



Newsletter

Colorado New Mexico Oklahoma Arkansas Texas Kansas Mexico

February 2018

Region Six By The Beach in 2018!
Don't Delay, Register for the 2018 Region Six Conference Today!

Where? 🌴 South Padre Island, TX! 🌴
When? April 8th-11th

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REGION SIX
BY THE BEACH:
2018 BIENNIAL
APRIL 8-11
SOUTH PADRE
ISLAND, TX



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EDUCATION | VENUE TOURS | NETWORKING | CVP/CVE TESTING



More updates on the way, and here's an updated [Region 6 Conference Overview](#)

Notable highlights of the program:

- *Opening night reception at [Pirate's Landing](#) followed by dinner cruise on an [Osprey](#) pleasure vessel.
- *Multiple tours of regional venues scheduled.
- *Diverse lineup of educational sessions planned.
- * Professional networking!
- *Reception at [Beach Side, Pearl Hotel/Resort](#). Beach attire encouraged!

➔ **Register** ➔

More details will come your way in the coming weeks/months, so stay tuned!

Follow the Region 6 Conference on Twitter, LinkedIn, Facebook and Instagram for Conference Program updates and announcements:



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<https://www.instagram.com/iavmregion6/>

World Arena Ice Hall at the Broadmoor World Arena Plays Key Role with the 2018 Winter Olympic Games

The World Arena Ice Hall at the Broadmoor World Arena in Colorado Springs, CO., is proud to have four athletes qualify for the 2018 Winter Olympic Games this February. Alexa Scimeca-Knierim and Christopher Knierim (Pairs), Mirai Nagasu (Ladies) and Vincent Zhou (Men) will all represent the United States in figure skating in PyeongChang, South Korea.

All four skaters were medalists at the 2018 U.S. National Championship, with The Knierims taking the Pairs' title for the second time in their career.

In addition to the athletes, Broadmoor World Arena ice operations team member Will Sailor will also be involved at the Winter Olympic Games. Sailor, a Certified Ice Technician, will be on the crew installing and maintaining the ice at the figure skating and short track speed skating venues.

Schuler Shook Announces New Principal in Dallas

Schuler Shook is pleased to announce the promotion of theatre planner and consultant, Kimberly Corbett Oates, ASTC, to Principal.



Kimberly Corbett Oates, ASTC, Principal.

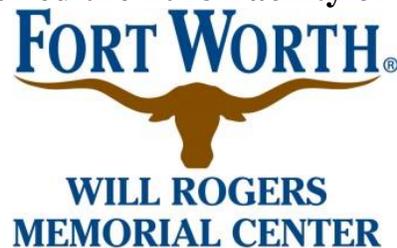
Kimberly joined Schuler Shook as a Theatre Consultant in 2005 and quickly applied her technical, production, and performance background to projects. Her attention to detail and expertise in production systems led her to join several Technical Standards Program working groups at ESTA, the Entertainment Services and Technology Association. She continues to contribute to the larger theatre technology community as an active member of USITT, working on both the Engineering Commission and the Architecture Commission.

“Kim’s incredible grasp of the technical challenges in theatre combined with her clear communication skills makes for the perfect blend of abilities that you want in a theatre consultant and in a team leader,” says Jack Hagler, ASTC, Partner and Practice Leader in Schuler Shook’s Dallas office.

Kimberly’s significant projects include Moody Performance Hall; Walton Arts Center; Midtown Arts and Theater Center Houston; University of Texas Rio Grande Valley Academic Performing Arts Complex; and Buddy Holly Hall of Performing Arts and Sciences.

Visit schulershook.com for more.

Will Rogers Memorial Center Named the 2018 Facility of the Year



Will Rogers Memorial Center (WRMC) in Fort Worth, Texas has been named the League of Agricultural and Equine Center’s 2018 FACILITY OF THE YEAR. The Facility of the Year Award recognizes a League member facility that has demonstrated excellence in the management and operation of an equestrian/agricultural center. The League takes pride in its member facilities that excel in providing their communities with a safe and enjoyable space for all types of events and educational opportunities. Built in 1936, WRMC has taken a strategic approach, over the last ten years, with sales efforts and facility improvements to ensure the complex remains competitive to the largest and most visible equestrian events in the world. Over \$80 million have been invested in renovations and improvements of the center with the majority benefitting equine and livestock events and exhibitors.

(Continued, page 3...)

“We couldn’t be more proud and thankful to receive this award and I feel it supports our mission and the dedication of the City to our equestrian clients,” said Kirk Slaughter, Director of Public Events for the City of Fort Worth. “It also provides recognition of the hard work our amazing staff contribute every year to accommodate our shows with an increasing number of tight turns between events.”

The League of Agricultural and Equine Centers (www.laec.info) is a recognized professional organization that supports and promotes management personnel and maintenance procedures at agricultural and equine facilities. They are a primary resource for industry education, networking and advocacy for our members. WRMC has been a member since 2012 and the League has members all across the U.S. and Canada.

SMG WELCOMES NATHANIEL PORTER AS DIRECTOR OF EVENT SERVICES AT INTRUST BANK ARENA



The SMG-managed INTRUST Bank Arena is excited to announce the hiring of Nathaniel Porter as Director of Event Services. Nathaniel began in his role on Jan. 22, 2018.

Most recently, Porter served as Senior Event Services Manager at the SMG-managed BOK Center in Tulsa, Okla. While at the BOK Center, he managed all events from post-booking through completion including Katy Perry, Garth Brooks, George Strait and the Oklahoma City Thunder. Porter returns to INTRUST Bank Arena after serving as Premium Sales and Service Manager and Event Coordinator from 2010 to 2012.

In his role as Director of Event Services, Porter will oversee the Arena’s Event Services department, in-house security and EMS personnel. Porter will also develop and implement procedures to guarantee all codes, laws, precautions, ordinances, policies and regulations are followed throughout the arena. Other responsibilities include conducting crowd management, safety, severe weather and other pertinent trainings for all staff.

“We’re excited to welcome Nathaniel back to INTRUST Bank Arena in this new capacity as Director of Event Services,” said SMG General Manager, AJ Boleski. “Nathaniel’s vast experience in the industry will provide a great asset to the team as we continue to make the safety and security of the arena a top priority.”

Porter earned a Bachelor of Arts in Business from Tabor College in Hillsboro, Kan. He also holds a Master’s Degree in Sports Industry Management from Georgetown University in Washington, D.C.

SMG NAMES NEW WAREHOUSE MANAGER AND ANNOUNCES A PROMOTION AT INTRUST BANK ARENA

The SMG-managed INTRUST Bank Arena is excited to announce Tyson Satterfield as Warehouse Manager and Charlie Pinell as Operations Crew.

Tyson Satterfield began in his role as Warehouse Manager on Jan. 16. Previously, Tyson has served in various roles in the food and beverage industry since 2011. In his role as Warehouse Manager, Tyson will coordinate inventory for the warehouse. Additionally, Tyson will manage the operational needs of the Arena’s concessions, catering and bar departments.

Charlie Pinell has been promoted to full-time Operations Crew after previously serving as part of the operations crew on a part-time basis. As Operations Crew, Charlie’s main responsibilities include preparing for events at INTRUST Bank Arena through conversions, landscaping, repairs, painting and more. Charlie began in his role on Jan. 8.

“We’re thrilled to have Tyson and Charlie as a part of the SMG Wichita team,” said A.J. Boleski, SMG General Manager. “Their prior experience working in the industry will provide a great platform for their success in their new roles at INTRUST Bank Arena.”

Barry Manilow gifts a piano to Hurricane Harvey Victim



A Smart Financial Centre story...

So many stories of heroism, sacrifice, generosity and survival came from the devastating floods that hit the Houston area last summer. Eric Torres of Kingwood, Texas was practicing for a piano competition when the flood waters came into his home and damaged his beloved piano beyond repair. While the piano was sitting in the driveway amongst other flood debris, waiting to be picked up as garbage, Eric played it one last time. A neighbor saw this and filmed this heartbreaking moment and soon local media responded and covered Eric's plight. While not a life-threatening event and to the magnitude that many in the area suffered, it put a human face on loss and that music had been silenced.

Barry Manilow and his Manilow Music Project help to collect new and slightly used musical instruments that are donated to the schools who need them. Kingwood High School (where Eric is a student) was completely flooded and has been shut down the entire school year. The school lost its band and orchestra instruments as well as theatre department props and costumes. Last fall, Smart Financial Centre partnered with Kiss to help raise money for the devastated school. When marketing director Andrew Huang learned of the Manilow Music Project, the connection to Kingwood High School was made with Barry Manilow's management and all efforts began to focus on helping the ravaged high school get its arts programs back on their feet. Fans donated instruments and Barry Manilow donated a piano to the school, but the biggest surprise was yet to come.

Huang forwarded the story of Eric Torres to Manilow publicist Victoria Varela and she immediately saw that the story would resonate with Manilow. The tour invited Eric Torres and his parents to the show but little did Eric know he was in for more than just a concert. During the show, Barry Manilow addressed the crowd and remarked how the stories and photos of the devastation were anguishing to watch and praised the crowd for its resilience. He then told the story of Eric and the heartbreak of watching his piano crushed in a garbage truck. A spotlight was then directed on Eric. Manilow asked Eric if he was able to resume practicing and said that he thought Eric needed a special piano to continue his musical career. A baby grand was then wheeled out onto the stage with a huge red bow as Manilow presented Eric with a brand new piano. The reaction was priceless!

Barry Manilow met with the family afterwards and they were able to share their thanks and talk about the special night. It is gratifying when artists connect with the local communities where they perform. Smart Financial Centre has become an integral part of the community in just one short year and was proud to be part of such a wonderful story and help keep music alive.

Join Six By The Beach Today!



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HERE? DON'T MISS
REGION SIX
BY THE BEACH:
2018 BIENNIAL**

IAVM REGION 6 MEMBERS
COLORADO | NEW MEXICO | OKLAHOMA
ARKANSAS | TEXAS | KANSAS | MEXICO

Register Here!

Walton Arts Center Fills Director of Production Role, Promotes Three in Production Department

Diana Brown recently joined Walton Arts Center as director of production, and three members of the Production Department have been promoted.



Diana Brown

Brown comes to Walton Arts Center with 20 years of experience in the entertainment industry including event production, television and theater production. She's worked for HBO and Turner Broadcasting, Inc., Broadway production company Dodger Endemol Theatricals and Maniactin Productions where she worked on productions including *Titanic the Musical*, *Footloose* and *The King & I*. Brown also founded her own production/management company, D2 Entertainment Partners and was managing editor of *Lipgloss* magazine, a publication targeted toward minority teen girls.

Brown is from New York and holds a Master of Fine Arts in arts administration and theatre management from the University of Alabama and a bachelor's in communications from Ursinus College. (Continued, page 5...)

Three Production Department employees also received promotions recently.

Valorie Jones was promoted from production services manager to associate director. In this new role, Jones is responsible for supervising all local crew hiring and staffing and artist hospitality as well as monitoring trends and practices that will keep Walton Arts Center up-to-date in the area of production.

Alex Newby has been promoted from head carpenter to technical director. Newby is responsible for advancing all shows and directing in all technical areas at Walton Arts Center. He is also responsible for insuring the facility remains state of the art regarding equipment and best practices.

Nick Vecchio was promoted from local crew to artist services coordinator. Vecchio is responsible for coordinating and executing logistics and hospitality for all visiting artists.

Promotions and Organizational Changes at the George R. Brown Convention Center

Changes afoot at GRB. John Gonzalez was promoted to Vice President & General Manager. Belen Barrow was promoted to Senior Manager of Guest Services and Miguel Macias was promoted to Director of Facility Services. GRB also hired on Ed De La Garza as our Director of Food & Beverage. Formerly our Executive Chef, Ed will now oversee our retail restaurants.



John S. Gonzalez, CMP, CDMP
Vice President and General Manager



Belen Barrow CEM, CMP
Senior Guest Services Manager



Edward De La Garza
Director of Food & Beverage



Miguel Macias
Direct of Facility Services

Come On, Join Us Today!



BROADMOOR WORLD ARENA OPEN POSITIONS

TITLE: Director of Operations

REPORTS TO: Assistant General Manager

FACILITY: The Broadmoor World Arena, Ice Hall and Pikes Peak Center for the Performing Arts

STATUS: Full Time – Exempt

This position will report to Assistant General Manager of the Pikes Peak Center for the Performing Arts, The Broadmoor World Arena and the Ice Hall.

SUMMARY:

Direct oversight of the Daily and Event Operation of the three venues; Arena, Ice Hall and Pikes Peak Center. Inclusive to this is budgeting with a focus of expense control with respect to utilities, grounds and ongoing maintenance, building operating equipment and supplies, maintenance contracts, equipment maintenance/repairs, electronic communications (including scoreboard and marquee, computer network system, wifi, cable television, point of sales and phones), electrical fire safety, carpentry, housekeeping, HVAC, Conversion.

TO APPLY: Please go to our website at broadmoorworldarena.com/jobs, complete an application and send resume along with a cover letter to:

By Email: openposition@broadmoorworldarena.com

By Mail: Open Position
The Broadmoor World Arena
3185 Venetucci Blvd.
Colorado Springs, CO 80906

By Fax: 719-477-2199

TITLE: Event Services Manager

REPORTS TO: Director of Event Services

FACILITY: The Broadmoor World Arena, Ice Hall and Pikes Peak Center for the Performing Arts

STATUS: Full Time – Exempt

This position will report to the Director of Events Services for the Broadmoor World Arena and Pikes Peak Center for the Performing Arts.

SUMMARY:

Under direction of the Director of Event Services, this position hires, trains and evaluates part time Guest Services Staff to include but not limited to Guest Services Supervisors, Ushers, Ticket Takers and Door Guards. This position will perform all tasks necessary in the coordination of Broadmoor World Arena and Pikes Peak Center events. Candidate must be organized; detail-oriented and demonstrate excellent written and verbal communication skills. Candidates must be able and willing to work a varied schedule which may include nights, overnights, weekends, holidays, extended work hours and extended numbers of days.

TO APPLY: Please go to our website at broadmoorworldarena.com/jobs, complete an application and send resume along with a cover letter to:

By Email: openposition@broadmoorworldarena.com

By Mail: Open Position
The Broadmoor World Arena
3185 Venetucci Blvd.
Colorado Springs, CO 80906

By Fax: 719-477-2199

Curtis Culwell Center Welcomes New Team Members

Tanner Cody joins the Curtis Culwell Center team in the role of Sales Representative. Originally a Kansas native and graduate of Wichita State University, Tanner brings several years of sales experience to the facility. The CCC team is excited to showcase his tenacity and passion for booking events.



The Operations Manager role was recently filled by Kerry Musick Turner. Kerry brings with her many years of facility and event knowledge. After graduating Louisiana Tech University, she gained experience working her way up the ranks at the Meyerson Symphony Center in Dallas. After that, Kerry got a taste of the event side of the business working with Bravo! Entertainment. The CCC is excited to have both Tanner and Kerry as new members of the team.



Berry Center engages in new branding efforts, adds new team member



Old Logo



**BERRY
CENTER**
of Northwest Houston

New Logo

After celebrating 10 years of events and service to Northwest Houston, Berry Center is updating its look with a new logo and brand standards as well as expanding its community reach and guest experience through active social media channels, a new website, and updated digital signage throughout the complex. The rebrand also includes new internal signage such as directional signs and room placards with the new logo and brand standards.

To assist with these new efforts, Berry Center has hired Austin Dunson as media design coordinator. In this role, Austin manages the new brand, oversees Berry Center social media accounts and its website, and works with clients to help promote events to the local community. Austin's main goals are to provide easy access to all things Berry Center through updated online resources and help revamp the look of the many spaces the complex.



Austin Dunson



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Thank you to our newsletter contributors this month!

- Belen Barrow – George R. Brown Convention Center
- Jeff Davis – IAVM Region 6 Assistant/Vice Director, College Park Center, University of Texas at Arlington
- Austin Dunson – Berry Center
- Andrew Huang – Smart Financial Centre
- Melinda Landry – Amarillo Civic Center Complex
- Dot Lischick - THE BRO^ADMOOR World Arena, Pikes Peak Center for the Performing Arts, World Arena Ice Hall
- Allan Long - THE BRO^ADMOOR World Arena, Pikes Peak Center for the Performing Arts, World Arena Ice Hall
- Ashley Peacock – Amarillo Civic Center Complex
- Christine Pileckas – INTRUST Bank Arena
- Mollie Prince – Schuler Shook
- David Reeves - Will Rogers Memorial Center
- Kevin Welch – Curtis Culwell Center
- Stacey Cohen White - TicketForce
- Jennifer Wilson – Walton Arts Center

Past Region 6 Newsletters: <https://www.iavm.org/regions/region-6-newsletters>

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