



Newsletter

Colorado, New Mexico, Oklahoma, Arkansas, Texas, Kansas, Mexico

February 2016



Five Reasons to ♥ Denver! Register TODAY

<http://www.iavm.org/regions/region-6-registration>

<http://embassysuites.hilton.com/en/es/groups/personalized/D/DENESES-IAV-20160424/index.jhtml>

- (1) GREAT FOOD** - Denver's become a huge foodie destination, according to James Beard Award-winning chef, Jennifer Jasinski, owner of Rioja in Denver's historic Larimer Square
- (2) ENJOY THE ART** - In addition to housing an impressive collection of art and a roster of international traveling exhibitions (like a current show of Degas, Monet, and other famous French artists), the Denver Art Museum has an architectural pedigree: The original 1971 building was designed by Italian architect Gio Ponti.
- (3) DRINK GREAT BEER** - Denver has been gaining a lot of culinary attention lately, and some of that spotlight is thanks to its artisan beer scene—a scene that some might argue is the most interesting in the country today.
- (4) SHOPPING** - Denver's mile-long 16th Street Mall is the heart of the city. Designed by famed architect I.M. Pei, the pedestrian promenade is made of red, white and gray granite in a repeating pattern that, seen from above, resembles the skin of a Diamondback rattlesnake. Free electric shuttle buses travel up and down the Mall.
- 5) LEARNING-** The BEST time to visit Denver is April 25-27 for the IAVM Region 6 Conference!
Visit the beautiful, mile high city and have a networking and learning, adventurous **spring!**

ARE YOU CURRENTLY IN OR INTERESTED IN EVENTS, THEATRE,
CONCERTS, EVENT PRODUCTION OR BEING IN THE
EVENT INDUSTRY?



International Association of
Venue Managers,
Region 6 Conference

Register
NOW!
Student Price
\$150

As a college student the time is now to build lasting relationships that will lead you to the job of your dreams and when you find it...IAVM educational opportunities will make sure you are ready. If you are already working in the Event Industry, have an interest in furthering or starting your Event Career...NOW IS THE TIME FOR IAVM! WE ARE COMING TO DENVER IN 2016!

WHY IAVM?

NETWORK AMONG INDUSTRY PROFESSIONALS

Kick-start your career in venue management by joining IAVM at the young professional level (under 30). It's a chance to surge ahead, to maneuver learning curves at top speed — fueled by expert knowledge, powerful educational resources and networking opportunities with the who's who of the industry.

FIND INTERESTING INTERNSHIP AND JOB OPPORTUNITIES

New opportunities are updated daily through IAVM.org. Participating organizations will have information on internships at the conference!

LEARN FROM THE BEST

Leading Industry Professionals attend and lead IAVM Conferences. Professional members include managers and senior executives from auditoriums, arenas, convention

WHAT...WHEN...WHERE....

JOIN IAVM

APRIL 25-27, 2016
IN THE BEAUTIFUL
"MILE HIGH CITY"
DENVER, COLORADO

Register at:
<http://www.iavm.org/regions/region-6-registration>

**STUDENTS & FACULTY
WELCOME AT THE STUDENT PRICE**

Visit our Website for More Information

IAVM Mentor Program:
<http://www.iavm.org/mentor-connector-program>

IAVM Educational Opportunities:
<http://www.iavm.org/webinars>
IAVM.org then Click on Education

IAVM Career Opportunities:
<http://careers.iavm.org/>

GREAT NEWS!! Coming SOON!!

SILENT AUCTION!!

April 25-27, 2016

In Denver, Co.

TO ALL REGION VI MEMBERS & ALLIEDS

This to raise money for our scholarships to help us keeping from tapping our budget. Try to be as creative & have fun as you like to be in your donations & helping raise \$10, 000.00!

Come & join us for a very exciting time with good people & supporting a great cause!

Here are some ideas:

Gift Baskets, Gift Certificates, Hotel Packages, Autographs-Sports, Music Artists, Game or Event Tickets.

**For questions, contact*

Tim Dean at timd@astate.edu or 870-972-3870

Brian Crowne Named Vice President of Walmart AMP

NORTHWEST ARKANSAS, Jan. 7, 2016 – Walton Arts Center announced today that Brian Crowne has been named Vice President of Walmart AMP.

Crowne will continue to be responsible for all operations of the Walmart AMP including artist booking, third party rentals, site operations and management. He will also serve on the Executive Committee of the Walton Arts Center.

“Brian’s experience and leadership in the contemporary music field are unmatched in the region,” said Peter B. Lane, President and CEO Walton Arts Center. “We are excited to see Brian continue to grow his role at the Walmart AMP - Northwest Arkansas’ premier outdoor entertainment venue.”

Walton Arts Center purchased the AMP from Crowne in February 2011 with the goal of expanding arts and entertainment and serving a broader audience. Crowne became General Manager of Walmart AMP and was critical in building the new Walmart AMP in 2014 and expanding its operations. Walmart AMP has seen unprecedented growth under his leadership with attendance growing from under 20,000 patrons in 2011 to a record 147,000 patrons in 2015. As a premier destination for arts and entertainment, Walmart AMP has hosted America’s biggest stars including Willie Nelson, Allison Kraus, Santana, and sold-out shows of Blake Shelton, Tim McGraw, Dave Matthews Band and Kenny Chesney.

Brian and his wife, Day, have been married for 13 years and have two sons, Payton (10) and Hudson (7). Crowne says, “Being a part of Walton Arts Center/Walmart AMP for the past five years has been amazing. I am honored to accept the position of Vice President of the Walmart AMP and look forward to serving our region for many years to come.”

TEXAS RANGERS CONTRACT EATON’S EPHEBUS LIGHTING TO IMPLEMENT NEW LED SYSTEM AT GLOBE LIFE PARK IN ARLINGTON

LED Lighting System will reduce energy use by as much as 60 percent



The Texas Rangers today announced that the club has entered into an agreement with Eaton’s Ephesus Lighting to implement an advanced light-emitting diode (LED) system for the field lights at Globe Life Park in Arlington beginning with the 2016 season.

Work began this week on the LED Lighting System, which is designed to enhance the viewing experiences of fans attending Texas Rangers games at Globe Life Park as well as those watching the games on television. The Eaton’s Ephesus installation will provide a 40% reduction in fixtures and up to a 60% decrease in energy use, while improving illumination and uniformity throughout the playing surface at Globe Life Park. There is also no decrease in illumination over time with the new system.

“The Rangers are excited to partner with Eaton’s Ephesus Lighting to bring this state of the art technology to Globe Life Park,” commented Rangers Executive Vice President Business Operations Rob Matwick. “While reducing the fixture count and being more energy efficient represent significant advantages, we’re especially looking forward to improving the quality of field lighting for our players and broadcast partners. The Rangers are thrilled to be among the early adopters in Major League Baseball.”

The new LED system, with its instant-on capability, eliminates the warm-up period associated with more traditional bulb-based lighting. This will enable Globe Life Park to instantly resume lighting after fireworks shows or other special events.

The Eaton’s Ephesus installation will use Stadium Pro fixtures to offer color temperature tuning and the ability to generate unique fan experience effects. The Ephesus LED system will interface with an advanced DMX control system to provide these capabilities. (Continued, Page 4...)

Since lighting the first sports venue with LED technology in North America in 2012, Eaton's Ephesus Lighting luminaries have been operational for over 200 million hours at indoor and outdoor sports and entertainment venues across North America. These include the University of Phoenix Stadium in Glendale, Arizona, which hosted Super Bowl XLIX in February 2015 and the College Football Playoff Championship Game this January under the LED system.

Other facilities which currently have the Eaton's Ephesus installation are Nashville's Bridgestone Arena, home of this weekend's 2016 NHL All-Star Game and the Canadian Tire Centre, home of the NHL's Ottawa Senators. U.S. Bank Stadium in Minneapolis, the new home of the Minnesota Vikings and Sun Life Stadium in Miami Gardens, Florida will also feature this system beginning this fall.

Globe Life Park in Arlington will become the first baseball facility to implement the Eaton's Ephesus LED lighting system. The only major league park to feature any kind of LED field lighting in 2015 was Safeco Field in Seattle.

The LED lighting system at Globe Life Park is being implemented within the eight existing light standards. The project is expected to be completed by early March.

SMG HIRES NEW OPERATIONS & EVENT MANAGER FOR MCLANE STADIUM

(Waco, TX) January 28, 2016 – SMG, the worldwide leader in venue management, is pleased to announce the hiring of Jordin Westbrook as the new Operations & Event Manager for McLane Stadium at Baylor University.



Westbrook is a recent graduate of Baylor University where she received her Master's Degree in Sports Management. Prior to accepting this position, she was part of the SMG opening team for McLane Stadium in 2014 and stayed on board as Graduate Assistant throughout 2015.

Mike Krewson, SMG General Manager of McLane Stadium says, "Jordin has been an integral part of the SMG team in Waco for nearly two years. We're excited she decided to join full time and continue as part of the McLane Stadium and wider Baylor University family."

Originally from Zionsville, Indiana, Westbrook moved to Waco in 2009 where she attended Baylor University and received her undergraduate degree in Communication Studies. During this time she served as Student Manager of Women's Basketball including the Lady Bears 2012 NCAA national championship team and also worked Baylor Athletics Facilities & Operations from 2010-2013.

Westbrook says, "Working with SMG and Baylor Athletics has been an amazing experience and I am excited to start this new part of my career with SMG here at McLane Stadium."

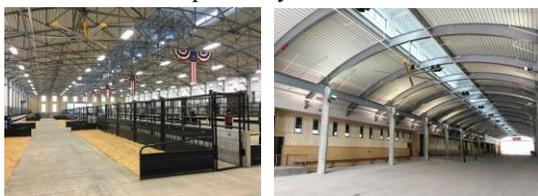
As Operations & Event Manager for SMG at McLane Stadium, Westbrook will provide operational support for Baylor Athletics during the Baylor University home football season in addition to the overseeing all operations and event management of non-Baylor University events held at McLane Stadium.

TOWER PROMENADE DEBUTS FOR LEGENDARY STOCK SHOW & RODEO

FORT WORTH, TEXAS – January 5, 2016 – Guests looking for the iconic Milking Parlor at this year's Fort Worth Stock Show & Rodeo may be in for a surprise. The cows and people alike will be welcomed by a renovated Cattle 2 which includes an expanded milking parlor with an enhanced visitor experience as well as a new, covered structure called the Tower Promenade.

(Continued, page 5...)

The Tower Promenade, an arched pedestrian thoroughfare, will give visitors easy access between the Will Rogers Memorial Center's (WRMC) parking facilities to its south and the Coliseum, exhibit halls and livestock facilities to the north. The 300-foot-long passageway is the latest addition in plans to expand the facilities that host the Stock Show and numerous other events important to North Texas. With the completion of a Multipurpose Arena scheduled for 2020, the Tower Promenade will ultimately channel thousands of visitors between the complex's dynamic event facilities.



"We are eager to kick off the legendary Fort Worth Stock Show & Rodeo so our guests can explore our renovations and expansion," said Stock Show Chairman, Ed Bass. "The Stock Show is proud of our long-standing partnership with the City of Fort Worth that has helped to preserve and grow our home at WRMC."

"As the City of 'Cowboys and Culture', it's our delight to honor and cherish our heritage while thoughtfully planning for the future," said Fort Worth Mayor, Betsy Price. "Today, we reaffirm our commitment to care and invest in our city's history and way of life by preserving and improving this portion of the Will Rogers Memorial Center."

Since 1944, the Stock Show has committed more than \$60 million to ensure WRMC's facilities meet the needs of the 21st Century guest and exhibitor. These newest improvements have been designed and constructed with the guest and exhibitor in mind; the makeover and expansion provides numerous creature-comfort improvements for both human and animal. The safety and convenience of visitors is prioritized with user-friendly walkways, enlarged restrooms and other amenities. New designs for stalling cattle and equine accommodations during non-Stock Show months will enhance the usefulness of Cattle 2, a building among several constructed in 1948 to accommodate the Stock Show's livestock entries. Renovations for the remaining livestock facilities (Sheep, Swine, Cattle 1, 3 and 4) will occur in subsequent years.

BOK CENTER WILL IMPLEMENT ADDITIONAL SECURITY ENHANCEMENTS

(Tulsa, Okla.) January 4, 2016 – Beginning with the Tulsa Oilers hockey game tomorrow evening, BOK Center will implement additional security measures at all future events. These new enhancements will include walk-through metal detectors at every arena entrance and size restrictions on all bags brought into the building by patrons. To accommodate the additional time needed for the new security procedures, doors will be opened 90 minutes prior to most events and fans are encouraged to arrive early to allow extra time for ingress.

Bags no larger than 13" x 15" x 6" will be permitted inside BOK Center. Guests who have bags larger than this size will be asked to return them to their vehicles or discard them. This is in addition to the existing policy that all bags, purses or personal items of any size are subject to search. An exception will be made for medically necessary items after proper inspection. BOK Center is unable to store over-sized or prohibited items.

These enhanced security procedures are becoming commonplace in the concert industry and Live Nation, the world's largest concert promoter has advocated for the new guidelines. All NBA and NHL arenas across the country presently implement these measures including Oklahoma City's Chesapeake Energy Arena. Besides BOK Center, concert goers nationwide at most non-professional sports venues can expect to see additional security measures in the near future.

"The safety of each guest who enters BOK Center is our top priority," said BOK Center General Manager Jeff Nickler. "These procedures are just one part of our larger security planning efforts that we're undertaking for the new year to enhance the safety of our fans and our employees on all event and non-event days."

BOK Center respects the privacy of its guests and the enhanced security measures will only be used to prevent hazardous and prohibited items from entering the venue.

BOK CENTER FINISHES YEAR AS HIGHEST RANKED SMG-MANAGED ARENA

(Tulsa, Okla.) January 8, 2016 – BOK Center continues to maintain its reputation as one of the world's busiest concert arenas. Earlier today *Pollstar* announced their 2015 Year End Top 200 Arena Venues based on ticket sales and BOK Center finished #26 in the United States, up three spots from #29 in 2014. Despite only being the nation's 47th largest city based on population, Tulsa's arena sold more tickets than arenas in larger regional cities including Chicago, Denver, Austin, San Antonio, St. Louis, and New Orleans.

BOK Center was the highest ranked arena managed by SMG, the Philadelphia-based venue operator that manages over 230 facilities, nearly 70 arenas, and over 1.75 million seats worldwide.

"We are fortunate to be in a community that has embraced the arena and continues to buy tickets for every single show" says general manager Jeff Nickler. "We couldn't have this sustained success without the support of these loyal fans along with the agents and promoters who continue to believe in the Tulsa market."

Highlights from 2015 include 7 sold-out shows by country music superstar Garth Brooks and the launch of RUSH's R40 Live 40th Anniversary Tour. In addition, BOK Center hosted 12 of the *Pollstar* Year End Top 100 worldwide tours including Ed Sheeran, Kenny Chesney, Luke Bryan, Def Leppard, Ariana Grande, Jason Aldean, Miranda Lambert, Cirque du Soleil, Fall Out Boy/Wiz Khalifa and Florida Georgia Line.

The O2 (London) topped the overall rankings and Madison Square Garden (New York) garnered the top United States spot. Several other SMG facilities made the top 200 including Oklahoma City's Chesapeake Energy Arena (ranked 37th in the United States) and INTRUST Bank Arena in Wichita, Kan. (ranked 34th in the United States).

The rankings are determined by tickets sold worldwide for concerts from January 1, 2015 to December 31, 2015. *Pollstar* totals do not include tenant sport team ticket counts, some family shows, SMG-produced special events, or professional sporting events such as the Oklahoma City Thunder preseason game which drew more than 19,000 guests to BOK Center in October 2015.

Pollstar is a weekly trade publication covering the worldwide concert industry.

As the calendar transitions to a new year, 2016 is poised to be another stellar year for the arena. Next week Madonna makes her first visit ever to the State of Oklahoma and TOOL and Primus play to a sold-out building. Other shows already announced include Iron Maiden, Mumford & Sons, Justin Bieber, Janet Jackson, Carrie Underwood, Brad Paisley, and Selena Gomez.

ARVEST WINTERFEST CELEBRATES 8 YEARS OF ICE SKATING IN TULSA

(Tulsa, Okla.) January 22, 2016 – Tulsa celebrated eight years of ice skating in downtown during Oklahoma's favorite holiday celebration. Arvest Winterfest presented with Fabwell welcomed 157,743 visitors from November 27 to January 17 with 52 days of skating beneath the skyline plus horse & carriage rides, live entertainment, a climate-controlled warming tent and holiday concessions.

This year was especially significant for the holiday celebration as it was listed in *People Magazine* as one of the 50 best ways to get into the holiday spirit. In a story titled, "Christmas Across America: A Unique Way to Celebrate the Holidays in Each State," SMG Tulsa's Winterfest was named as the most unique way to celebrate the Christmas season in Oklahoma.

"SMG Tulsa is proud to produce an event for all of Tulsa to enjoy during the holidays," said Jeff Nickler, SMG Tulsa General Manager. "Thanks to Arvest Bank and all our guests for solidifying Winterfest as Oklahoma's favorite tradition for the past eight years and many more to come." (Continued, page 7...)

Along with the 9,000 square-foot outdoor ice rink, Arvest Winterfest boasted many other activities and events to enjoy. GLOW Downtown Tulsa kicked off the festival with seven downtown districts making downtown glow with lighting ceremonies and scheduled activities.

The Turkey Trot 5K and The Jingle Bell Run brought thousands of enthused runners to the festival site. Also, Breakfast with Santa presented by BlueStone Natural Resources returned for its third year and welcomed more than 300 guests. Those in attendance enjoyed a delicious breakfast, visits with Santa and pictures with the big man himself. As a proud partner of the Humane Society of Tulsa, BlueStone Natural Resources encouraged all guests to donate items including food, leashes, collars, blankets and toys. More than 80 items were donated.

A variety of weekly promotions were scheduled during the festival. Every Monday, patrons received half-price admission for skating with the donation of a non-perishable can of food to the Community Food Bank of Eastern Oklahoma presented by OakTree IT Staffing. This year, guests donated nearly 400 pounds of food throughout the season. Every Wednesday throughout the festival visitors receive half-price skating or admission with the donation of a new or gently used coat, blanket, scarf or pair of gloves presented by Catalyst Benefits Group. More than 1,200 items were donated to Night Light Tulsa.

Winterfest 2015 is presented by Arvest Bank and Fabwell. Additional sponsors include Catalyst Benefits Group, BlueStone Natural Resources, OakTree IT Staffing, Osage Casino, Rib Crib. Cox Radio, Inc. and The Tulsa Voice are the official media partners.

ORPHEUM THEATRE WELCOMES NEW PRESIDENT DIANA GORDON

(Wichita, Kan.) – The Board of Directors of the Orpheum Performing Arts Centre welcomes Diana Gordon as President and Chief Development Officer of the historic Orpheum Theatre.



“The board of directors is very pleased that Diana has agreed to lead the Orpheum through the completion of the restoration and beyond,” said Board Chairman, Harvey Sorensen. “Diana’s passion for the theatre and her demonstrated expertise in fundraising made her the perfect choice for us. She shares our vision of a beautifully restored theatre serving the community with superior artistic and patron services.”

As President and Chief Development Officer, Diana is responsible for the business and management of the Orpheum Performing Arts Centre, Ltd., the 501(c)3 entity that owns and operates the Orpheum Theatre. Managing and fundraising for the annual operations of the theatre is a primary focus, along with taking on a leadership role in fundraising and development of next phase of the theatre restoration plan.

“I am honored and humbled by the confidence placed in me by the Board of the Orpheum to take on the leadership of this important Wichita arts institution. This historic theatre has been part of the downtown Wichita experience for more than 90 years – it is the “grand-dame” of our community – and I could not be more thrilled to take on the role of President & Chief Development Officer of the Orpheum,” Gordon said.

Diana brings to the Orpheum more than 25 years of experience in non-profit administration, advocacy and development in Wichita, Nashville, New York City and Washington, D.C. She is a licensed Certified Fundraising Executive (CFRE) whose work for the last 10 years has focused on arts & cultural fundraising here in Wichita. Most recently, she served as Director of Development at Exploration Place, and at the Wichita State University Foundation as Director of Development for the College of Fine Arts and the Ulrich Museum of Art, where she led the \$3M fundraising campaign to conserve the Joan Miro mosaic on the WSU campus. She is a dedicated arts & cultural advocate who serves on the board of Music Associates, the Wichita chapter of the Association of Fundraising Professionals, and is a previous board member of the Wichita Arts Council.

“We have confidence that Diana will provide the executive leadership the community requires of the Orpheum to complete our restoration project and the fulfillment of our mission to support the performing and arts education in Wichita,” said Harvey Sorensen.

Convocation Center Sets Records and More

Jonesboro, Ark: The Arkansas State University Convocation Center is in the final months of a record setting season as more shows and events have taken place than ever before. The season started with a 'Welcome Back' student party featuring the Eli Young Band and Josh Thompson on August 28. Ron White brought his brand of comedy to Jonesboro for the first time on September 10 and we hosted a WWE Live event on September 13. The month of October saw four different genres grace the stage at The Convo with Chris Tomlin, Miranda Lambert, The Avett Brothers and Celtic Woman performing headline events.

The Convocation Center is home to Arkansas State's men's and women's basketball teams, indoor track & field programs, as well as women's volleyball. Seven home volleyball matches, 15 women's basketball games, 16 men's basketball games and three indoor track & field meets will have taken place inside The Convo by the time the school year is finished. Also, 2015 marked the 69th Annual NEA Tournament which saw 51 high school basketball games take place over a nine day period.

The Spring Semester is in full force and started out with a bang with Brad Paisley on January 21 kicking off his spring leg of the *Crushin' It World Tour*. The Original Harlem Globetrotters took the court on February 3 and this month will close with Brantley Gilbert, another WWE Live event and Breaking Benjamin. March keeps the shows going with Sesame Street Live, Merle Haggard & Marty Stuart, the Monster X Tour, and Jeanne Robertson. Casting Crowns will be the last performing group of the season and headline a show on April 23.

Throughout the year several Expos have taken place - or are scheduled - including: Lit'l Bit a Christmas, A Taste of Home, The Arkansas Sport Show, Lion's Club Car Show, Jonesboro Chamber of Commerce Business Expo, NEA Homebuilders Show, Health & Fitness Expo, and the Family & Kids Expo.

Finally, as all good school years do, the Convocation Center is proud to serve as the venue where graduating seniors from eight local high schools will walk across the stage and receive their diploma during the month of May. Arkansas State University will also hold its Spring Commencement Ceremonies on May 14, delivering a new class of college graduates into the world.

Thank you to all of the performers, agents and promoters that helped make this an outstanding year at The Convocation Center. We look forward to working with each of you again in the future! The Arkansas State University Convocation Center, *The Place to Gather*.

Walton Arts Center Seeks Vice President of Programming

The Vice President of Programming oversees programming at WAC and is part of the executive team reporting to the President/CEO. Direct reports to the VP of Programming include the Director of Programming, Programming Coordinator, Jazz Curator and Visual Art/Exhibit Curator. The artist fee budget for WAC programming in FY16 was \$3.3 million.

RESPONSIBILITIES INCLUDE:

- Set the overall vision and direction for artistic programming at WAC, delivering a curated, interdisciplinary, multi-genre season that fulfills WAC's vision and mission including all concerts and festivals.
- Network and partner with national and international presenters, cultural organizations, and artist managers with a view to present, collaborate, commission and exchange.
- Oversee the visual arts program including any curatorial staff and exhibits.
- Aid with the preparation of WAC's annual budget.
- Lead program department emphasizing teamwork, creative thinking and fiscal responsibility.
- Research and understand artists and trends in the presenting field, attend conferences and performances for potential programs.
- Represent WAC in contractual negotiations with artist, booking agents and special projects as directed by CEO.

QUALIFICATIONS:

- Extensive booking experience with a large budget organization or company.
 - Extensive knowledge and first-hand experience in the performing arts and strong understanding of the visual arts.
 - 7+ years of successful senior management experience in any of the following: arts organization, booking organization, program development, artist management or arts education.
 - Demonstrated success as an arts producer, presenter or manager.
 - Excellent interpersonal and communication skills.
 - Demonstrable budget, employee management, contract and other business skills.
 - Bachelor's degree in arts/business administration, liberal arts required; a Master's degree or an MBA would be preferred.
- (Continued, page 9...)

Salary range competitive and comparable with similar-sized organizations. The benefits package includes health, dental, long term disability and life funded largely by WAC; 403(b) with a match by WAC at one year; as well as paid vacation, sick time, personal time and holidays. Walton Arts Center would like to make the decision by early spring with the selected applicant onsite as soon as possible. Interested candidates may contact Karen Percival, Director of Human Resources at humanresources@waltonartscenter.org. Please email your cover letter and resume using the subject line of the email – WAC VP Programming.

INTRUST BANK ARENA HONORED WITH DESTINATION PROMOTION AWARD

(Wichita, Kan.) – INTRUST Bank Arena was recently honored with the prestigious Destination Promotion Award for the second time since the Arena's opening in 2010 during Visit Wichita's Annual Meeting which was held on Jan. 28. During the meeting, Visit Wichita recognized six individuals and organizations with the Visit Wichita Tourism Awards for their contributions to hospitality and tourism in the Wichita area during 2015.



“With these awards, we honor partners who have contributed significantly during the past year,” said Visit Wichita President and CEO Susie Santo. “Our staff is fortunate to work with a fantastic group of partners dedicated to making our city a great place to live and visit. The Visit Wichita Tourism Awards are a wonderful way to highlight a handful of exceptional people, businesses and organizations.”

The Destination Promotion Award recognizes an individual, attraction or company that has made outstanding efforts to promote Wichita. INTRUST Bank Arena was honored as the recipient of this award for 2015 for promoting Wichita as a destination city when more than 75,000 tickets for six Garth Brooks shows were sold in 48 minutes and for giving those 75,000 guests (1/3 of whom were from out of town) a fantastic welcome over the four days and six shows. INTRUST Bank Arena continually partners with the bureau to bring in visitors to Wichita.

“We’re humbled and honored to be recognized by Visit Wichita for the second time in our short history with the Destination Promotion Award,” said SMG General Manager, A.J. Boleski. “We’re continually working to bring not only a diverse lineup of events to INTRUST Bank Arena but also a variety of events that will benefit our community as a whole. The positive impact of the Garth Brooks concerts was very widespread and we’re very appreciative of the support Visit Wichita constantly provides us to ensure events of this magnitude can take place in our city.”

SMG managed Destination El Paso Job Opportunities:

Destination El Paso, the destination marketing and venue management organization for El Paso, Texas, branded as **Visit El Paso** for destination marketing and as **El Paso Live** for venue management. Responsible for convention and meeting development, tourism development, film commission, marketing/branding of the destination, and operation of over 2M gross square feet of public assets which includes the Plaza Theatre, the Abraham Chavez Theatre, the Philanthropy Theatre, Cohen Stadium, the El Paso Convention Center, McKelligon Canyon Amphitheatre, and on Arts Festival Plaza.

SMG, is the leader in privately managed public assembly facilities, has an excellent and immediate opening for a Production Manager and Event Marketing Manager. **To apply**, place your cursor on the position titles below – control and click to see detailed job description and qualifications. Submit your resume to HRrecruiter@destinationelpaso.com.

Production Manager

The Production Manager is responsible for establishing the technical requirements, equipment, and manpower requirements (client labor requirements) to service events at (DEP). This is a working Production Manager position.

Event Marketing Manager

The Event Marketing Manager plans, coordinates and manages all advertising, public relations activity to support all events taking place at all venues associated with Destination El Paso.

SMG is an Equal Opportunity/Affirmative Action employer, and encourages Women, Minorities, Individuals with Disabilities, and protected Veterans to apply: VEVRAA Federal Contractor



Sherman Bass, CFE – Region 6 Director
General Manager
Amarillo Civic Center Complex
sherman.bass@amarillo.gov

Brian Stovall – Region 6 Assistant Director
Assistant General Manager
Allen Event Center
bstovall@alleneventcenter.com

Kyle Baun – Region 6 Treasurer
Vice President of Ticket Sales and Event Sales
Western Stock Show Association
kbaun@nationalwestern.com

Charly Petrek – Region 6 Secretary
Public Events Coordinator
Will Rogers Memorial Center
charly.banks@fortworthtexas.gov

Meredith Imes – Region 6 Scholarship Chair
Assistant Director
United Supermarkets Arena
meredith.imes@ttu.edu

Tim Seeberg – Region 6 Newsletter Editor/Distribution
General Manager
Fort Smith Convention Center
tseeberg@fortsmithar.gov

Kent Meredith, CFE – Past Region 6 Director
Director
United Spirit Arena
kent.meredith@ttu.edu



Thank you to our newsletter contributors this month!

Tim Dean – Arkansas State University Convocation Center
Meghan Doyle – BOK Center
Tyler Gambrell – SMG/McLane Stadium at Baylor University
Dot Lischick – The Broadmoor World Arena/Pikes Peak Center for the Performing Arts/World Arena Ice Hall
Ryan Lympus – Destination El Paso / El Paso Live
Rob Matwick – Texas Rangers
Charly Petrek – Will Rogers Memorial Center – IAVM Region 6 Secretary
Brad Pietz – Convocation Center
Christine Pileckas- INTRUST Bank Arena
David Reeves – Will Rogers Memorial Center
Mallory Rine – Orpheum Theatre/SMG
Erin Rogers – Walton Arts Center/Walmart AMP
Nick Zazal – Walton Arts Center/Walmart AMP

Past Region 6 Newsletters: <https://www.iavm.org/regions/region-6-newsletters>