



Golf Tournament Sponsorship Opportunities

VenueConnect – Atlanta, GA

Chateau Elan Golf Club

18-Hole Course

August 2, 2021

Foundation Golf is a classic combination of business development, networking, sport relaxation and philanthropy. Average attendance is 120 golfers. IAVM is a community of thousands of venue professionals and allied companies around the world. This event will feature venue managers, i.e., decision makers from all sectors of the industry; they include: arenas, convention centers, stadiums, performing arts centers, amphitheaters, fairgrounds and university complexes. The golf tournament is an excellent vehicle to develop key relationships, see old friends, gain exposure, improve your ROI, contribute to the success and growth of the public assembly venue industry and have some fun.

This is a best ball, par is your friend, scramble format, played on one 18-hole course.

Title Sponsor Benefits include - \$10,000

- 1 (one) complimentary full conference registration to *VenueConnect* (VC21)
 - 4 (four) complimentary golf registrations
 - Branding as Title Sponsor on signage at the Golf Tournament
 - Full page ad in the conference issue of *Venue Professional* magazine, the July/August publication
 - Branding at VC21
 - Branding on the IAVM Foundation website
 - Branding on the IAVM website
 - Branding on VC21 mobile app
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Golf Shirt Sponsor - \$7,500

- Brand every golfer at VC and beyond!
- 1 (one) complimentary full conference registration to VC21
- 4 (four) complimentary golf registrations
- Half page ad in the conference issue of *Venue Professional* magazine, the July/August publication

- Branding on signage at the Golf Tournament
 - Branding on the IAVM Foundation Website
 - Branding on the IAVM website
 - Branding at VC21
 - Branding on the VC21 mobile app
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Golf Lunch Sponsor - \$5,000

Sponsorship benefits include:

- 1 (one) complimentary full conference registration to VC21
 - Two (2) complimentary golf registrations
 - Half page ad in the conference issue of *Venue Professional* magazine, the July/August publication
 - Branding on signage at the Golf Tournament
 - Branding on the IAVM Foundation Website
 - Branding on the IAVM website
 - Branding at VC21
 - Branding on the VC21 mobile app
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Golf Towel Sponsor - \$3,500

Branded Golf towels, provided by sponsor, will be distributed to all golfers at registration

Sponsorship benefits include:

- Two (2) complimentary golf registrations
 - Branding on signage at the Golf Tournament
 - Branding on the IAVM Foundation Website
 - Branding on the IAVM website
 - Branding at VC21
 - Branding on the VC21 mobile app
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Beverage Cart Sponsor - \$3,500

Sponsor benefits include:

- Two (2) complimentary golf registrations
 - Branding on signage at the Golf Tournament
 - Branding on the IAVM Foundation Website
 - Branding on the IAVM website
 - Branding at VC21
 - Branding on the VC21 mobile app
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Flag & Tee Sponsor - \$2,500

Imagine every golfer seeing your flag at the hole! A hole in one for you! You can take your Golf Tee Flag home with you as a souvenir after the tournament.

Sponsor benefits include:

- Two (2) complimentary golf registrations
 - Tee & Flag Sponsorship (flag branded with your organization's logo)
 - Branding on signage at the Golf Tournament
 - Branding on the IAVM Foundation Website
 - Branding on the IAVM website
 - Branding at VC21
 - Branding on the VC21 mobile app
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Closest to the Pin Sponsor - \$1,500

Shot on a Par 3 hole, the golfer who gets their tee shot closest to the pin on the designated hole wins a prize sponsored by your organization.

Sponsor benefits include:

- One (1) complimentary golf registration
- Tee & Flag Sponsorship (flag branded with your organization's logo)
- Branding on signage at the Golf Tournament

- Branding on the IAVM Foundation Website
 - Branding on the IAVM website
 - Branding at VC21
 - Branding on the VC21 mobile app
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Longest Drive Sponsor - \$1,500

Longest drive sponsorship includes a Golf Tee Flag with your company logo. Imagine every golfer seeing your flag at the hole! A hole in one for you! You can take your Golf Tee Flag home with you as a souvenir after the tournament Tee and Flag Sponsorship (flag branded with your organization's logo).

Sponsor benefits include:

- One (1) complimentary golf registration
 - Tee & Flag Sponsorship (flag branded with your organization's logo)
 - Branding on signage at the Golf Tournament
 - Branding on the IAVM Foundation Website
 - Branding on the IAVM website
 - Branding at VC21
 - Branding on the VC21 mobile app
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Driving Range Sponsor - \$1,500

Sponsor benefits include:

- One (1) complimentary golf registration
 - Branding on signage at the Golf Tournament
 - Branding on the IAVM Foundation Website
 - Branding on the IAVM website
 - Branding at VC21
 - Branding on the VC21 mobile app
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Putting Contest Sponsor - \$1,500

Sponsor benefits include:

- One (1) complimentary golf registration
 - Branding on signage at the Golf Tournament
 - Branding on the IAVM Foundation Website
 - Branding on the IAVM website
 - Branding at VC21
 - Branding on the VC21 mobile app
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First Place Team Award Sponsor - \$1,500

Sponsor benefits include:

- One (1) complimentary golf registration
 - Branding on signage at the Golf Tournament
 - Branding on the IAVM Foundation Website
 - Branding on the IAVM website
 - Branding at VC21
 - Branding on the VC21 mobile app
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Second Place Team Award Sponsor - \$1,500

Sponsor benefits include:

- One (1) complimentary golf registration
- Branding on signage at the Golf Tournament
- Branding on the IAVM Foundation Website
- Branding on the IAVM website
- Branding at VC21
- Branding on the VC21 mobile app

Third Place Team Award Sponsor - \$1,500

Sponsor benefits include:

- One (1) complimentary golf registration
- Branding on signage at the Golf Tournament
- Branding on the IAVM Foundation Website
- Branding on the IAVM website
- Branding at VC21
- Branding on the VC21 mobile app

Deadline to receive your company logo is: **June 8, 2021.**

Format: “.eps”

To book your IAVM Foundation Sponsorship, email the following page (check your selection) and email it to: Gina.Brydson@IAVM.org, Interim Director of Development or email: foundation@iavm.org.

Upon receipt of the Sponsorship Agreement, payment is due within 15 days from the date of signature and/or 30 days prior to the event date.

VenueConnect 2021
Chateau Elan Golf Club
Sponsorship Agreement

Our organization, _____, would like to support the International Association of Venue Managers, Inc. Foundation and its 2021 VenueConnect Annual Conference Foundation Golf Tournament through the selected sponsorship commitment:

- Title Sponsor - \$10,000
- Golf Shirt Sponsor - \$7,500
- Golf Lunch Sponsor - \$5,000
- Golf Towel Sponsor - \$3,500
- Beverage Cart Sponsor - \$3,500
- Flag & Tee Sponsor - \$2,500
- Closest to the Pin Sponsor - **SOLD**
- Longest Drive Sponsor - \$1,500
- Driving Range Sponsor - \$1,500
- Putting Contest Sponsor - \$1,500 - **SOLD**
- First Place Team Award Sponsor - \$1,500
- Second Place Team Award Sponsor - \$1,500
- Third Place Team Award Sponsor - \$1,500

Payment Terms:

Payment for sponsorship is due within 15 days from the date of signature and/or 30 days prior to the event date. Failure to submit payment will result in cancellation of sponsorship.

Sponsorship: The Foundation warrants that it has the right to grant, and hereby grants, to Sponsor the rights as outlined for the sponsorship option chosen (per your checkbox). Upon receipt of this form, you will receive an invoice for your records.

I have read and understand the IAVM Foundation sponsorship agreement and terms.

Authorized Signature: _____ **Email:** _____

Printed Name: _____ **Date:** _____

Title: _____