

30IUNDER130

Sponsorship Prospectus



Are YOU interested in the future of the Venue Management Industry and in identifying and developing the talent of industry professionals 30 years and younger? Provide a sponsorship for the 30IUNDER130 Program today through the IAVM Foundation.

Overview

Launched at *VenueConnect* 2015 in Baltimore, this program focuses on identifying and developing the talent of venue industry professionals, 30 years of age and under, through increased access and exposure to industry networking and thought leadership. The program provides year-round continued education for professional growth in the venue industry and helps program participants to become better, more productive employees.

Selected applicants will receive a travel stipend of \$800 and complimentary registration to attend *VenueConnect*, IAVM's Annual Conference & Trade Show. Honorees will be recognized throughout the annual meeting and formally at the 30IUNDER130 Awards Reception and Venue Industry Awards.



Sponsorship Opportunities

30IUNDER130 Program Sponsor – Cost: \$5,000

As a Program Sponsor you will receive:

1. Opportunity to speak at the Awards Reception.
2. Opportunity to contribute a gift to the members of the Class of 2020.
3. Two (2) invitations to a Special “Invitation Only” Reception for all IAVM Foundation sponsors during the opening reception of the trade show floor at *VenueConnect2020* in Long Beach, CA.
4. One complimentary registration to *VenueConnect 2020*.
5. One opportunity to participate in the selection of the next class of 30IUNDER130.
6. Access to the contact list of all current 30IUNDER130 nominees.

30IUNDER130 Awards Reception Sponsor – Cost: \$2,500

As an Awards Reception Sponsor you will receive:

1. Your company logo printed on the cocktail napkins at the event.
2. Opportunity to contribute a gift to the members of the Class of 2020.
3. Two (2) invitations to a Special “Invitation Only” Reception for all IAVM Foundation sponsors during the opening reception of the trade show floor at *VenueConnect 2020* in Long Beach, CA.

Sponsor Recognition includes corporate logo prominently displayed on/in:

- IAVM Foundation web page with a hyperlink to your corporate website
- Foundation Friday emails pertaining to 30IUNDER130
- All social media posts pertaining to 30IUNDER130
- Onsite event signage displayed at the event and in the IAVM Foundation VC20 booth
- A listing in the *VenueConnect* conference program
- Onscreen at the opening of the *VenueConnect 2020* conference and awards program

Contact us at kathryn.bridwell@iavm.org to reserve your sponsorship today!

To learn more about the IAVM Foundation, please visit www.iavm.org/foundation