

REINVENTING YOUR BOARD

AN OVERVIEW OF COHERENT GOVERNANCE IAVM WEBINAR

APRIL 24, 2014

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**THE ASPEN GROUP INTERNATIONAL, LLC
A LEADERSHIP DEVELOPMENT COMPANY**

**PRINCIPLES
OF
COHERENT
GOVERNANCE**

PRINCIPLE #1

**The Board is Accountable to
the Owners, and Serves as
Their Trustee**

PRINCIPLE #2

**The Board Knows What its
Job is, and is Responsible
for its Own Performance**

PRINCIPLE #3

**The Board Plans its Own Work,
and Faithfully Concentrates on
its Governance Role**

PRINCIPLE #4

**The Board is Active, But Not
Intrusive**

PRINCIPLE #5

Board Members Recognize the Value of Acting as a Unit, Even When Unanimity is Elusive

PRINCIPLE #6

The Board Effectively Monitors Both the Organization's and its Own Performance

PRINCIPLE #7

**The Board Controls the Organization
Through Policy, Not Through
“Resolutions” or Approving
Administrative Recommendations**

PRINCIPLE #8

**The Board Owns the Vision for
Organizational Performance**

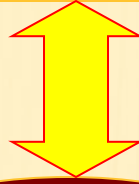
PRINCIPLE #9

**He Who Makes the Decision is
Accountable for the Result**

PRINCIPLE #10

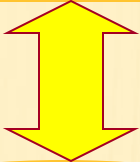
**The Board Considers the
Performance of the Organization and
the Performance of the CEO to be
Identical**

Owners



BOD

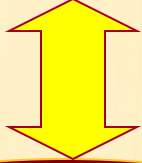
Owners



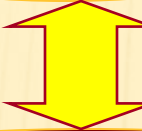
BOD

GC Policies

Owners



BOD



CEO

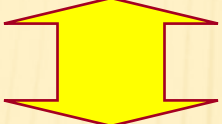


Owners

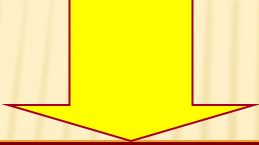


BOD

GC Policies



CEO

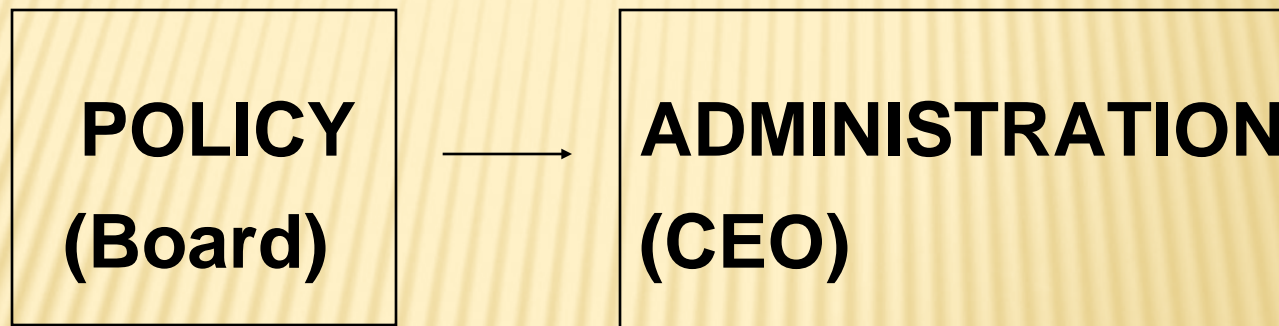


- ✓ HR
- ✓ Asset Protection
- ✓ Budget/Finance
- ✓ Buildings
- ✓ Member Relations
- ✓ Board Relations

Operational Expectations Policies

ABSOLUTE ROLE CLARITY!!

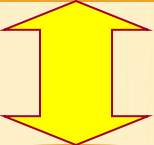
NOT THIS:



BUT RATHER THIS:

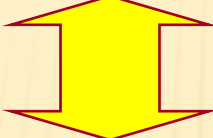


Owners



BOD

GC Policies



CEO



- ✓ HR
- ✓ Asset Protection
- ✓ Budget/Finance
- ✓ Buildings
- ✓ Member Relations
- ✓ Board Relations

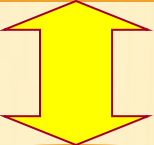
OE Policies



Member Results

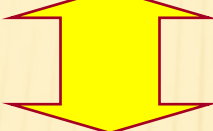
Results Policies

Owners



BOD

GC Policies



CEO

BCR Policies



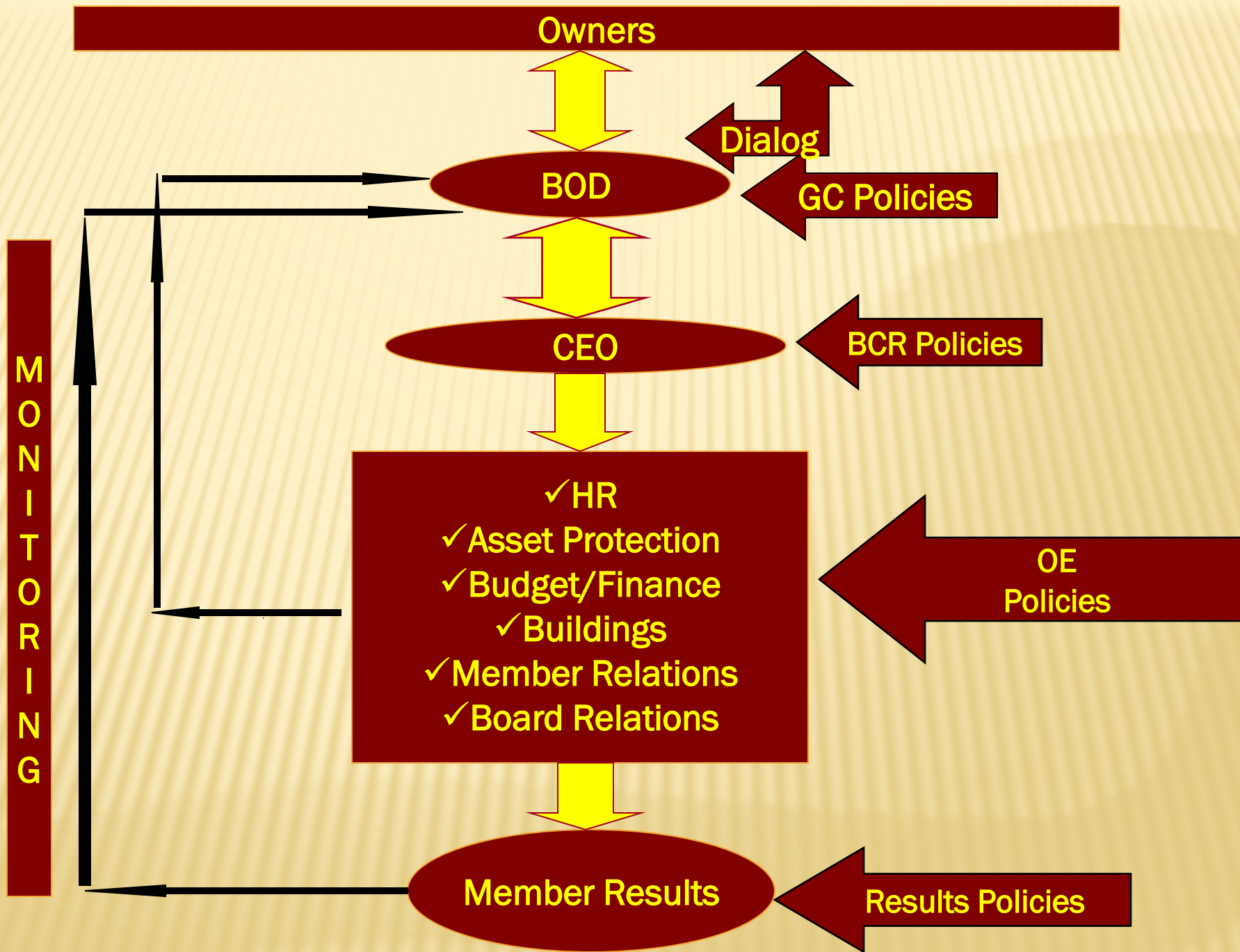
✓ HR
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OE Policies

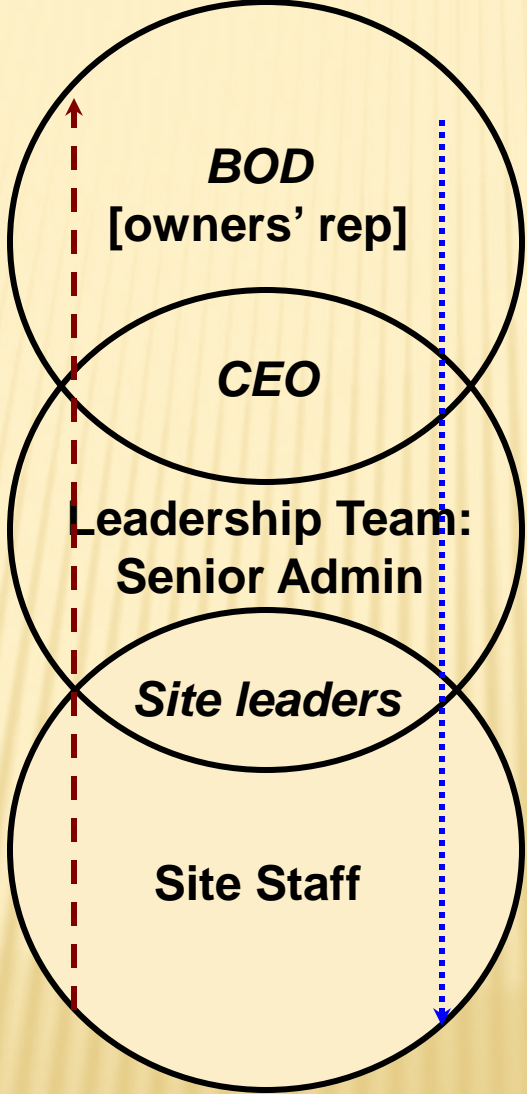


Member Results

Results Policies



Owners



Governance Team

- Results
- Operational Expectations
- Linkages

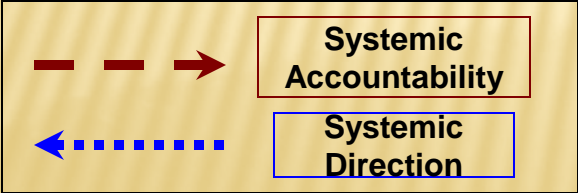
Leadership Team

- Strategies
- Actions
- Program Decisions

Operational Team

- Site decisions
- Operational Actions

Key



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