



Golf Tournament Sponsorship Opportunities
VenueConnect, July 26, 2020
Recreation Park 18 Golf Course
Long Beach, CA

Recreation Park 18, otherwise known as "Big Rec Golf Course," is one of the oldest and most popular courses in Southern California, originally designed back in 1910. Recreation Park's clubhouse is a historical landmark nestled in the trees among beautiful rolling hills. Recreation Park 18 features a beautiful 18-hole, 6,405-yard layout with rolling terrain and various types of trees lining the fairways. Recreation Park 18 offers everything you need for a fantastic day of golf.

VenueConnect 2020 Golf Tournament Title Sponsor - \$10,000

Foundation Golf is a classic combination of business development, networking, sport, relaxation, and philanthropy. Average attendance is 120 golfers. Attendees are Active IAVM Members including decision-making facility managers and Allied IAVM Members including business representatives for various consultants, service providers and vendors. This is a best ball; par is your friend, scramble format, played on one 18-hole course.

Title Sponsor Benefits include:

1 (one) complimentary full conference registration to *VenueConnect*
4 (four) complimentary golf registrations
Full page ad in the *VenueConnect* program guide
Branding as Title Sponsor on signage at Golf Tournament
Branding at *VenueConnect*
Branding on IAVM Foundation website
Branding on IAVM website
Branding on *VenueConnect* mobile app

Golf Shirt Sponsor - \$7,500

Brand every golfer at *VenueConnect* and beyond!

Golf Shirt Sponsor benefits include:

1 (one) complimentary full conference registration to *VenueConnect*
4 (four) complimentary golf registrations
Half page ad in *VenueConnect* Program Guide
Branding on golf shirts
Branding on signage at Golf Tournament
Branding on IAVM Foundation website
Branding on IAVM website
Branding at *VenueConnect*
Branding on *VenueConnect* mobile app

Golf Lunch Sponsor - \$5,000

Sponsorship benefits include:

1 (one) complimentary full conference registration to *VenueConnect*
Two (2) complimentary golf registrations
Half page ad in the *VenueConnect* program guide
Branding on signage at Golf Tournament
Branding on IAVM Foundation website
Branding on IAVM website
Branding at *VenueConnect*
Branding on *VenueConnect* mobile app

Golf Towel Sponsor - \$3,500

Branded Golf towels, provided by sponsor, will be distributed to all golfers at registration.

Sponsor Benefits include:

Two (2) complimentary golf registrations
Branding on signage at Golf Tournament
Branding on IAVM Foundation website
Branding on IAVM website
Branding at *VenueConnect*
Branding on *VenueConnect* mobile app

Beverage Cart Sponsorship - \$3,500

Sponsor Benefits include:

Two (2) complimentary golf registrations
Branding on signage at Golf Tournament
Branding on IAVM Foundation website
Branding on IAVM website
Branding at *VenueConnect*
Branding on *VenueConnect* mobile app

Flag & Tee Sponsor - \$2,500

Imagine every golfer seeing your flag at the hole! A hole in one for you! You can take your Golf Tee Flag home with you as a souvenir after the tournament.

Sponsorship benefits include:

Two (2) complimentary golf registrations
Tee and Flag Sponsorship (flag branded with your organizations logo)
Branding on website
Branding at *VenueConnect*
Branding at Golf Tournament
Branding on IAVM Foundation site

Closest to the Pin Sponsorship - \$1,500

Shot on a par-3 hole, the golfer who, during the tournament, gets their tee shot closest to the pin on the designated hole wins a prize sponsored by your organization.

Sponsor Benefits include:

One (1) complimentary golf registration
Tee and Flag Sponsorship (flag branded with your organization's logo)
Branding at Golf Tournament
Branding on IAVM Foundation website
Branding on IAVM website
Branding at *VenueConnect*
Branding on *VenueConnect* mobile app

Longest Drive Sponsorship - \$1,500

Longest drive sponsorship includes a Golf Tee Flag with your company logo. Imagine every golfer seeing your flag at the hole! A hole in one for you! You can take your Golf Tee Flag home with you as a souvenir after the tournament. Tee and Flag Sponsorship (flag branded with your organizations logo)

Also includes:

One (1) complimentary golf registration
Tee and Flag Sponsorship (flag branded with your organization's logo)
Branding on signage at Golf Tournament
Branding on IAVM Foundation website
Branding on IAVM website
Branding at *VenueConnect*
Branding on *VenueConnect* mobile app

Driving Range Sponsor - \$1,500

Sponsor Benefits include:

1 (one) complimentary golf registration
Branding on signage at Golf Tournament
Branding on IAVM Foundation website
Branding on IAVM website
Branding at *VenueConnect*
Branding on *VenueConnect* mobile app

Putting Contest Sponsor - \$1,500

Sponsor Benefits include:

1 (one) complimentary golf registration
Branding on signage at Golf Tournament
Branding on IAVM Foundation website
Branding on IAVM website
Branding at *VenueConnect*
Branding on *VenueConnect* mobile app

First Place Team Award - \$1,500

Sponsor Benefits include:

1 (one) complimentary golf registration
Branding on signage at Golf tournament
Branding on IAVM Foundation website
Branding on IAVM website
Branding at *VenueConnect*
Branding on *VenueConnect* mobile app

Second Place Team Award - \$1,500

Sponsor Benefits include:

1 (one) complimentary golf registration
Branding on signage at Golf tournament
Branding on IAVM Foundation website
Branding on IAVM website
Branding at *VenueConnect*
Branding on *VenueConnect* mobile app

Third Place Team Award - \$1,500

Sponsor Benefits include:

1 (one) complimentary golf registration
Branding on signage at Golf tournament
Branding on IAVM Foundation website
Branding on IAVM website
Branding at *VenueConnect*
Branding on *VenueConnect* mobile app