



Newsletter

Colorado New Mexico Oklahoma Arkansas Texas Kansas Mexico

March 2018

Join the **POW**er of Region Six By The Beach in 2018!
Don't Delay, Register for the 2018 Region Six Conference Today!

Where? 🌴 South Padre Island, TX! 🌴
When? April 8th-11th



It's like **superhero** training, but for venue management



Learn how to maintain order and justice in your venue from superheroes from all over Region Six with education sessions, behind-the-scenes venue tours, and quality networking time.

Session topics include: booking, buying, security, marketing, venue design, staff management; and more.

April 8-11 | South Padre Island, TX

Register at iavm.org/regions/region-6-registration



@iavmregion6



Group: IAVM Region 6



Check out the updated [Region 6 Conference Schedule Overview](#)

Program Highlights:

- *Opening night reception at [Pirate's Landing](#) followed by dinner cruise on an [Osprey](#) pleasure vessel.
- *Multiple tours of regional venues to choose from.
- *Diverse lineup of educational sessions planned: <http://www.iavm.org/regions/region-6-programschedule>
- * Professional networking, always a plus!
- *Reception at [Beach Side, Pearl Hotel/Resort](#). Beach attire encouraged!

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State Fair Park Seeking Event Manager, Oklahoma City, OK



Bennett Event Center

State Fair Park in Oklahoma City, OK is hiring an Event Manager for Fair Park Events. In order to ensure that clients and the general public are served at the highest of standards, the ideal candidate must possess stellar inter-personal, multitasking, and problem solving skills. This position works year round in the overall operation of Fair Park, and is also a part of the event staff team. Experience in event management within an exhibit hall, convention center, hotel, athletic facility or equine locations are preferred but not required. This position includes a range of shifts, and the candidate must be able to work long hours, including nights and/or weekends. During the annual Oklahoma State Fair, the selected applicant will work duties assigned by the CEO, Vice-Presidents or Directors of State Fair Park and Oklahoma State Fair.

Oklahoma State Fair, Inc., is a 501(c)(3) not-for-profit corporation that serves the people of Oklahoma and is dedicated to continuing the organization's heritage of education, entertainment and economic development through the operation of State Fair Park and the annual Oklahoma State Fair.

Our facility is located west of downtown Oklahoma City, and expands over 450 acres. The property is comprised of 8 event facilities that totals to over 350,000 square feet of exhibit space. State Fair Park's exhibit space also includes the brand new Bennett Event Center. This newly opened facility contains over 201,000 square feet of exhibit space, as well as over a \$1 million of state-of-the art wireless and digital communications. State Fair Park is also known as the Horse Show Capital of the World, which hosts over 30 equine events each year in a barn complex that includes 9 barns, 3 indoor arenas, 2 outdoor arenas all anchored by the Jim Norick Arena.

The full job description of the position and the application link can be found at <http://www.okstatefair.com/content/employment>

Jack Hagler, ASTC, selected to receive 2018 Joseph J. Anzivino Distinguished Allied Award



Link to IAVM website article:

<http://www.iavm.org/jack-hagler-astc-selected-receive-2018-joseph-j-anzivino-distinguished-allied-award>

[Click below To Join Us in April:](#)

**IAVM Region 6 Conference:
Speaker Spotlight**

Speaker: Michael Marion, General Manager
@ Verizon Arena

Session: Understanding the In's and Out's of
Booking and Scheduling

When: Tuesday, April 10th @ 9:00am

Why? This award-winning 40-year industry vet
will lead an interactive journey through the
booking process, covering everything from what
a "challenge" is to the role of a promoter. During
an interactive chat you'll learn about the highs
and lows of booking a venue

**Ready to register?
Visit IAVM.org for details**

GREETINGS FROM

South Padre Island

"SEE BY THE BEACH" REGION SIX BIENNIAL
APRIL 8-11 | SOUTH PADRE ISLAND, TX
REGISTER NOW AT [IAVM.ORG](#)

*wish you
were here!*

**IAVM Region 6 Conference:
Speaker Spotlight**

Speaker: Russ Simons, Chief Listening
Officer @ Venue Solutions Group

Session: An Honest Conversation about
Safety, Security, Systems and Equipment
for Public Assembly Facility Operators

When: Tuesday, April 10th @ 1:30pm

Why? Safety and security are a priority
for all public facilities, so this town
hall-style session is for everyone - come ready
to share and learn from an industry
expert with three decades of experience at
every level of venues from fairs to pro
sports.

**Ready to register?
Visit IAVM.org for details**

Event planning students at the University of Arkansas offered new Venue Management course this fall

The University of Arkansas will begin offering a new event safety and venue management course for hospitality students this fall. Hospitality instructor Dede Hamm, CMP, CHE created a special topics course in 2017 called Life Safety & Risk Mitigation for Events & Venues. The success of that course has led to the development of a Venue Management class as a permanent part of the hospitality curriculum. The goal of the class is to create a culture of safety in venues and at events by starting with future event planners. Students learn basic venue management and event safety skills, become CPR and AED certified, and partner with industry professionals to tour venues and discuss the realities of venue management.

WE'VE EXPANDED OUR CONVENTION AND EXHIBITION CENTER!



CINTERMEX International Convention and Exhibition Center (Monterrey, Mexico) will carry out its stage 4 expansion in 2018, which will be done to the west side (Av. Fundidora); thus, consolidating the increase of its infrastructure, new facade and access to the facilities.

This expansion stage considers the expansion of Hall A from 32,291.73 sq ft (3,000 m²) to 86,111.28 sq ft (8,000 m²) in a columns free space and settled on firm ground, which will allow greater weight support capacity for events that require it; likewise, a modern facade with screens and new design.

As part of the construction process, the parking will be adapted to the new needs; improving, -in general-, accesses and exits, as well as options to pick-up and drop-off visitors.

The fourth stage is expected to end in the second half of 2018.

FRANK ERWIN CENTER LAUNCHES POSTER DESIGN CONTEST AS PART OF 40TH ANNIVERSARY CELEBRATION

The Frank Erwin Center launched a poster design contest in January to commemorate 40 years of live entertainment and recognize Austin-area artists. The venue's 40th anniversary celebration will culminate with an exclusive performance by the King of Country, George Strait, on June 3, 2018 and the winning design will be incorporated into STRAIT TEXAS VIP Package merchandise at this one-of-a-kind event.

Artists are encouraged to submit their designs to the Frank Erwin Center for use as the official "STRAIT TEXAS Frank Erwin Center's 40th Anniversary Celebration featuring George Strait" commemorative poster. First, second and third place winners will be selected by an external panel of judges and awarded cash prizes in the amount of \$1,000, \$500 and \$250 respectively. The first place winner will also receive official recognition on the Frank Erwin Center's digital platforms.

"We're excited to get the community involved in our special anniversary event and felt this was a great opportunity to get creative and recognize the artists in our community. Most of all, we want to say thank you to everyone who makes what we do possible," said Director, Jimmy Earl, CVE.

The place to be this April!



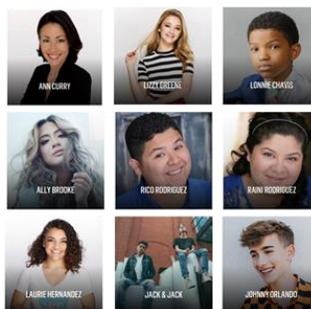
Avett Brothers Last Concert in Cox Business Center Tulsa Arena



After 50-plus years of hosting everyone from Elvis to Elton John, the Cox Business Center Arena held its last concert March 2nd with the Avett Brothers. The 8,000-seat arena will still be used for convention general sessions, sporting events and a college graduation through June. In July, a two-year renovation begins to convert the space into a 40,000 square foot Ballroom—the state’s largest. “We are thrilled about this upcoming renovation. The new space allows us to continue growing with our largest events and also helps us attract more conferences going forward,” said Assistant General Manager Kerry Painter. Cox Business Center Tulsa annually hosts more than 135 events.



IAVM’s Venue Excellence award-winning Cox Business Center Tulsa is looking for a Sales Manager to join our team. Corporate and non-profit experience in a convention center preferred. See the entire job description and apply here: <http://coxcentertulsa.com/jobs/2416-full-time-sales-manager-cox-business-center/>



WE Day Unites Young Change-makers in Texas with Special Guests, Ann Curry, Ally Brooke, Rico and Raini Rodriguez, Lizzy Greene, Jack & Jack, and more

The world’s largest youth empowerment event, **WE Day**, is coming to Texas for the first-time on **March 20, 2018** at the Curtis Culwell Center. An unparalleled celebration of young people committed to making a difference, WE Day Texas will bring together over 8,000 students and educators from across the state for a powerful, life-changing experience featuring renowned speakers, innovative thought leaders and celebrity performers. The initial lineup for WE Day Texas includes hometown icons **Ally Brooke** of **Fifth Harmony**, actress **Lizzy Greene**, **Rico** and **Raini Rodriguez**, and **Lizzie Velasquez** along with, **Ann Curry**, hit pop duo **Jack & Jack**, singer/songwriter **Johnny Orlando**, **Lonnie Chavis** of NBC series *This Is Us*, and many more to be announced. Joined by international activists and WE Day co-founders, **Craig and Marc Kielburger**, the exciting lineup will share their passion for change, energize the crowd and motivate young people to continue to take action on pressing issues to affect positive change in their communities and around the world.

A catalyst to support the movement of young people leading change, WE Day is a series of 19 stadium-sized events held across the U.S., Canada, the U.K. and the Caribbean. This past year, more than 200,000 students from over 10,000 schools attended WE Day events, alongside thousands who watched online and millions more through two national North American TV broadcasts. Students can’t buy a ticket to WE Day—youth earn their way by the actions they take on one local and one global cause of their choice.

“We are big promoters of family, togetherness, and creating the best team around you, and that’s why we keep coming back to WE Day,” said **Rico and Raini Rodriguez**. “We are beyond excited to be co-hosting the first-ever WE Day in our home state of Texas! We are so in awe of the power and positivity of the young people at We Day—their accomplishments are inspiring and their passion for change is infectious.”

(Continued, page 5...)

More than a one-day event, WE Day is connected to the free, yearlong service learning educational program [WE Schools](#). Providing schools and community groups with curriculum, educational resources and action campaigns, the program is designed to enhance a school's existing social initiatives or spark new ones. WE Schools encourages students to further their curricular learning and develop life skills for success beyond the classroom.



Two finalist earned their way to the UIL Basketball Texas State Championship. The Lady Wolves of Mansfield Timberview claimed the 5A Region 2 Championship on the girl's side of the bracket. The men's side featured the Panthers of Midlothian earning their way to San Antonio. Over 7,000 fans cheered on their squads during the tournament at the CCC.

Allen Event Center Promotes Three Staffers

Allen Event Center, a 7,000+ seat multipurpose arena in Allen, Texas (located in the Dallas-Fort Worth Metroplex), has promoted three staff members for their accomplishments after a busy 2017 filled with high-profile concerts, professional sporting events and tradeshow.

Angela Hunter, Concessions Manager

Formerly the Premium Level Coordinator, Angela Hunter was promoted to Concessions Manager for Allen Event Center, overseeing operations of Concourse Concessions, Premium Level and backstage services. Angela brings extensive industry knowledge and experience, having been on the opening teams for Allen Event Center, American Airlines Center and Dr Pepper Ballpark and working events such as the Stanley Cup Playoffs, NBA Finals and NCAA basketball tournament.



Jeffrey Byers, Box Office Supervisor

Jeffrey Byers has been promoted from Allen Event Center's Lead Box Office Attendant to Box Office Supervisor. Jeffrey now manages all aspects of Box Office Operations, including setup and maintenance of ticketed events, coordinating with sports tenants and outside promoters, processing internal ticket requests, cash reconciliation and pre-event communication, while overseeing a Box Office Lead and team of attendants. Having joined Allen Event Center in 2016, Jeffrey is a 10-year veteran with the Ticketmaster system and has experience with Frontgate Tickets and Tessitura tickets.



Continued, page 6...)

Lydia Nance, Guest Services Supervisor

Having been with the City of Allen for 14 years, including more than 6 years at Allen Event Center, Lydia Nance has been promoted from Senior Administrative Assistant to Guest Services Supervisor. Lydia has prior experience in the customer service industry and food and beverage. During her time at Allen Event Center, Lydia has assisted with multiple events, including managing meet and greets, conducting tours and hosting VIP guests. During the winter holidays, Lydia performs as Mrs. Claus at private events in the Dallas area.



Old School, New Chapter.

Parker Arts Renovates Old Schoolhouse into Unique Performing Arts Venue



The Town of Parker, Colorado’s Cultural Department, also known as Parker Arts, oversees multiple venues and events in Parker, Colorado. Parker Arts encompasses everything from modern venues like the PACE Center and Discovery Park, to spaces that have been around for a century like Ruth Memorial Chapel. Right next door to the chapel is The Schoolhouse (also 100 years old), earning its namesake from the fact that it actually was Parker’s schoolhouse when it open in 1915. In recent years The Schoolhouse has been utilized by Parker Arts as a kind of auxiliary venue to the PACE Center – our larger performing arts venue – hosting smaller events and classes. With such a unique and historical space in the heart of downtown, Parker Arts knew there was more potential for The Schoolhouse to provide even more arts, culture, entertainment, and enrichment to the community. To realize this vision, Parker Arts, began renovations on The Schoolhouse in 2016 and we are excited to finally announce that “school is back in session!”

Old meets new as the original integrity of the historic Schoolhouse was preserved while the space was updated with contemporary touches. Combining the traditional wood and bricks of the original building with modern industrial style features gives the Schoolhouse an eclectic look and feel, creating a one of a kind destination in Parker’s Downtown. Form and function go hand in hand as the technology of the Schoolhouse has been upgraded as well. With state-of-the-art Audio/Visual features in every room, classes, weddings, and meetings get the conveniences of modern tech while enjoying history’s charm.

The 200-seat theater was upgraded with new seating and risers, enhancing patron comfort and sight lines. The restrooms have been given a face lift and the lobby expanded, with a dedicated concession counter that will vastly speed up drink and snack service. The updated dance studio downstairs will accommodate many more students. Walls have been removed and wood floors and windows restored, creating an open and airy main hall. The two new, lovely rental spaces that overlook Main Street are perfect for special events, wedding receptions, and business meetings.

The Schoolhouse has been at the heart of Parker’s Downtown for over a century and Parker Arts is excited to open its doors to the community once more and begin the Schoolhouse’s next amazing chapter.

Dropbox link to more pictures:

https://www.dropbox.com/sh/as170d6gyvm4vpe/AADNCuHb6_uIQ5LmgOu7Nosa?dl=0



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Thank you to our newsletter contributors this month!

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Dede Hamm – University of Arkansas
Jameson Hamsmith – Parker Arts – Parker, Colorado
Wanda Huerta – Cintermex Convention Center
Brian Nickerson – Allen Event Center
Mollie Prince – Schuler Shook
Kathy Tinker – Cox Business Center
Kristen Wasemiller – State Fair Park
Kevin Welch – Curtis Culwell Center
Stacey Cohen White - TicketForce

Past Region 6 Newsletters: <https://www.iavm.org/regions/region-6-newsletters>

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