IAVM Southern California – San Diego Chapter Meeting

Tuesday, October 15, 2019 – 11:30am
Del Mar Fairgrounds
2260 Jimmy Durante Blvd; Del Mar, CA 92014
Complimentary Parking

11:30 am    Registration opens    – Turf Club, 4th floor Grandstand

12:00 pm – 12:45 pm IAVM Members & Guests Lunch

12:45 pm    Welcome & Introduction
Tim Fennell    –    General Manager, DMFG

12:50 pm -1:00 pm    Welcome to the Del Mar Fairgrounds & the San Diego Chapter
Paul Blaney    –    Director of Events Services, DMFG
Martha Henderson    –    Event Manager, DMFG, San Diego Chapter Representative

1:00 – 1:20 pm    IAVM National & Region 7 Updates
Rip Rippetoe CVE    –    President & CEO, San Diego Convention Center, 1st Vice Chair IAVM Board of Directors
Dianne Javier    –    Senior Event Manager, San Diego Convention Center, Region 7 Treasurer

1:20 – 2:10 pm    Session #1
“Planning versus Reality: Workforce evacuation workshop”
Intro: Brendan Farley - Director of Operations, San Diego Theatres
Speakers: Sgt Josh DaFoe - SDPD Mass Threat Unit
Mark Elvin – Security Manager, DMFG
Ric Marcelino - Public Safety Manager, San Diego Theatres
Description: How do we take our emergency preparedness from the planning table to a real life event? Our panel will discuss best planning practices, coordinating with San Diego’s Life Safety resources, and real life examples of how in depth planning can make the difference when our teams and guest’s safety is on the line.

2:10 - 2:20 pm    Break (10 mins)

2:20 – 3:10 pm    Session #2
“Crisis Communications & Management”
Intro: Barbara Moreno - Director of Communications and Marketing, San Diego Theaters
Speakers: Tim Fennell - General Manager, DMFG
Katie Mueller - Deputy General Manager, DMFG
Annie Pierce - Public Information Officer, DMFG
Description: The Del Mar Fairgrounds team brings their insights, perspectives and best practices on staying ahead of the media and communication protocols during a crisis.
3:10 - 3:20 pm  Break (10 mins)

3:20 – 4:10 pm  Session #3
“What the Health?”
Intro: Kila Bell Johnson - Event Manager, DMFG
Speakers: Kim Egel - Licensed Therapist
Description: Event Coordinator is the 5th most stressful job according to Forbes magazine. Licensed Therapist Kim Egel is here today to help with creative, intuitive and non-traditional ways to “de-stress” to be our best! www.kimegel.com

4:10 pm  Presentation and “Thank You” to Allied Sponsors

4:30 pm – 5:15 pm  Town Hall
Join your colleagues in discussion of the most pressing topics of the day.

5:15-6:00 pm  Happy Hour & Optional Tour
Join colleagues for no-host happy hour in the Equus Skybox, 6th floor grandstand
Take a beverage with you on a venue tour or stay put and network.

IAVM San Diego Chapter would like to send a special thanks to our sponsors:

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