



# Newsletter

Colorado New Mexico Oklahoma Arkansas Texas Kansas Mexico

December 2019



## Registration is officially open for the 2020 IAVM Region 6 Biennial Conference!

**When:** April 5-8, 2020

**Where:** Walton Arts Center in Fayetteville, AR

**[Click here to register NOW!](#)**

- Professional development
- Educational sessions
- Venue tours
- Networking opportunities
- Local arts and culture
- And more!

**Thank you to our sponsors who are making this conference possible:**

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AMP](#)

[Experience  
Fayetteville](#)

[Faulkner Performing  
Arts Center](#)

[Crystal Bridges Museum  
of American Art](#)

[The Momentary](#)

[University of Arkansas  
Athletics](#)



**Be sure to follow IAVM Region 6 on social media!**



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## Venue Management School Scholarships Available!



Our region actively works to engage our membership in educational opportunities. To meet this goal, Region 6 is providing two scholarships for the 2020 sessions.

### **VMS Scholarship Applications are due Friday, January 17, 2020.**

Region 6 funds a two-year scholarship for the [Venue Management School](#) (VMS) at [Saddlebrook Resort](#) in Tampa, FL. It is scheduled for June 6-12, 2020. First year students are eligible for the scholarship which fully funds tuition, housing and taxes for both years of the program.

Those interested in attending the school and in need of scholarship assistance are encouraged to apply [Year 1 & 2 Scholarship](#).

In addition, Region 6 offers a **Graduate Institute scholarship** for those venue professionals looking for advanced education. The Graduate Institute is also scheduled for June 6-12, 2020 in Tampa, FL. The scholarship will cover the cost of tuition, housing and taxes. If you are interested in attending the Graduate Institute and in need of scholarship assistance please apply [Graduate Institute Scholarship](#).

If your attendance to VMS is dependent on receiving a Region 6 IAVM scholarship, please wait to register until after receiving it, as spots are proactively held back for recipients.

## World War Joy Tour Invades Chesapeake Energy Arena

Oklahoma City's Chesapeake Energy Arena hosted a successful World War Joy Tour show on Thursday, November 14 with The Chainsmokers, 5 Seconds Of Summer, and Lennon Stella. Arena staff presented all artists with custom Converse shoes with patches featuring tour and artist logos.



Pictured with The Chainsmokers is (L) Assistant General Manager Michael Owens and (R) Booking and Marketing Manager Landon Bahl.

## Basketball Super Fan Bad Bunny Sells Out Toyota Center



In front of a sold out crowd of over 16,000, Bad Bunny performed at Toyota Center in Houston on December 1. 24 hours after James Harden's jaw-dropping 60-point performance in only 3 quarters of play. A known basketball superfan, Toyota Center staff presented Benito with a signed James Harden jersey and basketball. Bad Bunny is seen here with Jessie Lantz and Hunter Segesta.

## Dickies Arena Celebrates Grand Opening with Ribbon Cutting Ceremony and Community Open House



Trail Drive Management Corp. (TDMC) Chairman Ed Bass, Fort Worth Mayor Betsy Price and The Beck Group Executive Chairman Peter Beck joined nearly 2,000 members of the Fort Worth community for a ribbon cutting ceremony at Dickies Arena on Saturday, Oct. 26.

Throughout the day, approximately 15,000 guests visited the arena as part of the open house event, which allowed individuals into the venue for the first time. Guests enjoyed live music and appearances from family show performers – including Hot Wheels Monster Trucks Live's BIGFOOT, WWE Smackdown Women's Champion Bayley, a Harlem Globetrotter, and a special presence from Cirque du Soleil – on the Simmons Bank Plaza outside the arena throughout the day.

The ribbon cutting ceremony marked the opening of the 14,000-seat venue, which took 33 months to complete. Construction teams broke ground in February 2017 and had originally estimated a completion time of Nov. 2019.

Since the grand opening, Dickies Arena has hosted a number of concerts, family shows and sporting events and is preparing for the venue's first Fort Worth Stock Show & Rodeo in January 2020, during which it will hold 25 rodeo performances in 23 days.

## Dickies Arena Looking to Hire Box Office Manager

Trail Drive Management Corp. (TDMC), the not-for-profit operating entity for Dickies Arena, is looking to hire a box office manager for the recently opened venue.

**Job Description:** The Box Office Manager will control all ticket inventories and oversee the process of all orders and payments related to ticket sales for Dickies Arena. The position will develop, plan and deliver training on all ticketing procedures and work closely with the Director of Marketing, the Director of Finance and the Event Managers to create ticketing for events, marketing initiatives, and financial reporting needs. They will be responsible for daily reconciliation of all sales for the Arena to the executive team. They will also be responsible for the daily management of all full time and part time ticket sellers and supervisors. (Continued, next page...)

**Duties Include both pre-opening and post-opening responsibilities such as:**

- Create and manage events through Ticketmaster on both the Archtics and Host platforms
- Oversees day to day operations of the Box office including communication between Ticketing company, communication with TDMC department leads, and the management of the box office staff including the full time and part time labor force.
- Oversees the daily management of all part-time Ticket Sellers and Supervisors, primarily arranging the staffing hours, including all daytime and event shifts. This is in line with the department budget and to accommodate all event needs.
- Set up and manage Suite and Premium ticket events on the ticketing system, developing excellent relations with the Premium sales team and assist with Premium Sales and Financial reporting.
- Set up and manage the Parking presales and assist with reporting needs to reconcile usage across all lots.
- Establish excellent working relations with concert promoters, other internal departments, and the Fort Worth Stock Show & Rodeo.

**For a complete job description and to apply:**

<https://www.teamworkonline.com/live-event-jobs/liveeventjobs/effw/box-office-manager-1967641>

## **Allen Event Center Hosts U.S. Figure Skating Competitions**

Allen Event Center had the honors of hosting the 2020 U.S. Figure Skating Midwestern Sectional Singles Final & U.S. Pairs Final November 12-16. The competitions showcased over 200 skaters vying for a coveted position in the U.S. Championships. Amongst the competitors were four local skaters who train at Allen Event Center and the adjacent Allen Community Ice Rink. One of those skaters, Alyssa Rich, earned a spot at the upcoming U.S. Figure Skating Championships in North Carolina.



In addition to showcasing the arena's facilities and homegrown talent, the competitions shined a light on the City of Allen, providing an estimated \$1.2 million in visitor spending on hotels, dining, shopping and entertainment.

The skating finals were part of multiple U.S. Figure Skating events hosted this year at Allen Event Center. In February, the arena hosted the 2019 Inaugural Solo Dance Camp, where skaters received on-ice instruction from Olympic and world ice dancers, including world-renowned ballroom dancer Serge Onik. Allen Event Center will continue to host the camp on an annual basis.

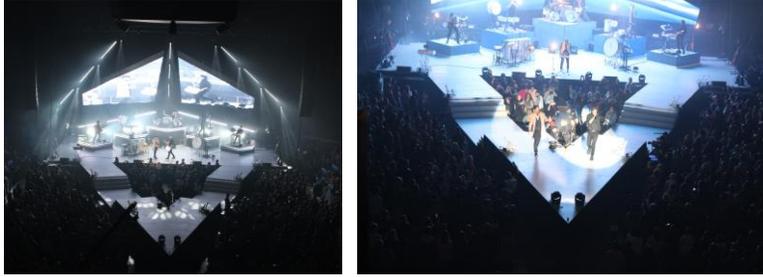
## Something to digest and consider, by Pat Patterson:

### Are Safety Committees Required??

Although safety committees are not required at the Federal level, 14 states do have requirements for safety committees. Other states do not require them, but encourage their formation and use, publish guidelines for them, or have reduced Workers' Compensation rates for employers who establish safety committees.

State	Committee Required	Committee Suggested	For These Employers
Alaska		X	Requires accident prevention programs which may indicate safety committees
California	X	X	Required for employers covered under the Mine Safety Code. Not regulated for other employers, although the state published guidelines.
Connecticut	X		All with 25 or more employees and employers whose rate of injury or illness exceeds the average incident rate.
Hawaii		X	Requires safety and health programs which may include safety committees.
Michigan	X	X	Required for public sector employees. For private sector, reduced Michigan OSHA penalties if safety committee exists.
Minnesota	X		All with 25 or more employees or those with an incident rate in the top 10% or with premium rates in the top 25%.
Montana	X		All with more than 5 employees.
Nebraska	X		All subject to the Workers' Compensation Act.
Nevada	X		All with 25 or more employees and all those engaged in manufacturing of explosives.
New Hampshire	X		All with 5 or more employees.
North Carolina	X		All with 11 or more employees or with a workers' compensation rate of 1.5 or higher.
Oklahoma	X		All public employers with 25 or more employees.
Oregon	X		All with 11 or more employees or an incident rate in the top 10% or with a workers' compensation rate in the top 25% of all classes.
Pennsylvania		X	All receive a one-time 5% reduction in workers comp premium if they have a committee.
Tennessee	X		All with an experience modifier rate 1.2 or higher.
Vermont		X	Recommends safety committees as one way to control workers' compensation costs.
Virginia		X	All may receive reduced VA DLI penalties. A condition of participating in the Virginia Voluntary Protection Program (VPP).
Washington	X		All with 11 or more employees on the same shift at the same location.
West Virginia	X		All whose combination of premium size and experience modification factor meets the criteria of the rule.

## For KING & COUNTRY returns to College Park Center for *burn the ships* tour



Grammy award-winning Christian band for KING & COUNTRY played a sold-out concert at College Park Center in Arlington, Texas on November 15. The *burn the ships World Tour* marked the fourth time the band has performed on the College Park Center stage. This time, however, the stage was transformed to resemble the bow of a ship. The new concept was designed to bring fans into the action like never before.



Above: Some of the College Park Center staff with brothers Joel and Luke of *for KING & COUNTRY*

## AMP 2020 Construction Underway



Construction has started on Walmart AMP 20|20, the expansion project that will allow the Walmart AMP to continue providing the best concert and event experience for both patrons and artists.

Front of house amenities include a new and expanded Procter & Gamble Box Office; an expanded main entry plaza with more Tyson Concession Stands and restrooms; a new covered plaza at the top of the lawn, which adds 15,000 square feet of flexible viewing and event space as well as private restrooms. This area also can be used for private events during shows and to provide enhanced amenities for the lawn.

The new outdoor plazas at the top of the hill will provide two new Tyson Concession stands, 56 additional restroom stalls and flexible space for activations. A reconfigured Kraft Heinz Entrance on the north side of the venue will feed into the new space at the top of the hill providing additional gates to get patrons in and out of the venue.

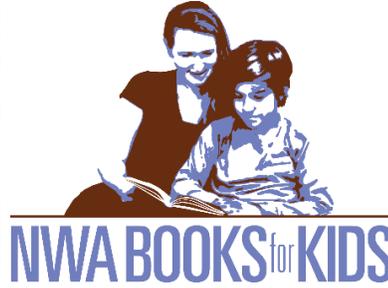
Back of house updates include an expanded loading dock, catering kitchen and artist wing to better accommodate artists and larger tours.

Overall venue capacity will increase by 1,000. The total project is \$17.1 million, and the construction will be complete in time for the 2020 concert season.

During the 2020 regional IAVM conference, attendants have the option to tour the Walmart AMP venue as well as other notable event spaces, museums and performing arts institutions in the Northwest Arkansas region. Register for IAVM's Region 6 Conference in April [here](#).

For downloadable photos visit the [AMP 2020 Construction Dropbox](#).

## Walton Arts Center Gives Back This Holiday Season



This holiday season, Walton Arts Center is partnering with two organizations to give back to our community. We have partnered with NWA Books for Kids, a non-profit organization that provides books to children in need, for a holiday book drive during the performances of *The Snowman* and *The Polar Express*.

Patrons are invited to drop off books in collection boxes located in the lobby when they attend these shows. All donated books will be re-distributed by NWA Books for Kids to nonprofit organizations throughout the area that directly serve disadvantaged families.

Walton Arts Center is decorated with trees, wreaths and donated toys from the Walmart Museum reminiscent of storefront windows from the '50s to during the eight performances of *A Christmas Story*, *The Musical* and other holiday shows this month. When the last performance of 2019 ends on Monday, Dec. 23, Walton Arts Center's team will donate the decorative toys to the region's Toys for Tots organization just in time to fill those last-minute Christmas requests.

For downloadable photos visit the [WAC Gives Back Dropbox](#).

## Economic Impact Analysis reveals over \$57M has been generated by Midland County Horseshoe



A recent study has revealed significant economic impact for Midland County due to revenue generated from the Midland County Horseshoe. This has been the first time since 2006 a total economic impact analysis has been conducted by a firm for the Midland County Horseshoe. Some specific highlights of the report reveal that over the last 3 years, over \$57M of total output has been put back into the local economy of Midland County due to the Horseshoe. In addition, over \$3M of Hotel Tax revenue has been generated from the venue-specific hotel tax dedicated to help offset Horseshoe expenses.

The study was conducted by Conventions, Sports, & Leisure International (CS&L), a leading advisory and planning firm specializing in providing consulting services to the convention, sport, entertainment and visitor industries. CS&L has experience with over 300 economic and fiscal impact studies and has worked with teams and organizations such as the Cotton Bowl, University of Texas, Chicago Cubs, American Airlines Center, and the Texas Rangers.

## **ASM Global -DESTINATION EL PASO SEEKS TO FILL VARIOUS POSITIONS**

**ASM Global**, the leader in privately managed public assembly facilities has an immediate opening for the following positions at Destination El Paso, featuring nationally recognized venues including: El Paso Convention Center, Abraham Chavez Theatre, Plaza Theatre Performing Arts Centre, McKelligon Canyon and Pavilion.

### **Facility Sales Manager**

*Position Summary:* The Facility Sales Manager is responsible to enhance economic and social growth in El Paso by marketing, promoting and developing new business for Destination El Paso and the City through networking and developing sales in order to obtain goals.

*Education and Experience:* Bachelor's degree in Hotel, Marketing and/or Business Administration, or closely related field. Two years of sales experience (preferably in catering sales), Equivalent in directly related work experience may be substituted. Have a proven record of accomplishment of successful meeting and convention selling, as well as a steady progression of increased responsibilities or college education or equivalent combination of education and experience.

### **Food and Beverage Catering Sales Manager**

*Position Summary:* The Food and Beverage Catering Sales Manager, is responsible for overseeing full time, part-time and contract employees performing food and beverage service for the facility and events by performing the following duties personally or through subordinate supervisors/employees which manages the El Paso Convention & Performing Arts Center, the El Paso Convention & Visitor's Bureau, McKelligon Canyon Amphitheater, The Plaza Theater, and the El Paso Film Commission.

*Education and Experience:* Three to five (3-5) years of related experience and/or training or equivalent combination of education and experience. Previous supervisory experience in a similar venue. Strong communicator: must be able to communicate clearly. Demonstrated ability to control costs, generate increased revenue and manage accounts payable/receivable and financial reporting. Strong written, verbal and interpersonal skills needed. Ability to function in a fast paced, team-oriented environment. Ability to manage several direct reports. Working knowledge of Excel, Word and POS Systems. Trained and respondent in case of emergencies. TABC certified and Management Food Handler Certified.

### **Labor Services Manager**

*Position Summary:* The Labor Services Manager, is responsible for overseeing full time, part-time and contract employees performing custodial, janitorial, event set ups and turnovers in addition to other activities required to run, maintain, and service the facility and events by performing the following duties personally or through subordinate supervisors/employees which manages the El Paso Convention & Performing Arts Center, the El Paso Convention & Visitor's Bureau, McKelligon Canyon Amphitheater, The Plaza Theater, and the El Paso Film Commission.

*Education and Experience:* High school diploma or GED and three (3) to five (5) years related experience, and/or training; or equivalent combination of education and experience.

**For the complete job descriptions or to apply, visit:** <http://www.elpasolive.com/contact/jobs> or contact Emilio Velez, Human Resources Manager at: [EVelez@destinationelpaso.com](mailto:EVelez@destinationelpaso.com)

ASM Global is an Equal Opportunity/Affirmative Action employer, and encourages Women, Minorities, Individuals with Disabilities, and protected Veterans to apply. VEVRAA Federal Contractor

B.B.F.N.! Bye-bye for now!



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**Thank you newsletter contributors this month!**

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Katherine Ganoung-Miller – Walton Arts Center & Walmart AMP  
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Melinda Landry – Amarillo Civic Center Complex  
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Pat Patterson – LAAP, Inc.  
Ashley Peacock – Cox Business Center  
Vanessa Ramos - Midland County Horseshoe Arena-Pavilion-Amphitheater  
Hunter Segesta – Toyota Center  
Emilio Velez - ASM Global -DESTINATION EL PASO

**Past Region 6 Newsletters:** <https://www.iavm.org/regions/region-6-newsletters>