

2018-2019 IAVM SLATE OF OFFICERS



Chairman of the Board: Michael Marion, CVE

Michael Marion, CVE is General Manager of the Verizon Arena in North Little Rock, Arkansas, where he has been employed since 1997. In 2004, Marion was named Pollstar magazine's "Facility Executive of the Year."

Marion previously worked as program advisor at Mississippi State University, booking such artists as Billy Joel, Bruce Springsteen, and Earth, Wind and Fire. In 1982, he moved to Los Angeles and worked as an agent for Triad Artists. In 1988, he moved back to his hometown of Tupelo, Mississippi, and became Director of the Tupelo Coliseum, presenting such artists as Tom Petty, the Eagles, and Reba McEntire.

Marion has been an IAVM member since 1992 and graduated from the Public Assembly Facility Management School (now called Venue Management School) in 1994. He received his Certified Venue Executive (CVE) designation in 2006. He has served on the Board of Regents since 2010 and was chair from 2014-2015. Marion has also served on the IAVM Board of Directors as the Director for Arenas, Arena Committee, Industry Affairs Committee, Research Committee, VenueConnect Program Committee, Public Relations Committee, Audit Committee, Governance Committee and Board of Education.



First Vice Chair: Tammy Koolbeck, CVE

Tammy Koolbeck, CVE is Executive Director of the Iowa State Center managed by VenuWorks. She is responsible for the day to day management including programming and overseeing marketing, sales, ticket office, finance, food and beverage and operations of two theatres and the conference center on the campus of Iowa State University. Koolbeck has worked in the venue management industry for over 20 years and most recently served as Chief Marketing Officer/Senior Vice President

for the VenuWorks corporate office.

Koolbeck earned her Certified Venue Executive (CVE) in 2015 and is active in IAVM and the Event and Arena Marketing Conference. Before joining the VenuWorks corporate staff, Koolbeck was Assistant Executive Director of Marketing and Programming for the U.S. Cellular Center Arena/Paramount Theatre and General Manager of the Cedar Rapids Ice Arena. Koolbeck started in the public assembly management field as the Director of Marketing for the Five Seasons Center and Paramount Theater. Her past work experience includes hotel, convention and visitor bureau and professional sports.

Koolbeck is a Past President and current member of the Board of Directors for the Event and Arena Marketing Conference, the premier gathering for arena marketing professionals from the United States, Canada, and Europe. In 2007, she was awarded EAMC's highest honor, the Gigi Award of Excellence. Koolbeck also received the prestigious Women of Influence Award from Venues Today in 2010. In 2014, she was honored with IAVM's Chairman Citation. Koolbeck currently serves on the Board of Regents and is a past Graduate Institute's Assistant Dean. She currently sits on the Convention Center committee. Koolbeck was the past chair for the 2015 and 2016 VenueConnect Planning Committees and is past Chair of the Industry Affairs Committee. On the Region level, she is a past Region 3 Director and Scholarship Chair.



Second Vice Chair: Clifford "Rip" Rippetoe, CVE

Clifford "Rip" Rippetoe, CVE is a convention and meeting industry veteran who currently serves as President and CEO of the San Diego Convention Center Corporation.

Rippetoe has a long and successful career in venue management and operations working in the for-profit sector as well as not-for-profit and governmental organizations. Previous to his role in San Diego, he was President and CEO of the Kentucky State Fair Board Venues. Throughout his career, he has worked for organizations hosting and providing services to top national trade shows, conventions, and major sporting events including the Olympic Winter Games of 2002, and large-scale public assembly facilities such as the Las Vegas Convention Center, and the Salt Palace Convention Center in Salt Lake. Previous to his tenure in the convention center sector, he spent over a decade as an Allied Member working for a convention Contractor and as a consultant. Prior to that, he spent several years in the performing arts sector.

Rippetoe is a Certified Venue Executive and published author. He currently serves on three International Association of Venue Managers (IAVM) committees, and as a mentor in the IAVM Mentor Connector Program. Previously, he had chaired the Performing Arts Committee, Sustainability Committee and the Industry Affairs Council. He serves locally as a Board Member for the Downtown San Diego Partnership and the Economic Development Corporation of San Diego; and as Advisor for the San Diego Hotel/Motel Association and the San Diego Tourism Authority.

Recently, the Connected Women of Influence honored Rippetoe with the inaugural "catalyst for change" award. The award recognized Rippetoe for his accomplishments in the advancement of businesswomen, as well as having a track record of success and accomplishments by mentoring and/or supporting women in their profession, industry or enterprise.



Past Chair: Doug Booher, CVE

Doug Booher, CVE currently serves as Director of Indiana University Auditorium and Major University Events. Known for its presentation of a wide variety of events from university ceremonies and conference events to the latest Rock shows and Broadway attractions, this 3,200 seat proscenium facility has been a model of campus and community programming and engagement since it was built in 1941. In 2010, IU Event Services was created to provide event staffing, management and consulting for major university events including all IU Athletics events at Assembly Hall, Memorial Stadium and Bill Armstrong Stadium. As an integral facet of the university community, IU Auditorium and IU Event Services thrive on student involvement and participation. Each year, over 1000 IU students work in volunteer, internship, and hourly employment roles within the organization. Together, IU Auditorium and Event Services serve nearly one million visitors each year.

Throughout his 20+ year career in venue management Booher has presented extensively in the areas of guest service, event management and artist contract negotiation and serves as an adjunct lecturer in IU's School of Public and Environmental Affairs.

Booher joined IAVM in 1996 and is a graduate of the Public Assembly Facility Management School (now VMS) at Oglebay. He earned his Certified Venue Executive (CVE) designation in 2010.



Director – Region 1: Mac Campbell, CVP

Mac Campbell, CVP is the Director of Client Services at the 1.2 million sq. ft. Baltimore Convention Center. Campbell and his staff focus on all event logistics, custodial needs, and overall building aesthetics for a facility that sees over a million people annually for trade shows, conventions, and meetings.

Prior to coming to the Convention Center, Campbell spent seven years at the Music Center at Strathmore in North Bethesda, Maryland. As Operations Manager his responsibilities included event

set-up coordination and building maintenance supervision of both a new 2,000-seat concert hall and 114-year old historic colonial mansion on 11-acres of grounds.

Campbell is an active member of IAVM, having participated or graduated from several courses such as: the IAVM Mentoring Program, Venue Management School at Oglebay, VMS Graduate Institute, Senior Executive Symposium and the Academy for Venue Safety and Security. Currently he is serving on the Mentoring and Young Professionals committees in addition to his regional duties. He received his Certified Venue Professional (CVP) in 2016. Campbell received his Bachelors' Degree from Elon University with a major in Corporate Communications and General Music and a minor in Jazz Studies.



Director – Region 2: Clement J. “C.J.” Steigmeyer, CPA

Clement J. (C.J.) Steigmeyer is the Vice President of Finance and Chief Operating Officer with the Allen County War Memorial Coliseum, in Fort Wayne, Indiana and has worked there since 1999. C.J. is a Certified Public Accountant (CPA) and holds a Bachelor of Business Administration degree from St. Joseph’s College in Rensselaer, Indiana.

He is a graduate of Venue Management School and has been a member of the IAVM since 2008. He has served as an officer in Region 2 since 2012 in addition to serving on the IAVM Audit Committee for 3 years.

Outside of the office, C.J. is currently the Chairman of the City of Fort Wayne Internal Audit Committee and a member of the finance committee for his church. While not working or spending time with his wife of 21 years and four children, he coaches football for fifth through eighth grade boys in the fall and oversees a high school and junior high lacrosse team in the spring.



Director – Region 3: Abbie Jo Lady

Abbie Jo Lady is the Marketing Director for the Show Me Center. Before she indulged in ad plans and advertising buys Lady was an usher/ticket taker with a dream to be a venue manager. She impressed the right person, David Ross, and earned her first “big-girl” job as the Event Supervisor at the Show Me Center in 2008.

Lady's greatest achievement so far has been being recognized by her peers and voted into the inaugural class of 30|UNDER|30. She always looks to learn of new techniques and welcomes different ideas on how to get information out to the guests or events they could create.

You can find Lady at any Southeast Missouri State University Redhawk sporting event as a fan or a manager on duty at a basketball game. In the rare chance of free time, she loves spending it with family, friends and Ozzie (their dog). Some of her hobbies are Pinterest, crafting, decorating and entertaining friends and family.



Director – Region 4: Stephanie Curran, CVE

Stephanie Curran, CVE is the Chief Executive Officer at Spokane Public Facilities District in Spokane, Washington. Prior to accepting the role of CEO of the Public Facilities District, Curran was the General Manager at the Spokane Convention Center and INB Performing Arts Center. She has a B. A. from Gonzaga University and an M. A. in Organizational Communication and Leadership from Gonzaga University. She is a graduate of the International Association of Venue Managers (IAVM) Venue Management School and Graduate Institute and the Senior Executive Symposium at the Cornell School of Hotel Administration. She has served on several Boards in Spokane including Executive Women International (Past President), Executive Women's Golf Association (Past President), and is the current Chair of the Downtown Spokane Partnership Business Improvement District Board and Vice Chair of IAVM Region 4 and Past Chair of IAVM Foundation Board of Trustees.



Director – Region 5: Courtney Dyer, CVE

Courtney Dyer, CVE is a native of Virginia Beach Virginia, a graduate of Old Dominion University's School of Business Administration, and the Venue Management School.

Dyer began his career in 1972 at the Virginia Beach Civic Center, a small multi-purpose auditorium that hosted meetings and conventions, consumer shows, community events, and concerts.

In 1980 Dyer was part of the opening team for the new Pavilion Convention Center, a 60,000 square foot exhibit hall with 7,000 square feet of meeting space and a 1,000 seat performing arts theater. He

held various positions there including Event Coordinator, Assistant Manager, and General Manager. Dyer also previously managed the City's 10,000 seat soccer stadium.

In 2005 Dyer opened and currently serves as General Manager of the half million gross square foot Virginia Beach Convention Center. It was the first convention center in the country to be certified LEED Gold for existing buildings.

Dyer has been an active member of the International Association of Venue Managers for more than 40 years and is a Certified Venue Executive. He has served on Region 5's board in a variety of capacities including Virginia Representative, Secretary, Treasurer and Assistant Director.



Director – Region 6: Kerry Painter, CVE, CEM, CMP

A native of Windsor Canada, and a graduate of the University of Michigan, **Kerry Painter, CVE, CEM, CMP** has over 30 years of experience in public assembly venue management. She began her professional career in Detroit with all the Olympia facilities; the Red Wings, Tiger Stadium, Fox Theatre and Cobo Arena, then later at the Detroit Opera House.

In 1998 Painter moved to San Francisco to be part of a team that managed the restoration of \$293 million renovation and grand-opening of City Hall.

In 2003 Painter became project director and general manager of the Northshore Harbor Convention Center's construction and operation. Within three months of completion and opening Hurricane Katrina caused \$5 million dollars in damage and caused the facility to be used as a recovery shelter and then to be re-constructed.

Between managing in these facilities, Painter acted as the Tour Coordinator for the magician David Copperfield and spent time with a DMC in San Francisco and Hawaii.

In 2011, as president of Scotiabank Convention Centre, Painter opened a fifth public assembly venue, in Niagara Falls Canada. The venue won accolades for being one of Achiever's 50 most Engaged Workplaces in Canada, one of the 6 best convention centres in the world opening in 2011.

Now relocated back to the US and presently resides in Tulsa OK managing the Cox Business Center, an SMG managed facility with her 13-year-old son Garrett.

Over the years, Painter has been active in a number of community and association organizations including Chairman of the University of Cornell's Senior Executive Symposium, local hospital /civic boards and various tourism boards. She has sat on several IAVM committees; Annual Conference Committee, Awards, Governance, Board of Regents for IAVM Venue Management School, and most recently initiated the 100 Women of IAVM for women Foundation scholarships. She was a Women of Influence winner for 2015.



Director – Region 7: Jamie Galileo, CVE

Jamie Galileo, CVE currently serves as the Senior Vice-President of Facilities for the Larry H Miller Sports and Entertainment group of companies where he has worked in various capacities for the last 22 years.

Properties include the Home of the NBA Utah Jazz at the Vivint Smart Home Arena, the Salt Lake Bees triple-A affiliate to the Los Angeles Angels playing at Smith Ballpark and Zions Bank Practice center.

Galileo is a graduate of Venue Management School and the Graduate Institute and received his Certified Venue Executive (CVE) in 2015. Galileo has served in Region 7 for the last four years and previously served as the Utah Chapter President.



Director - IAVM/VMA Asia Pacific: Steve Harper, CVE

Steve Harper, CVE holds the position of Director of Arenas for Melbourne and Olympic Parks, Australia's heart of sports and entertainment, and oversees the commercial and operational management of Rod Laver, Hisense and Margaret Court Arenas.

Prior to his appointment at Melbourne and Olympic Parks in 2015, Harper acted as Chief Operating Officer (COO) for VenuesWest in Perth, Western Australia. During his five years there, he oversaw the operational and commercial management of the seven geographically spread self-managed venues including nib Stadium, HBF Stadium and HBF Arena which hosted events ranging from large scale music festivals to international sporting championships.

Harper was educated at the University of Washington (USA) and post-graduation took his first professional appointment in the venue management field. His first nine years in the industry were spent managing high profile sports and entertainment venues (on the USA West Coast) in Seattle (including the 75,000 seat Husky Stadium), after which he moved to Virginia as Assistant and Acting Director for 'Seven Venues'. In this role Harper managed all facets of seven venues, including five theatres, the 13,000 seat Scope Arena and the 15,000 seat Harbour Park Stadium.

Harper has served on the VMA Board since 2012, during which time he chaired three of the Association's Annual Congress' and chaired the Membership Committee.

In 2005 Harper earned the Certified Venue Executive (CVE), the highest accreditation within the International Venue Management Industry.

Originally from Melbourne and as an aspiring track athlete, Harper spent his youth training at Olympic Park and the grass parklands where Melbourne Park now sits.



Director - Allied: Lynne King Smith

Lynne King Smith is a passionate female entrepreneur, currently serving as the CEO of TicketForce, Founder of Thrive Coworking for women, and principal of Building 313 a mixed use commercial space in downtown Gilbert.

TicketForce has a team of 25 and serves clients in all 50 states and Canada through its web-based product for entertainment venues and live event promoters with \$102M in ticket sales in 2017.

Never afraid to speak up for and about women, King Smith has led panels and spoken nationally about women in business, tech and other male-dominated fields including film and music. Her passion is fueled in part by raising 3 daughters while working, studying, and discovering both the opportunities and roadblocks for women in business.

King Smith has received the Most Influential Women in Arizona award from the AZ Biz Journal and the Most Admired Leaders in Phoenix from the Phoenix Business Journal. Her leadership at TicketForce with a focus on positive company culture has resulted in being voted one of the Best Places to Work in Arizona 2 years in a row.

She serves on the national board of the League of Historic American Theatres, the Town of Gilbert Mayor's Advisory Council, and is a frequent speaker at conferences nationwide on marketing and technology.



Director - Arenas: Kim Stone

A veteran of the dynamic South Florida sports market for more than two decades, **Kim Stone's** experience spans almost every functional area of a professional sports team. She has been an integral part of building the success of the Miami HEAT and AmericanAirlines Arena by developing and implementing sound business strategies and management practices.

Promoted to her current position of Executive Vice President & General Manager in 2006, Stone oversees several business departments including Business Intelligence, Data Analytics and Digital Strategy. She is responsible for the service and retention of the Miami HEAT's season ticket holder base, which ranks among the top five in the NBA. This unique combination of responsibilities allows Stone to create an atmosphere at AmericanAirlines Arena that begins and ends with a laser focus on exceptional guest service. According to Pollstar Magazine's 2017 year-end rankings, the waterfront venue maintains its position as #1 in Florida, #6 in the United States and 16th in the world for total ticket sales.

In 2013, Venues Today named her to their "Women of Influence" list and the Sports Business Journal has recognized her talents twice: as a "2016 Game Changer" and in June 2017 as a "Power Player In Venue Management." In the summer of 2009, the South Florida Business Journal honored her as part of its inaugural class of "Influential Business Women." And in 2014, Stone's alma mater, the University of North Carolina at Chapel Hill School of Journalism and Mass Communications inducted her into their Hall of Fame.



Director – Board of Trustees: Robyn Williams, CVE

Robyn Williams, CVE has worked in the public assembly facility management field for more than thirty-five years. She has worked in the capacity of Theater Technical Director, Operations and Engineering Superintendent and Assistant Director with the Lubbock Memorial Convention Center/Auditorium/Coliseum in Lubbock, Texas; as Director of Theater District Facilities in Houston, TX where she oversaw the operation of Jones Hall for the Performing Arts, the Wortham Theater Center, the Theater District Parking Complex and the now defunct Houston Music Hall and Coliseum and as Vice President of Operations and Real Estate for the North Carolina Blumenthal Performing Arts Center and Spirit Square Center for the Arts and Education. Currently Williams is Executive Director for the Portland's Centers for the Performing Arts in Portland, Oregon. Portland's consists of the Arlene Schnitzer Concert Hall, Keller Auditorium, the Newmark and Winningstad Theaters and Brunish Hall.

Williams has been a member of the International Association of Venue Managers since 1987. She served on the IAVM Performing Arts Committee chairing it in 1993 and 1994, chaired the first Performing Arts Facility Management Seminar in Chicago and served on the IAVM Board of Director as the Director at Large Performing Arts. While on the board, she chaired the Hoist Safety Task Force which was charged to review hoist and rigging safety issues in the industry and ultimately produced a recommended hoist safety checklist for the industry.

She is Past Chair of the Board of Regents for the IAVM Venue Management School where she introduced the first class on stage operations and rigging safety. She was the 2008 recipient of the school's Ray Ward Award honoring her contributions to VMS which included the formation of the school's Graduate Institute while she was chair of the Board of Regents. In 2002 she represented the

VMS at the Venue Management Association's facility management school at Kooralbyn, Queensland, Australia.

She served as vice chair of IAVM's Leadership Task Force which debuted the successful Leadership Institute seminar in San Diego in 2001. She was an inaugural member of IAVM's Security and Safety Task Force where she represented performing arts venues and drafted the initial best practices emergency planning guide for performing arts centers. She is a Certified Venue Executive and is a past President of IAVM.

In 2007, Williams was voted one of the "Top Five Women of Influence" by Venues Today magazine.

Williams is married to attorney Roger Scarbrough and they are the proud parents of a black lab and 3 cats of assorted colors and attitudes. A past hip hop aerobics instructor, she has swapped the dance floor for the art studio where she creates mixed media assemblages from found and recycled objects.



Director – Convention Centers: Brad Gessner, CVE

Brad Gessner, CVE is a 37-year veteran of the hospitality and public assembly facility management industry. In addition to being the Sr. Vice President and General Manager of the Los Angeles Convention Center responsible for the day-to-day management of that facility, he also is the Vice President of Convention Centers for AEG Facilities responsible for the Los Angeles Convention Center, Hawaii Convention Center and Puerto Rico Convention Center. Additionally, he is responsible for overseeing and expanding the management services and delivery of best practices in the areas of convention center management, operations, guest services, sales and marketing. Gessner came to AEG from the San Diego Convention Center Corporation (California), where he spent 14 years in senior management positions and was the General Manager of the 2.6 million square foot award winning convention center for six years.

He is an industry leader in the areas of sustainability and "green" practices and served as the Chair of the Sustainability Committee for the International Association of Venue Managers (IAVM) from 2008 – 2012. He also chaired the "Green Team" for the San Diego Convention Center Corporation and oversaw the process that resulted in that facility attaining LEED O&M SILVER Certification from the U.S. Green Buildings Council in 2011.

Gessner is an adjunct faculty professor and visiting lecturer for San Diego State University's Hospitality and Tourism Management Department and completed his Master's Degree in Hospitality & Tourism Management at SDSU in 2013.



Director - Performing Arts: Leslee Stewart

Leslee Stewart is general manager and CEO of the historic Paramount Theatre in Oakland, CA. She was named to her current position in April 1999. The Paramount Theatre is a 3000-seat performing arts venue built in 1930 in the Art Deco style. The Paramount Theatre was entered into the National Register of Historic Places in 1972 following a full authentic restoration.

In 1985, Stewart began her career in public assembly management with Hamilton Entertainment and Convention Facilities, Inc. the operator of three City-owned facilities in Hamilton, Canada. Her introduction into public assembly management began with the opening of Copps Coliseum, a 17,500-seat multi-purpose hockey arena in Hamilton, Canada. Her organizational skills coupled with her ability to quickly identify growth potential led to the additional responsibility of assuming programming leadership of Hamilton Place Theatre, a 2,291-seat performing arts venue. In 1991 she was promoted to handle entertainment programming for the three City-owned facilities with the added responsibility of the Hamilton Convention Centre.

In 1997 Stewart accepted the position of Assistant Director of Touring and Routing with Feld Entertainment in Vienna, VA. In addition, she negotiated license agreements with major arenas across Canada and the United States. Her experience in theatre allowed her to work closely with Kenneth Feld on the touring of a Feld-produced family show for theatres.

Her ability to strategize and diagnose potential impediments to growth goes beyond traditional marketing techniques. The result for the Paramount Theatre has been increased visibility within the industry along with financial success to operate the theatre as a non-profit without subsidization.

Stewart earned a Bachelor of Arts degree in history from McMaster University in Hamilton, Canada. She served on the City of Oakland's Cultural Arts Commission. In addition she has been an active member of the International Association of Venue Managers (IAVM). She graduated the IAVM Public Assembly Facility Management School (now VMS) at Oglebay, in 2006; completed the three-year IAVM Senior Executive Program at Cornell University. Leslee served on the IAVM Board of Governors fulfilling the capacities of Secretary/Treasurer, Vice-Chair, and in 2010 acted as program Chair. Leslee served as a member of the Board of Directors of the Oakland Convention & Visitors Bureau (Visit Oakland). Leslee currently serves on the Executive Committee of Visit Oakland, and Chairs the Visit Oakland Audit Committee. In addition, she serves as a member on both IAVM's VenueConnect Program Committee, and Performing Arts Committees.

She resides in Fremont, CA with her husband Steven Kirsner, Director of Booking and Events at the SAP Center at San Jose.



Director - Stadiums: Erik Waldman, CVE

Erik Waldman, CVE is the Senior Director of Client and Guest Services for the Georgia World Congress Center Authority (GWCCA). In his role, he is overseeing event operations and guest services for the number 1 convention, sports and entertainment campus in the world. Prior to this role, Waldman oversaw event operations for the Georgia Dome and public safety for the campus.

In 2016, Waldman received his Certified Venue Executive (CVE) designation from the International Association of Venue Managers (IAVM).

Prior to joining the GWCCA, Waldman was the Vice President and General Manager of the BankAtlantic Center (now BB&T Center) in Sunrise, Florida.

Waldman received a Bachelor of Science in Business Administrations with a major in General Management & a minor in Hospitality Management from the University of Central Florida (UCF) in August of 2002. His career started at the Orlando Arena in 1998 as the Zamboni driver for the Orlando Solar Bears of the International Hockey League. In 2002, Waldman worked as an event coordinator for the UCF Arena where his career began to rise.

He is also a graduate of the GWCCA Senior Leadership Development Program in partnership with the University of Georgia, Terry College of Business. In August of 2015, Waldman was named Chair of the IAVM Stadium Committee. He has completed IAVM's Academy for Venue Safety & Security and Venue Management School.

In his free time, Waldman spends time with his family, competes in triathlons and other endurance sports.



Director – Universities: Dusty Saine

Dusty Saine is a graduate of Clemson University with a Bachelor of Science in Marketing. He is in his 13th year of membership with the International Association of Venue Managers (IAVM) and is currently serving as the Universities committee chair.

Saine has authored several articles that have been published in Facility Manager, which is an industry recognized facility management magazine. He is also a graduate from Public Assembly Facility Management School and the Academy of Venue Safety and Security. He has received training certificates from the Department of Homeland Security, FEMA and local law enforcement organizations.

Currently Mr. Saine works at Rowan Cabarrus Community College managing major events, campus operations, emergency preparedness and special projects. Prior to his job here at Rowan-Cabarrus, he managed Clemson University's Littlejohn Coliseum, a medium sized multi-purpose arena. He is an experienced professional in facility management, operations, marketing, contract negotiation, staff training and booking talent. Saine oversaw and directed numerous concerts, sporting events, trade shows, galas and festivals. He booked and hosted the inaugural Zac Brown Band Music and Food festival and promoted Eric Church's first ever headline arena date.