



635 Fritz, Suite 100  
Coppell, Texas 75019 U.S.A.  
Phone: 972.906.7441  
Fax: 972.906.7418  
[www.iavm.org](http://www.iavm.org)

April 25, 2016

The Honorable Pat McCrory  
North Carolina Office of the Governor  
20301 Mail Service Center  
Raleigh, NC 27699-0301

Dear Governor McCrory,

As leaders in the public assembly and venue management industry, we write to urge the repeal of House Bill 2.

The International Association of Venue Managers (IAVM) represents public assembly venues from around the globe. IAVM's active members include managers and senior executives from auditorium, arenas, convention centers, exhibit halls, stadiums, performing arts centers, university complexes, and amphitheatres.

Member venues represent huge expenditures of public and private funds. They attract millions of patrons to an astonishing variety of events from football to basketball, baseball to hockey, from rock concerts to conventions, conferences to ballets...the list is almost endless.

Our industry's success is rooted in the diversity of the individuals who we host in our venues and destinations around the world daily. From college campuses to urban centers, in performing arts arenas and convention centers, our attendees come together to share experiences, learn from each other, build community and advance commerce. It is the lifeblood of our industry.

HB2 is not a bill that reflects the values of our industry nor do we believe it serves the best interests of our members or those we welcome into our venues.

We strongly urge you and the leadership of North Carolina's legislature to repeal this divisive law.

Sincerely,

Karen Totaro, CFE  
Chairman of the Board  
International Association of Venue Managers