# IAVM Logo Usage

## The Do & Do Not's

### Logo Background

**Do**

- Use the International Association of Venue Managers logo.

**Do Not**

- Do not alter the background color of the logo.

### Font Usage

**Do**

- Use Stag Sans font in the logo.

**Do Not**

- Do not change or alter the font, size, or weight.

### Logo Placement

**Do**

- Place the logo with adequate space around it.

**Do Not**

- Do not overcrowd the logo with other elements.

### Logo Colors

**Do**

- Use the provided colors in the logo.

**Do Not**

- Do not alter the color of the logo text.

### Association Title

**Do**

- Use the full logo with the full association name.

**Do Not**

- Do not use the logo without the full association name.

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Thank you for using our guide.