the project was made possible by University of Denver Board of Trustees Chair Emerita and longtime Athletics and Recreation supporter Joy S. Burns.

## WALTON ARTS CENTER SEEKS PR DIRECTOR

**JOB TITLE:** PR Director

**DEPARTMENT:** Communications

**DATE PREPARED:** May 2014

**REPORTS TO:** VP, Communications

**SUPERVISES:** PR Coordinator, PR Intern

**JOB SUMMARY:** Manage artist/performance related media; oversee corporate messaging and organizational media relations to ensure maximum public exposure of Walton Arts Center and AMP programs and activities. Manage and execute community outreach activities designed to help organization meet sales and awareness goals.

**ESSENTIAL JOB SKILLS:**

- Working Knowledge of the public relations field and media management
- Excellent organizational skills and ability to work on multiple projects at once

(Continued, Page 2...)

- Excellent communications skills. Requires a high level of empathy and “personability” when working both externally and internally.
- High level of comfort with speaking in public
- Professional appearance
- Attention to detail
- Solid writing skills
- Ability to work both independently and as part of a team
- Means to occasionally operate outside of a 9-5 work day (early mornings & late nights)

**QUALIFICATIONS:** Bachelor’s degree, preferably in public relations, marketing, arts administration or related field. 5+ years media professional experience in media relations or PR. Experience working with media.

**RESPONSIBILITIES:**

- Work with marketing director to ensure marketing and PR planning are connected.
- Manage PR budgets (expense) and develop basic metrics for tracking ROI
- Oversee all artist/show publicity for WAC and AMP events and programs and, when relevant, WAC resident companies.
  - Produce and distribute news releases, media kits, etc
  - Arrange for artist interviews and public appearance
  - Coordinate with artists and companies for publicity opportunities
  - Work with media outlets and reporters to facilitate maximum press on artists and events
- Design and oversee execution of organizational PR plan:
  - Work with Sr. staff to create annual and event-specific PR campaigns
  - Create PR strategies and tactics to get messages to the public and/or specific target audiences
  - Oversee social media efforts, working with team to execute them
  - Oversee news monitoring and internal news reporting
- Management of organization’s media relationships
  - Maintain up-to-date and comprehensive media list in organization’s database software
  - Grow and maintain relationships with regional reporters and assist sr. staff in developing such relationships as appropriate
  - Manage blog and other non traditional media relationships
  - Maintain press archives in easily accessible formats
  - Manage relations with external PR firms
  - Oversee writing projects for media partners (magazine articles, blogs, etc)
- Organize and Coordinate public relations and brand-building events
  - Offsite event coordination and staffing
  - Develop and manage non-media partnerships such as libraries, bookstores and community organizations
  - Coordinate speaking engagements for staff members
- Work with departmental interns to assist with PR efforts and ensure that they receive exposure to the Media/PR functions of Walton Arts Center

Any and all other tasks assigned by management for which the employee is qualified and physically able to perform with or without reasonable accommodations. *As Walton Arts Center is a growing organization, flexibility in job assignments is essential. This job description, therefore, is subject to change.*

To learn more about this position and/or apply, visit our site and submit applications to our physical address or email address provided below:

<http://www.waltonartscenter.org/about/people/employment/>

Walton Arts Center  
 PO Box 3547  
 Fayetteville, AR 72702

ATTN: Karen Percival, Human Resources Director. [humanresources@waltonartscenter.org](mailto:humanresources@waltonartscenter.org)

## COLORADO CONVENTION CENTER ACHIEVES GOLD LEED CERTIFICATION

**DENVER - MAY 15, 2014** – **The Colorado Convention Center** has improved its LEED status to **LEED Gold** by the U.S. Green Building Council through the recertification process required every five years. The venue is now the largest existing building in the region to attain LEED Gold within the Existing Building Operation and Maintenance (EBOM) criteria through recertification.

Owned by the City and County of Denver and managed by SMG, the team at the Colorado Convention Center achieved LEED Gold through their efforts and continuous commitment to sustainable operations, which include:

- Maintaining the building to be more energy efficient than 83% of similar building types
- Allowing for a rooftop solar array
- 54% of all waste generated was diverted from landfills through recycling, composting and donations
- Over 50% of Convention Center employees utilize mass-transit or other forms of alternative transportation to commute to work.
- Diverted 100% of reusable items that are leftover from conferences and convention center operations
- Operating the Blue Bear Farm, which produces fresh fruits, vegetables, herbs, and honey (from on-site beehives)

“The City of Denver has a commitment to sustainability in all of our venues and we’re especially proud of the trailblazing being done by SMG and our partners at the Colorado Convention Center,” said Kent Rice, executive director of the City’s Denver Arts & Venues division. “The Colorado Convention Center staff’s forward thinking on sustainability issues are in keeping with Colorado’s image as a clean, vibrant state and we’re pleased that image resonates with visitors and residents alike.”

LEED, or Leadership in Energy & Environmental Design, is the *recognized standard for measuring building sustainability*. The *LEED green building rating system, developed and administered by the U.S. Green Building Council, is intended to promote designs that reduce the environmental impacts of a building and improve the health and well-being of its occupants. The four certification levels are Certified, Silver, Gold and Platinum. These levels correspond to the number of credits accrued in six categories: sustainable sites, water efficiency, energy and atmosphere, materials and resources, indoor environmental quality, and innovation and design process.*

"The Colorado Convention Center’s improvement to LEED Gold certification demonstrates tremendous leadership in Colorado’s green building industry," said Sharon Alton, Executive Director of the U.S. Green Building Council Colorado. "The magnitude of this facility’s sustainable initiatives should pave the way for other commercial building owners to realize the benefits of analyzing their own sustainable possibilities related to resource, energy and water savings.

The Colorado Convention Center is a leader in sustainability, with a number of firsts including being the first facility of its kind to receive LEED certification (2010) blazing the trail for other Centers across the country. The Center was also the first event and conference venue in the world to be certified to the international sustainability standard introduced in 2012, the ASTM Certification E2774-11.

John Adams, General Manager of the Colorado Convention Center said “The achievement of GOLD continues our commitment to sustainability and overall occupant health for the facility.”

**New business, new ideas, and new connections. VenueConnect 2014 is where it all happens.**



<http://www.iavm.org>

IAVM’s [VenueConnect Annual Conference & Trade Show](#) is July 26-29 in Portland, Oregon. Make plans now to join colleagues, peers, leaders, and business partners for four inspiring days designed to keep you moving forward.

### **Build an amazing network**

Whether you are looking to further your career opportunities or deepen connections to fellow venue industry professionals, VenueConnect is where it happens for you.

(Continued, Page 4...)

### **Get smart, stay sharp**

Over 30 sessions covering major industry topics, new trends, issues, and best practices are coming your way. Find the perfect fit for the next step in your professional development, or simply tap into the inspiring lineup of speakers, panels, and discussions.

### **Keep your bottom line top of mind**

Whether a new contact on the trade show floor, a conversation between sessions, or a targeted appointment in the *DirectConnect* program, *VenueConnect* provides a variety of ways for you to source new suppliers, stay updated on new products, and get business done.

It all happens this summer in Portland, Oregon, and we cannot wait to see you there! Learn more at [javm.org/VenueConnect](http://javm.org/VenueConnect)

## **How Will OSHA's Record Keeping Change Affect Your Company??**

OSHA recently proposed a change to rule [1904.41](#); the rule providing for reporting of workplace injuries and illnesses. This change, if approved, is a move from the current recordkeeping environment, in which employer records of workplace injuries remain private, to a more of a public forum, thereby increasing transparency and accountability. A present, organizations are unsure whether this change will result in a positive or negative impact upon their Safety initiatives.

### **What is the current rule, and how will it change?**

The current rule requires that all employers with 10 or more employees that are not classified as a partially exempt industry, must record work-related injuries and illnesses using OSHA 300, 300A and 301. These records can be kept in paper or electronic format, and there are 4 conditions under which you have to produce this information for inspection:

1. If an injury or illness occurs that results in a death, overnight hospitalization or an observation of 3 or more employees, you have to contact OSHA.
2. If you are request to submit, or subpoenaed during an enforcement inspection by OSHA.
3. If you are asked to submit by the OSHA Data Initiative (ODI).
4. If you are asked to submit by the Bureau of Labor Statistics (BLS).

Even under these four conditions, injury and illness data is not necessarily made public. The amendment that has been proposed will require establishments with 250 or more employees to electronically submit their injury and illness records (forms 300 and 301) to OSHA on a quarterly basis, and summary data (form 300A) annually. For those establishments that have 20 or more employees, they will be required to electronically submit the annual summary form (form 300A). Finally, and perhaps most importantly, this injury and illness data will be made available to the public. Employers would be able to see the data of other employers.

### **Why is it important?**

This proposed rule change is important because it will affect a large number of organizations, and bring about significant change in how injury and illness records are kept and managed. Although electronic injury and illness recording is becoming increasingly popular, there are still significant numbers of organizations who either don't use electronic systems at all, or have only deployed electronic systems at a small number of sites. This proposed rule change will force a large-scale roll out of electronic reporting to every company with over 250 employees.

For more information, see [OSHA Proposed Record Keeping Changes](#) or contact LAAP, Inc. at 936-597-7526.

## **Toyota Field, San Antonio Scorpions and Soccer for a Cause Host NASL Board of Governors**

SAN ANTONIO – Toyota Field, new 8,000-seat home of the San Antonio Scorpions pro soccer team, recently hosted the North American Soccer League (NASL) Board of Governors and served as catalyst for a discussion of Soccer for a Cause, a unique business model that generates financial support for the special-needs community.

General Manager Rob Fedewa and Director of Food and Beverage Don Hoy head the Toyota Field team. All net profits from the stadium, the Scorpions and nearby STAR (South Texas Area Regional) Soccer Complex featuring top-notch facilities for tournament and league play flow to non-profit Morgan's Wonderland, the world's first theme park designed with special-needs individuals in mind and built for everyone to enjoy.

(Continued, Page 5...)

“It’s a thrill to be involved in such a worthwhile endeavor as Soccer for a Cause,” Fedewa said. “Morgan’s Wonderland is totally wheelchair-accessible, and it admits anyone with a physical or cognitive challenge free of charge. So the theme park needs additional financial support to meet operating expenses as well as expand programs and services for those with special needs.”



Above: Director of Food and Beverage Don Hoy (left) and General Manager Rob Fedewa head the management team at Toyota Field, home of the San Antonio Scorpions pro soccer team.



At the last home match of the 2012 NASL season, Scorpions owner Gordon Hartman unveiled a check made out to Morgan’s Wonderland in the amount of \$662,559, the net profits for the year from Toyota Field, the Scorpions and STAR Soccer. He receives no revenue from the soccer-related enterprises.

In addition to benefitting Morgan’s Wonderland, Soccer for a Cause assists Monarch Academy, a school next door to the theme park that concentrates on equipping special-needs students with the knowledge and skills that will help them become productive adults.

Hartman says his 20-year-old daughter, Morgan, is the individual responsible for Morgan’s Wonderland and so much more. “Her positive outlook in dealing with physical and cognitive challenges inspired so many in the community and resulted in the opening of Morgan’s Wonderland in 2010,” he explains. “Shortly thereafter came Soccer for a Cause, a grassroots effort that ultimately led to the creation of the Scorpions franchise and the construction of multi-purpose Toyota Field, which can be expanded from its current 8,000 seats to 18,000. Soccer for a Cause marks the first time a professional sports team has been organized solely to benefit a non-profit cause helping those with special needs.”

On Aug. 28, 2012, global automaker Toyota announced its presenting sponsorship of Toyota Field. In addition to Scorpions soccer, Toyota Field hosts community activities and special events. It’s located adjacent to Morgan’s Wonderland at the intersection of Wurzbach Parkway and Thousand Oaks Drive a half-mile west of IH 35 in Northeast San Antonio.

More information about Toyota Field, the San Antonio Scorpions, Morgan’s Wonderland and Monarch Academy is available as follows: [www.ToyotaField.com](http://www.ToyotaField.com); [www.SAScorpions.com](http://www.SAScorpions.com); [www.MorgansWonderland.com](http://www.MorgansWonderland.com); [www.MonarchAcademy.net](http://www.MonarchAcademy.net).

## Sun Bowl Stadium Hosts Largest Graduation in UTEP’s 100-Year History

The University of Texas at El Paso welcomed more than 25,000 friends and family members to Sun Bowl Stadium Saturday, May 17 in honor of UTEP’s 100th Commencement. In celebration of achievements made by 2,818 spring and summer graduates, the special Centennial Commencement recognized the largest graduating class in UTEP’s 100-year history.



The ceremony began with a procession of graduates from the Don Haskins Center to Sun Bowl Stadium led by the Marching Miner Regiment drum line. The warm spring evening ended with a dazzling fireworks display that left the crowd cheering. The last time the Commencement was held in Sun Bowl Stadium was in 1998.

The Centennial Commencement was a success thanks to the efforts of hundreds of UTEP volunteers and months of planning by representatives from many departments.

## **New Video Boards for Sun Bowl and the Don**

The University of Texas at El Paso has been sprucing up during its Centennial year, and Sun Bowl Stadium and the Don Haskins Center are not being left out of the campus update.

This summer, the University is partnering with Daktronics to provide light-emitting diode (LED) displays for Sun Bowl Stadium and the Don Haskins Center. Sun Bowl Stadium will receive four new LED displays and the Don Haskins Center will receive two. An additional marquee display will be installed outside the University Ticket Center, replacing the current light bulb display with a modern LED screen.



“These new boards will enhance the fan experience,” said Bob Stull, director of athletics. “They will be a great addition to our facilities.”

The additions include a new, end zone LED display measuring 34 feet by 60 feet, nearly quadrupling the area for digital display as compared to the current board. Fans in the stadium will enjoy a main screen that can divide into separate windows to show multiple types of data, statistics, graphics and animation, scoring information and sponsor advertisements. The LED technology will provide wide-angle visibility and excellent image clarity and contrast.

Two auxiliary displays also will be installed in the corners of the end zone with the main display. Measuring 6 feet by 90 feet, each display features a high-definition pixel layout. At the opposite end zone, a 4-foot by 96-foot ribbon display will provide supplemental game statistics, graphics and animation.

In addition to the new video displays, the stadium will receive a custom Daktronics audio system, which will be integrated with the video and scoring system to provide full-range sound reproduction capable of delivering clear and intelligible speech.

Inside the Don Haskins Center, two LED video displays measuring approximately 13 feet by 40 feet will be installed. Like the screens in Sun Bowl Stadium, the displays in the Don Haskins Center will be able to highlight one large image for live video and instant replays and also divide into separate windows to provide other game information, statistics and sponsor messages.

The Don Haskins Center will receive other equipment including locker room clocks, shot clocks, a backboard lighting kit and a Daktronics software interface capable of managing and displaying game, season and career statistics.

The new, larger video boards are designed to need minimal maintenance and to consume less power. Once completed, the end zone display in Sun Bowl Stadium will be the largest of any Conference USA football stadium. “The technology has changed significantly since these other [older] boards were put in nearly 15 years ago,” said Dan Fjeldheim, sales representative for Daktronics.

Removal and salvage of the old video boards began Wednesday, May 28. Daktronics plans to finish the installation of the screens in Sun Bowl Stadium by late August, in anticipation of the UTEP vs. Texas Tech football game Sept. 6. The installation of the video boards in the Don Haskins Center will begin in September and finish by the opening of basketball season in November.

## **Jersey Boys is a Smashing Success in El Paso, Texas**

El Paso Live is proud to announce that Tony and Grammy Award-winning hit Broadway musical JERSEY BOYS, was a complete success in El Paso, Texas. With 8 performances at the Plaza Theatre, managed by SMG, over 12,000 people came out to enjoy this wonderful production.

“El Paso Live was thrilled to host a successful run of “Jersey Boys” at the Plaza Theatre from May 28-June 1,” commented Bryan Crowe, General Manager of Destination El Paso. “We received positive feedback about the city from the entire cast and crew of the show.”

(Continued, Page 7...)



During their stay in El Paso, the cast members were able to go out and about and enjoy the wonderful city. 8 cast members from the show sang the national anthem at the El Paso Chihuahua's baseball game on May 28. They were as well able to enjoy local must-see-attractions like Scenic Drive and Rosas Cantina. So thrilled with their time at Rosas Cantina, the cast and musicians decided to perform a rendition of the classic Marty Robbins song, "El Paso" during their off-time. The video can be found online at [www.youtube.com/watch?v=3qA680FS4\\_k](http://www.youtube.com/watch?v=3qA680FS4_k)

## **One thing leads to another at Fair Park!**

The theme "Fair Park! One fun things leads to another," is exactly what is planned for one of our most ambitious and sensational upcoming events at the Park.

"Fair Park Sparks!", a family-oriented outdoor festival will take place Friday, June 13, 2014, from 5:00 p.m. to 10:30 p.m. The huge event will encompass a variety of fun activities and entertainment opportunities across our beautiful campus.



A fundamental component of Mayor Mike Rawlings' Fair Park Vision Strategy and GrowSouth Initiative, the event showcase the great year-round offerings at Fair Park. Over a million lights have been carefully placed on buildings, on 160 trees from the DART Fair Park Station to the Hall of State, and all of the main entry gates into Fair Park. Once you get here you will see them! Even before it gets dark their light will greet you as Fair Park will literally be dressed in lights.

In addition to guided tram tours and the Esplanade fountain shows, great fun awaits you and your guests all over the park. The nationally recognized pop rock band Sugar Ray, and the contemporary swing revival band Big Bad Voodoo Daddy, will headline our main performance stage. Local musical talent will also be performing on a second stage in the park.

Food trucks and food and beverage vendors will be abundant in easily accessible areas with all the usual items you enjoy here plus some delicious new things you might not have seen at Fair Park before. We will also have a children activities area, roving jugglers, an artist gallery and wine bar, a new cell phone tour, and the unveiling of a bike rental program at the park. The evening will end with an incredible fireworks display in the Esplanade area.

Best of all, the event is free and the place to be on June 13<sup>th</sup> so you don't want to miss it!

Bring your family and invite your friends and join us for a night under the lights, over one million of them, where truly one fun thing will lead to another.

## **The Broadmoor World Arena, Ice Hall and Pikes Peak Center Welcomes Tony Lopez, Housekeeping Supervisor.**

The Broadmoor World Arena, Ice Hall and Pikes Peak Center would like to welcome Tony Lopez to their staff as the new Housekeeping Supervisor!

(Continued, Page 8...)



Tony was born and raised in Los Angeles, California. He worked in housekeeping for various companies including Kaiser Permanente in Orange County, The Aquarium of the Pacific in Long Beach, Centura Health and Exempla. He decided to move his family to Colorado Springs about five years ago. His wife and two children ages 9 and 11 love Colorado and the many things to do outdoors. "I'm an outdoor kind of guy so I just love living here," said Tony. He loves the people he works with and enjoys being a part of the behind-the-scenes team for events held here for the community to enjoy. Welcome Tony!

## CINTERMEX RACE 5K 2014

The CINTERMEX 5K race took place for the first time on Saturday May 24 in front of the general public, clients, providers and personnel who all met at Fundidora Park.

The objective of this race was to promote good health and sports in pro of supporting businesses and/or associations who need it. This year, all proceeds went to Ingenium, A.B.P., a private association that provides support and education for mental health to those who carry a severe mental illness such as: schizophrenia, bipolar disorder, anxiety disorders, major depression, personality disorders, post-traumatic stress disorder and dual diagnoses as well as to their families.

The event started with the arrival of participants who visited stands related to the race and its sponsors. Warm-up started at 7:45 AM.



The 5K race started at 8:00AM sharp.

The event was full of color thanks to all participants who with their enthusiasm lightened up Fundidora Park in company of their friends and family.

The prize giving ceremony was conducted by directors of Ingenium A.B.P. and CINTERMEX who handed medals and trophies to the first, second, and third place winners in both men and women categories.

At the end, a cheque for \$90,000 was given to **Ingenium A.B.P.** and **CINTERMEX** received a recognition for the support and development of this race. A raffle also took place and different prizes from the sponsors were given.

CINTERMEX Race 5K 2014 was possible thanks to the support of sponsors whose dedication and professionalism was shown throughout the development of the event. CINTERMEX would like to thank everyone for their participation.

Photos are available at: [Flickr CINTERMEX Race 5K](#)



### SMG/INTRUST Bank Arena Seeking Operations Supervisor.

SMG, the leader in privately managed public assembly facilities has an opening for an **Operations Supervisor** at the INTRUST Bank Arena. Under direct supervision of the Operations Manager, the Operations Supervisor directs and coordinates facility personnel, subcontractors, and daily activities involved in the successful preparation and execution of events at the facility.

(Continued, Page 9...)

#### MAJOR RESPONSIBILITIES:

- Supervise back of house operations of the arena to include facility set-up, tear-down, clean-up using staff to ensure the arena is event ready and maintained on a day to day basis.
- Oversee all operations staff members including full-time, part-time and temporary workers.
- Train staff on all laws, codes, ordinances, policies, procedures, risk management, safety precautions, rules/regulations and emergency procedures.
- Assist with preparation of work schedules, staffing requirements.
- Ability to coordinate assigned tasks while overseeing workers from two staff members up to twenty-plus staff members.
- Ability to instruct and demonstrate to staff members the proper and safe techniques for all work assignments.
- Responsible for over-seeing service agreements associated with the back of house operation to include, but not limited to, the set-up, tear-down, clean-up and maintenance of the arena.
- Coordinate with facility staff for timely facility set-up and support.
- Supervise facility conversion, ensuring the timely set-up of arena events while maintain the appropriate safety standards.
- Complete maintenance forms for equipment and facility.
- Perform other duties as assigned.
- Work extended and/or irregular hours including nights, weekends and holidays, as needed.

#### KNOWLEDGE, SKILLS, AND ABILITIES

- High School Diploma or GED.
- Be licensed and insured to operate a motor vehicle in the State of Kansas.
- One to three years facility maintenance and/or event set-up required.
- Fork lift licenses a plus.
- Ability to speak and write in English.
- Strong written and oral communication, ability to communicate at multiple levels; as well as one-on-one and within a group setting.
- Ability to read and interpret documents including safety rules, operating and maintenance instructions and procedure manuals.
- Demonstrate knowledge of practices and procedures related to event set-up and conversions; typical methods and techniques for cleaning and maintaining the facility; and proper use and care of hand and power tools.
- Demonstrate exceptional skills in customer service and effective communications with guests and employees.

#### OTHER QUALIFICATIONS:

- Ability to write routine reports and required correspondence.
- Ability to interpret and communicate a variety of instructions furnished in written, oral, diagram and schedule form required.
- Ability to prioritize in time sensitive situations, and meet deadlines.
- Hands on experience with maintenance procedures, hand tools, and power tools.
- Knowledge of work place safety and OSHA requirements.
- Experience with ice-maintenance (preferred).
- Microsoft Word, Excel and Outlook
- Demonstrate a positive attitude
- Meet the physical demands of the job. Must perform strenuous physical duties at times, including lifting, carrying, moving and climbing.
- Operate equipment such as light trucks, pallet jacks, forklifts, boom lifts, Zamboni machine, scrubbing machines or other light power driven equipment.
- Work effectively under pressure and/or stringent schedule and produce accurate results.
- Work independently, exercising judgment and initiative.
- Maintain an effective working relationship with clients, employees, exhibitors, patrons and others encountered in the course of employment.
- Remain flexible and adjust to situations as they occur.

#### PHYSICAL DEMANDS:

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

While performing the duties of this job, the employee is required to walk extensively; occasionally required to kneel, climb to high walkways or balance. The employee must occasionally lift and/or move up to 60 pounds.

This position requires work inside and outside of the building and some exposure to adverse conditions.

**NOTE:** The essential responsibilities of this position are described under the headings above. They may be subject to change at any time due to reasonable accommodation or other reasons. Also, this document in no way states or implies that these are the only duties to be performed by the employee occupying this position.

(Continued, Page10...)

**TO APPLY:**

This position offers a competitive wage and benefit package. Resumes must include rate of pay requirements for consideration and may be sent to:

Human Resources

INTRUST Bank Arena

500 E. Waterman

Wichita, KS 67202

FAX: 316-440-9199

EMAIL: [careers@intrustbankarena.com](mailto:careers@intrustbankarena.com)

**No phone calls please**

SMG is an Equal Opportunity Employer

## **SMG Rocks This Town**

SMG Wichita and INTRUST Bank Arena Rocks This Town with our Community Involvement Team comprised of 8 individuals from different departments on staff. We've rocked it out the first part of the year and have big plans for the summer as well.



Earlier this year, SAVOR... Wichita donated more than 80 hours and more than 60 lbs of food to Episcopal Social Services. SAVOR... Wichita Executive Chef, Kasey Thexton, volunteered his time as mentor and judge for the Prostart Invitational.

Fundraising and activities this year include Dress for Success, Bowl for Kids Sake, and the Autism Care Walk. To date, our 40 full-time employees have raised more than \$2,000 dollars and have volunteered more than 80 hours for these events.

INTRUST Bank Arena takes pride in our city and values our part-time employees by cleaning the city and employee parking lot each May. The arena also donated 400lbs of ice to the Colon Cancer Awareness Run, and multiple departments support and volunteer with the local Wichita River Festival. All in all, nearly 300 hours of labor has been volunteered thus far.

The rest of 2014 is filled with various community service efforts. Some of these efforts include assisting with Special Olympics, touring the Red Cross and learning more about disaster relief, volunteering with Independent Living Resources to assist persons with disabilities learn how to ride a bike, cleaning the Ronald McDonald Houses in town and building homes with Habitat for Humanity.

To close out the year, we plan on helping our canine friends by volunteering at Woofstock this October and will help with a Christmas light display put on by the Arc of Sedgwick County. The community of Wichita is great and we do our best to keep it that way.

## **SMG Wichita Hosts More Than 25,000 Guests In Downtown Wichita In One Week**

SMG Wichita, operators of INTRUST Bank Arena and organizers of Wichita Ribfest, hosted thousands of guests in the downtown area the week of May 12. Two concerts took place at INTRUST Bank Arena and the 3<sup>rd</sup> Annual Wichita Ribfest, a 3-day barbeque and music festival, took place in City Lot D just east of the arena.

"We're thrilled to have hosted more than 25,000 guests in downtown Wichita over a one week period," said A.J. Boleski, SMG General Manager. "It's exciting to have such a variety of live events going on in our community, the week truly offered something for everyone. We have a great staff within SMG Wichita, who without their hard work and dedication, the week wouldn't have been possible. We also have a great community who continues to support local events and entertainment."



(Continued, Page 11...)

The Soundtrack of Summer Tour with Styx, Foreigner and Don Felder kicked off the busy week on Wednesday, May 14 at INTRUST Bank Arena. The concert marked the first stop on this tour and their crew moved in more than a week early to build the amazing light displays and stage. The bands appreciated the hospitality showed to them by the arena staff during this time. The concert attracted nearly 5,000 guests to the arena and the audience enjoyed an evening of singing along to their favorite classics.

The 3<sup>rd</sup> Annual Wichita Ribfest fired back up Friday, May 16 and ran through Sunday, May 18. The festival took place in City Lot D at 777 E. Waterman, just east of INTRUST Bank Arena. Wichita Ribfest is an outdoor festival featuring award-winning barbeque and live music. The event brought more than 12,500 guests to City Lot D to enjoy the Nation's best BBQ and several free activities. Even though there were weather issues on Friday, that didn't stop a crowd from coming out to see national country singer Craig Campbell perform. Activities such as the Home Depot Kid's Workshop, Corn Hole Tournament, and the Classic Car Show were offered during the day.

Brantley Gilbert brought his Let it Ride Tour to INTRUST Bank Arena Saturday, May 17 with special guests Thomas Rhett and Eric Paslay. The concert attracted nearly 8,000 fans and Brantley Gilbert ticket holders enjoyed free admission to Wichita Ribfest on Saturday, May 17 to participate in the Let it Ride Tour Pre-Party with Brian Davis and Timmy Jonas & the Whiskey Militia.

## Dallas City Performance Hall, 3 More Projects Receive Local and National Awards

Schuler Shook is proud to see the design team's work on **Dallas City Performance Hall** honored with a 2014 design award from the Texas Society of Architects. This follows the AIA Illinois Frank Lloyd Wright Honor Award bestowed on the newest addition to the Dallas Arts District. Schuler Shook's lighting designers and theatre consultants are pleased to have been a part of the team that created the award-worthy design. The team was led by architects at SOM and Corgan Associates. The TxA jurors selected sixteen winning projects from a field of 221 submissions.



**Dallas City Performance Hall** continues to add to its collection of design awards with the receipt of the GE Edison Award, the top award given by GE for architectural lighting design internationally. The award capped a night of recognition at Lightfair for Schuler Shook's designers, with three other projects capturing awards in various lighting categories. Those three projects are **Loyola University – Damen Student Center** in Chicago, **Loyola University – Institute of Environmental Sustainability** in Chicago, and **RiverEdge Park** in Aurora, IL.

**Dallas City Performance Hall** also just received a Design Award of Merit from the Illuminating Engineering Society (IES) and has moved on to the international round of judging. Final decisions will be made by the IES jury later this month.

Lighting Design Team: Robert Shook, FIALD; Maureen Mahr, IALD, IES, LC, LEED AP; Jennifer Curtis; Kimberley Corbett-Oates, ASTC; and Jefferey Knox, IES. Schuler Shook's lighting design met the goal of creating an innovative lighting design that welcomes visitors to the gateway of the Arts District and blends light and art within the theatre itself.

## Ok, Google Glass...

Those are the command words you speak to enter the user interface for Google Glass, the latest embodiment in the next technological movement of wearable smart devices. The product is a pair of glasses that houses all the foundational inner workings of a smart phone. Google Glass allows the user through voice command prompting or a miniature track pad to make phone calls, record videos, take pictures, share content to Facebook/Twitter, surf the web, process e-mail and find the nearest BBQ joint using GPS. All of these functions are visualized through a tiny prism embedded in a Robo Cop-esque eyepiece, allowing you to replicate essentially all your smartphone dependent tasks hands-free. The cutting edge technology harkens to Orwellian-like scenes from *Minority Report* or *Brave New World* where with a few simple directives to a "Dave" or with a couple swishes of your hand you can begin flying a megaton, class A, intergalactic starship destroyer. Or at least that's what the expectations around this piece of technology feels like. And if you can leverage this technology to zip around the cosmos, surely you can get it to sync with your menu boards at the bars to promote drink specials and raise your per caps, right? (Continued, Page 12...)

Wrong. Well, who knows? Maybe it could. Maybe we think we're in possession of a deluxe Swiss army knife and all we really have at this point is a really sharp stick. This is where we at the AT&T Performing Arts Center in Dallas, TX are going to begin our journey. Even though the product is sleek, sexy and comes with a litany of features that tittle the techie in all of us, we want to put it through the ringer and find out if we have the multi-purpose tool of our dreams...or a stick. A really, really good looking and functional stick. Let's not dog on a good ol' fashioned stick.

We've started a series of case studies to judge how this "face computer" can work for our campus in fun, creative and useful ways. The AT&T PAC Marketing department test drove the device this week and captured a candid POV with piano superstar Andre Watts (*Through the Eyes of a Master – Andre Watts & Google Glass*), now viewable on YouTube. The Glass' sound clarity is superb and the video quality is comparable to the best smartphone out there.

In the coming weeks, Glass will run the gamut of Front of House, Security, Production and back to Operations for data compiling. We are documenting everything and asking a heck of a lot of questions on this tech quest. One of our biggest concerns is how our patrons will perceive, say, our Patron Services staff supervisors wearing Glass, and, how will venues perceive Google Glass when they start appearing on the faces of our patrons? Would you allow the newest, smallest, publicly-available wearable technology in your venue? What's the ROI on this technology if we have to provide it for all of our security supervisors? What privacy laws are potentially being infringed upon? Can the purchase of this equipment be considered as a Cap Ex line item?

The staff at the AT&T PAC is incredibly excited to dive into the unknown world of wearable technology. We hope the data collected from this pilot program can be shared to help lay a foundation for the usage of wearable technology and to identify the warning flags from its presence and help our colleagues mitigate associated risk. As we make headway into our case studies, we look forward to sharing our results and feedback. Hopefully there will be much revelation to balance out the overwhelming frustration of trying to make one piece of technology solve every problem that has ever plagued the venue management industry. So, here's to the future. All we have to do is put it on, cross our fingers and say, "Ok, Google Glass..."

Written by Ruth Fajardo and Alex Hargis

## Allen Event Center Hosts Capacity Concert Crowds

Allen Event Center began the month of June in a big way by hosting a full-house, capacity crowd of close to 6,000 fans on June 1 for an engagement featuring Indian superstar, Sonu Nigam. Partnering with a multimedia company that operates a network of AM and FM radio stations as well as print publications, the event was successfully marketed in short order – reaching near sell out with only four weeks between announce and show date.



Widely regarded as India's best playback singer, an icon beloved by millions of music lovers across the globe, Nigam showcased the pitch-perfect vocals that have earned him his reputation as an extraordinary live performer. In Western circles his acclaim has led to collaborations with Jermaine Jackson (in tribute to Michael Jackson), David Guetta, Jay Sean and even Britney Spears.

While Miss Spears did not attend, another entertainment superstar did in fact take in the show. Spotted in the audience was none other than Meenakshi Sheshadri, one of Hindi cinema's leading actresses in the 1980s and 1990s. Despite both Nigam and Sheshadri having made their Hindi film acting debuts in 1983, the two superstars have never shared the same stage in their decade-spanning careers. But for one night at least, they were in the same place at the same time – their star power adding to the electric atmosphere – be it on the stage or in the crowd.

Speaking of sold out shows and star power, another capacity crowd will fill Allen Event Center on June 18 as legendary rock band, BOSTON, whose 1976 debut became the best-selling in rock history, rolls into town. They will be joined in concert by the multi-platinum selling and Grammy award-winning Doobie Brothers. With that jam-packed double rock bill being just around the corner and with the success of the Sonu Nigam show leading to several near-finalized engagements with other Indian artists, it has been an extremely successful month for Allen Event Center.

## McAllen Convention Center Selected as Viewing Site for World Cup

The McAllen Convention Center has been selected as an official viewing site for the Federation Internationale de Football Association (FIFA) World Cup™. The City of McAllen is one of a few select cities in the United States to host an outdoor public viewing approved through FIFA. “We will be presenting 55 over of the games broadcast on Univision at the Oval Park in front of the Convention Center. Our City saw this as an opportunity to join the world and celebrate the many cultures of the teams that are represented in our community,” said Omar Rodriguez, Director of Convention Facilities.

The FIFA World Cup™ is the most watched sporting event in the world. With both USA and Mexico competing and over 40 games to be played, hundreds of fans are expected to show up to cheer on their teams at the broadcasts that are open to the public. The games will be displayed on an impressive 19’x 11’, state of the art, LED screen.

The broadcast schedule is from June 12<sup>th</sup> to July 13<sup>th</sup> with multiple games per day. Games of interest are Mexico vs Cameroon on June 13<sup>th</sup>, USA vs Ghana on June 16<sup>th</sup>, Brazil vs Mexico on June 17<sup>th</sup>, USA vs Portugal on June 22, USA vs Germany on June 26<sup>th</sup>. The games are followed by elimination rounds, quarter finals, semi-finals, then culminating in the dramatic final showdown. For all game dates and times please visit [mcallenconventioncenter.net](http://mcallenconventioncenter.net).



### **Thank you to our newsletter contributors this month!**

Val Bhakta – IAVM WHQ  
Rich Carollo – Colorado Convention Center  
Ruth Fajardo – AT&T Performing Arts Center  
Alex Hargis – AT&T Performing Arts Center  
Alie Koch – University of Denver Athletics and Recreation  
Verlee Koskovich - Broadmoor World Arena, Ice Hall and Pikes Peak Center  
Jason Hensel – IAVM HQ  
Daniel Huerta – Fair Park, Dallas, TX  
Wanda Huerta- Cintermex Convention Center  
Bob McCullough – Morgan’s Wonderland  
Jeff Mues – Allen Event Center  
Ricky Nichols – University of Texas at El Paso (UTEP)  
Christina Oswald – El Paso Live  
Pat Patterson – L.A.A.P., Inc.  
Christine Pileckas – SMG/INTRUST Bank Arena  
Mollie Prince – Schuler Shook  
Omar Rodriguez – McAllen Convention Center  
Nick Zazal – Walton Arts Center/Walmart AMP

**Did You Know You Can View Current And Past Region 6 Newsletters On The IAVM Website?  
Click This Link To See Where:**

<https://www.iavm.org/regions/region-6-newsletters>