



Newsletter

Colorado New Mexico Oklahoma Arkansas Texas Kansas Mexico

June 2019

Save The Date For Region 6 Biennial Conference - Fayetteville - April 2020!



Chesapeake Energy Arena Draws a Full House for New Kids On The Block



Oklahoma City's Chesapeake Energy Arena hosted a full house for New Kids On The Block's "The Mixtape Tour" on Saturday, May 18. SMG Management presented the group with Russell Westbrook's newest Jordan Why Not Zer0.2 KB3s. Pictured with Joey, Danny, Jordan, Donnie, and Jonathan are Guest Relations and Event Security Manager Angela Abrego and General Manager Chris Semrau.

College Park Center and Texas Hall Seeking Dynamic Leaders

The Department of Special Event Facilities at the University of Texas at Arlington operates the College Park Center (7,000-seat multi-purpose arena) and Texas Hall (2,600-seat performing arts center). We are seeking dynamic individuals to join our growing event excellence team:

Director of Event Services

The Director of Event Services/Event Excellence provides leadership and direction for the Event Services Team of College Park Center and Texas Hall. This role ensures the team operates with the highest level of professional standards and maximizes efficiencies of event operations to ensure the successful coordination of assigned events, including but not limited to, gathering event information from CPC/TXH clients and client contractors prior to, during and following an event. Directly supervises full time event managers and part time event staff. Provides leadership, direction and training for event staff and on-site follow up during events. Acts as the lead coordinator for major special events. For full job description or to apply, please visit: <https://uta.peopleadmin.com/postings/9225>

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Senior Event Manager (Assistant Director of Events)

Under the direction of the Director of Event Services, the Assistant Director/Senior Event Manager serves as a lead for event planning and coordination for the Event Excellence Team of College Park Center and Texas Hall. This position acts as the main liaison with the event promoter/venue user to coordinate and oversee all phases of the event process, including meeting with clients regarding the event and all event details, reviewing space setups and technical needs, disseminating event information throughout the department and with contracted vendors, managing onsite event staff and closing out events. Serves as the onsite MOD during assigned events and provides leadership to event staff. For full job description or to apply, please visit: <https://uta.peopleadmin.com/postings/9228>

Budweiser Events Center Seeking Technical Services Manager

Technical Services Manager → <https://careers-comcastspectacor.icims.com/jobs/4422/technical-services-manager---budweiser-events-center/job>

This position will manage the audio and video production and IT needs of all Budweiser Events Center events; manage, train, and schedule 15+ part time camera operators, technical directors, sound engineers, audio/visual technicians and live replay operators; create production scripts; set up/tear down sets; program controls and interact with promoters and tenants; service AV equipment; work with supervisors to plan, purchase, and integrate new AV equipment into current workflows; Supervise, assign tasks and train any full-time or part-time employees and have the authority to make recommendations for hiring and firing of employees.

Spectra District General Manager, Keller Taylor, Awarded VenuesNow Generation Next Award.



Keller Taylor, District General Manager, Spectra

Keller Taylor embodies the traits that every GM should strive to possess, flawlessly leading not just his own venue (Budweiser Events Center) but overseeing several Spectra venues throughout the Midwest region. For the amount of time Keller puts into the various accounts he serves as the DGM working both satellite and on-site at the other locations, he never misses a beat when it comes to leading his staff back home and positioning them and the building as a whole for success.

It is because of Keller's leadership that the BEC has continuously improved in financial categories across the board year after year, meeting and exceeding budgetary benchmarks, and the venue is on the radar of promoters and agents nationwide.

If his work-related commitments weren't enough, he's a stellar citizen of Loveland and the Northern Colorado region, holding numerous positions on various boards and committees ensuring that his impact reaches far outside the Budweiser Events Center walls. He was instrumental in the \$3.25 million invested into the Budweiser Events Center in 2018 for upgrades and fan experience enhancements including building wide Wi-Fi, LED sport lights, a new Ice Chiller system and more.

In addition, Keller is the point person for the county on a major master plan program to renovate the entire Ranch Campus including Budweiser Events Center here in Loveland in the coming years.

Spectra and Budweiser Events Center Announce Round-Up for Charity Initiative

Spectra, the providers of Venue Management, Food Services and Partnerships for the Budweiser Events Center at The Ranch, are excited to announce a brand-new initiative for the upcoming 2019-2020 season. Round-Up for Charity will be a new feature on the venue ticketing website in which patrons will be able to round-up their event ticket orders to the nearest dollar amount as a donation to charity.

The process begins with the charity submission form. All charities will be reviewed by staff at the Budweiser Events Center, rated anonymously and then selected based upon the results of the review process. The selected charity will be announced in July along with the go-live date for the initiative on the ticketing website. Proceeds from the Round-Up for Charity Initiative will be collected during the 2019-2020 season, which begins in September 2019 and ends on July 1, 2020.

“The Spectra team at the Budweiser Events Center is committed to giving back to Northern Colorado and we felt this was an opportunity for us to leverage our tens of thousands of ticket transactions annually for the benefit of a local not for profit organization.” said Keller Taylor, Spectra General Manager at the Budweiser Events Center. “This new initiative gives ticket purchasers the chance to directly support one of the many commendable causes in NoCo.”

The form is live as of today, Monday, June 3rd and will be open through Friday, June 28th. Click here for the submission form: <https://forms.gle/BUuQSqBfPB3WzhA3A>

Frank Erwin Center Celebrates Longtime Employees

The Frank Erwin Center recently held its Breakfast of Champions, celebrating full time employees for their years of service. The Breakfast of Champions is an annual event to recognize those who have worked 5, 10, 15, 20, 25, etc. years for the venue. This year’s recipients included Raul Solis (5 years), Monica Delgado (10 years), Barrick Christian (15 years), Adelia Gutierrez (15 years), Anna Wong (15 years) Antwuan Alexander (20 years), Steve McBride (20 years) and Gangadeva S. De Alwis (25 years).

“Our staff works so hard and long hours to make our events happen seamlessly and we want to recognize and thank them for their dedication,” said Erwin Center Director Jimmy Earl.



Frank Erwin Center Celebrates All Things Country with Sixth Consecutive iHeartCountry Festival presented by Capital One®!

For the sixth year in a row, country music's biggest superstars came together in a live celebration of all things Country at the Frank Erwin Center on Saturday, May 4.

This year’s lineup included Tim McGraw, Florida Georgia Line, Dan and Shay, Luke Combs, Little Big Town, Lauren Alaina, Old Dominion, Chris Janson, Bobby Bones & The Raging Idiots and Tenille Townes. The festival also featured a special live performance music collaboration with today's emerging Women of iHeartCountry. Bobby Bones returned as the official host of the iHeartCountry Festival main stage.

The free 2019 Daytime Village at the iHeartCountry Festival presented by Capital One® took place prior to the main show and featured a group of country music's fastest rising stars including Russell Dickerson, Michael Ray, Lauren Alaina, LOCASH, and Morgan Wallen.

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Little Big Town smile alongside Erwin Center staff during the 2019 iHeartCountry Festival presented by Capital One at the Frank Erwin Center on May 4. (L-R: Phillip Sweet, Anna Wong, Kimberly Schlapman, Romina Jara, Monica Delgado, Karen Fairchild, Jimi Westbrook and Buzz Huber)



Erwin Center staff welcome Tim McGraw prior to his performance during the 2019 iHeartCountry Festival presented by Capital One at the Frank Erwin Center on May 4. (L-R: Monica Delgado, Christine Scott-Laakso, Tim McGraw, Romina Jara and Anna Wong)



Dan Smyers of Dan + Shay smiles during the 2019 iHeartCountry Festival presented by Capital One at the Frank Erwin Center on May 4. (Photo Credit: Scott Moore)



Florida Georgia Line take the stage during the 2019 iHeartCountry Festival presented by Capital One at the Frank Erwin Center on May 4. (Photo Credit: Scott Moore)

Walton Arts Center Employees Earn Regional and National Recognition



Josh Spurgers



Kyle May



Justin Taylor



Bob Pless



Diana Brown

Original photos: <https://www.dropbox.com/sh/6p06zciogruiy5/AADNWCRkGcU8Nq2aLXL5pmJua?dl=0>

Josh Spurgers, lighting supervisor on the production team at Walton Arts Center, has completed the Entertainment Technician Certification Program (ETCP) and is now a Master of Entertainment Electrics. ETCP strives to enhance safety, improve performance, stimulate training, reduce workplace risk and give due recognition to the professional skills of entertainment technicians.

Two Walton Arts Center staff members have been chosen to be part of the 2019 IAVM's 30 Under 30. Kyle May, corporate relations coordinator, and Justin Taylor, events coordinator, along with 28 other industry professionals who are 30 years old or younger were selected based on their commitment to the industry and to furthering the operational and mission-focused goals of the venues they serve.

Bob Pless, director of facilities, received the 2019 Joseph A. Floreano Scholarship for Outstanding Leadership in the Performing Arts Sector. This is the IAVM Foundation's most prestigious scholarship that will cover the cost of attending the annual VenueConnect convention. The scholarship is awarded based on the recipient's outstanding achievement in community involvement, demonstration of philanthropic support, character, sense of humor, professional development, future leadership aspirations and commitment to advancing the venue management industry. Bob also graduated from the two-year Academy for Venue Safety and Security in March of 2019. (Continued, next page...)

Diana Brown, director of production, earned the 2019 Joseph A. Floreano Scholarship for Diversity in The Amphitheater and Fairgrounds Sector. The diversity scholarship to IAVM's VenueConnect convention focuses on broadening the number of traditionally underrepresented groups in the venue management industry. Scholarships are awarded based on an applicant's character, leadership, professional development, financial need and commitment to advancing the venue management industry.

The four scholarship and award winners are making arrangements to attend VenueConnect in July and will be recognized for their achievements at IAVM's annual convention to support, educate and inspire venue managers.

City of Fort Worth Names Interim Director for the Fort Worth Convention Center and Will Rogers Memorial Center.



Welcome Richard Zavala Interim Director, Public Events Department. Richard Zavala brings a vast amount of experience as the interim Director for Public Events. He has served as Director of the Parks and Community Services Department since 1992. In his current position he is responsible for management of 14 community centers; 4 golf courses; and 287 park sites encompassing over 12,000 acres. Richard has been instrumental in building partnerships for programs in Fort Worth like the Comin' Up Gang Intervention program in cooperation with the Boys and Girls Clubs of Greater Fort Worth and the Police Department; the Zoo Association management contract; the Diamond Hill Coalition After-School Program in cooperation with YMCA and Camp Fire; and the Youth Sports Program in cooperation with the Youth Sports Council. Richard is a graduate of Texas A&M University and avid sports fan.

The Curtis Culwell Center Strengthens Team

On June 1st the Curtis Culwell Center received its permit to begin serving alcohol. With this change came a bolstering of the event staff. Myra Palacios was promoted to the Event Services Manager from her position of Event Coordinator. Myra's leadership and execution under pressure over the past several years has prepared her well for the new roll.

Kimberly Marriott was chosen as the Assistant Director of the CCC. Kimberly comes from the Allen Event Center. Kimberly worked at NexStage, the first company that operated the arena at Grand Prairie. She then went on to work 15 years with AEG. She's worked in ticketing, event management and booking. Kimberly is a graduate of the University of Texas and received a master's degree from the University of Miami.

Red Rocks by the Numbers: Billie Eilish, Diana Ross and Widespread Panic Set New Venue Records; Michael Franti Inducted into Red Rocks Hall of Fame

Morrison, Colo. - In a place as iconic as Red Rocks Amphitheatre, history is made every night, but the venue's 78th season is proving to be a record-breaker for several of the headliners.

11

Red Rocks favorite Michael Franti will be inducted into the Red Rocks Hall of Fame as he hits the Red Rocks stage after more than a dozen shows. This week's headlining concert (Friday, June 7) is his 11th, after opening for a number of other performers. Franti's current project, Michael Franti & Spearhead, is celebrating its 25-year anniversary mixing reggae, funk and other world beat influences. Franti also is a poet, filmmaker and activist for issues including vegan eating and Middle East peace.

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“Michael Franti has been bringing an eclectic style of musicianship, cool health messaging and happy crowds to Red Rocks for decades now,” said venue manager Tad Bowman. “We’re happy to have Michael Franti as the 2019 inductee into the Red Rocks Hall of Fame.”

60
Another Red Rocks Hall of Fame performer will hit a milestone this year as jam band heroes Widespread Panic extend their own record-setting streak of Red Rocks shows and hit 60 performances. The three-night run has become a staple of the Red Rocks summer season.

17
This week, Billie Eilish becomes the youngest soloist ever to headline at Red Rocks. The 17-year-old singer, songwriter and model has the current Number One album on Billboard’s Top 200 with “When We Fall Asleep, Where Do We Go?” and her single, “Bad Guy,” sits at Number Two on Billboard’s Hot 100 singles chart.

79 and 80
At the other end of the experience spectrum, this season’s headlining gig makes Phil Lesh the oldest performer this year at age 79, while the late bluesman B.B. King still holds the record as the oldest Red Rocks headliner at age 83. Mavis Staples is opening for Norah Jones this year and at 80 is still setting records of her own.

50
A rare venue record is set this year, one that not many artists – or venues - could achieve. The longest span between an artist’s first appearance at Red Rocks and the current show is half a century. Diana Ross sets a record five decades in the making, besting Paul Simon’s old 1967-2017 record by a week. Already heading toward a 12th Number One record as lead singer of the Supremes, Ross played Red Rocks in 1969 in what would be the group’s farewell tour. Now, 50 years to the summer, Ross returns to Red Rocks as part of the Diamond Diana tour – celebrating her 75th birthday. In that time, Ross has added another six solo Number One records and has become one of the biggest stars in the world.

Midland County Horseshoe Pavilion and Amphitheater Improvements Nearing Completion



As summer kicks off and a busy event season approaches, Midland County is close to completing several projects at the Midland County Horseshoe and Amphitheater.

Highlighting the enhancements are the \$2.2 million Horseshoe VIP Club, which serves as an exclusive area for high-profile concerts and can also be used for an array of local events such as mixers, birthday parties, and corporate functions. The 3,000 square foot space can host up to 200 guests. The new entrance plaza on the south side of the Horseshoe is ready for action, boasting a 20-station concession stand to support the large events, along with a new ticketing gate, shaded areas and picnic tables.

Other improvements include 50 additional RV parking spaces, a dedicated parking lot for the VIP Club, and an additional 600 seats in the arena.

In addition to the recent improvements, the Midland County Horseshoe staff has remained busy, hosting multiple successful events throughout the Spring months. Events include a sold-out Cody Johnson concert, University of Texas at the Permian Basin’s commencement ceremony, The Permian Basin Spring Stampede Pro Rodeo, and Hart Energy’s annual Midstream conference.

Congratulations and Thank You Dennis Timms



L to R Front row: Jim Brown, Teresa Ryan, Mary Martin, Dennis Timms, Bettye McKinney
L to R Back row: Julianna Darvis, Chris Ellington, Jeff Crabtree, Jennifer Hurn

On April 30, 2019, the staff at First National Bank Arena celebrated Dennis Timms' retirement after 26 years of service in Jonesboro, Arkansas. Dennis served as the Director of Operations at the arena, after working in facilities at A-State. Congratulations, and thank you Dennis, for your hard work and dedication to First National Bank Arena and Arkansas State University – you will be missed!

SMG-DESTINATION EL PASO SEEKS TO FILL VARIOUS POSITIONS

SMG, the leader in privately managed public assembly facilities has an immediate opening for the following positions at Destination El Paso, featuring nationally recognized venues including: El Paso Convention Center, Abraham Chavez Theatre, Plaza Theatre Performing Arts Centre, McKelligon Canyon and Pavilion.

El Paso has been recognized as a *Top Performing City* (Governing and Living Cities, 2017), *Best Large Cities for Families* (Apartment List, Jan 2017), *America's Top 20 Best Value Cities* (Trivago, 2016), *4th Best Place to Live if you Love the Outdoors* (US News, July 2016) and ranks the *#2 Safest City in America* (SafeWise, Aug 2017).

Sponsorship Manager

Position Summary: This position reports and works with the Assistant General Manager to develop, coordinate and manage all sponsorship activities related to all special event activities; shows/festivals, series that are either owned, co-owned, presented, or co-presented by Destination El Paso. This position is responsible for selling and managing event and venue sponsorships and high-level vendor partnerships.

Education and Experience: Must have a bachelor's degree from an accredited four-year college or university. Marketing, Public Relations or related field experience is preferred. The position requires a minimum of two years previous experience with event management, including logistics and sponsorship procurement is preferred.

Director of Sales

Position Summary: The Director of Convention Development manages and leads convention sales and services, convention marketing and communications. Responsible for identifying market opportunities; developing long and short-term marketing and sales strategies and development of training programs for staff with the objective of attracting conventions, meetings, and events securing hotel room nights.

Education and Experience: Bachelor's Degree, 5 years of Hospitality and Tourism industry sales management experience, 5 years of supervisory experience and Certified Meeting Planner certification desired. Ability to adjust work schedule to coincide with events and travel up to 20%.

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Production Manager

Position Summary: Under general supervision, the Production Manager is responsible for establishing the technical requirements, equipment, and manpower requirements (client labor requirements) to service events at Judson F. Williams Convention Center, Abraham Chavez Theatre, Plaza Theatre, Performing Arts Centre, Arts Festival Plaza, Cohen Stadium, and McKelligon Canyon Amphitheatre and Pavilion, collectively the El Paso Convention and Performing Arts Centers (“EPCPAC”). This is a working Production Manager position.

Education and Experience: Bachelor’s degree required or equivalent combination of experience and education, 2 years related supervisory experience, Knowledge of Microsoft Office and familiarity with Computer Aided Design Software and ETCP Rigging Certification preferred.

Director of Event Services and Facility Sales

Position Summary: Under general supervision of the Assistant General Manager, direct and coordinate personnel, subcontractors and daily activities involved in the successful execution of events. Provides professional client services and support in the planning, organization and management of all events within the venues, and monitors the logistics of these events. Directs the establishment, implementation, and monitoring of all facilities sales. Prepares monthly forecasts and reports and manages preparation of special projects as assigned by management.

Education and Experience: Bachelor’s degree from accredited four-year college or university in hospitality, business or related field preferred, Three to five (3-5) years of increasingly responsible experience in event management in a convention center or public assembly facility setting, Customer service experience is required, Sales experience is required, Food and Beverage Knowledge desirable, CMP certification desirable.

Event Manager

Position Summary: Under general supervision from the Director of Event Services and Facility Sales, the Event Manager provides professional client service and support in the planning, organization and management of events within the venues, and monitors the logistics of these events. The Event Manager handles all tasks from the time the events are turned definite through the conclusion of the event and becomes the main means of communication between the client and the departments of El Paso Live.

Education and Experience: Bachelor’s degree from accredited four-year college or university in hospitality, business or related field preferred, Three to five (3) years of increasingly responsible experience in event management and/or venue operations. Convention Center experience is preferred, Customer service experience is required.

For the complete job descriptions or to apply, visit: <http://www.elpasolive.com/contact/jobs> or contact Emilio Velez, Human Resources Manager at: EVelez@destinationelpaso.com



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Thank you newsletter contributors this month!

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Mike Boschert – Budweiser Events Center at The Ranch

Feleshia Cochran – Fort Worth Convention Center, Will Rogers Memorial Center

Jeff Davis – Region 6 Director, College Park Center/Texas Hall/UTATickets

Christy Fosse – Midland County Horseshoe Arena, Pavilion and Amphitheater

Nancy May - Denver Coliseum and Red Rocks Amphitheatre

Morgan Rhodes – First National Bank Arena

Emilio Velez – Destination El Paso

Kevin Welch – Curtis Culwell Center

Jennifer Wilson - Walton Arts Center & Walmart AMP

Anna Wong – Frank Erwin Center

Past Region 6 Newsletters: <https://www.iavm.org/regions/region-6-newsletters>