



**REGION 7**

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## **IAVM Southern California – San Diego Chapter Meeting**

*Tuesday, October 15, 2019 – 11:30am*

Del Mar Fairgrounds  
2260 Jimmy Durante Blvd; Del Mar, CA 92014  
Complimentary Parking

- 11:30 am**            **Registration opens** – Turf Club, 4<sup>th</sup> floor Grandstand
- 12:00pm – 12:45 pm** **IAVM Members & Guests Lunch**
- 12:45 pm**            **Welcome & Introduction**  
Tim Fennell – General Manager, DMFG
- 12:50 pm -1:00 pm** **Welcome to the Del Mar Fairgrounds & the San Diego Chapter**  
Paul Blaney – Director of Events Services, DMFG  
Martha Henderson – Event Manager, DMFG, San Diego Chapter Representative
- 1:00 – 1:20 pm**     **IAVM National & Region 7 Updates**  
Rip Rippetoe CVE – President & CEO, San Diego Convention Center, 1st Vice Chair IAVM Board of Directors  
Dianne Javier – Senior Event Manager, San Diego Convention Center, Region 7 Treasurer
- 1:20 – 2:10 pm**     **Session #1**  
“Planning versus Reality: Workforce evacuation workshop”  
*Intro:*                Brendan Farley - Director of Operations, San Diego Theatres  
*Speakers:*        Sgt Josh DaFoe - SDPD Mass Threat Unit  
                              Mark Elvin – Security Manager, DMFG  
                              Ric Marcelino - Public Safety Manager, San Diego Theatres  
*Description:*     How do we take our emergency preparedness from the planning table to a real life event? Our panel will discuss best planning practices, coordinating with San Diego’s Life Safety resources, and real life examples of how in depth planning can make the difference when our teams and guest’s safety is on the line.
- 2:10 - 2:20 pm**     **Break (10 mins)**
- 2:20 – 3:10 pm**     **Session #2**  
“Crisis Communications & Management”  
*Intro:*                Barbara Moreno - Director of Communications and Marketing, San Diego Theaters  
*Speakers:*        Tim Fennell - General Manager, DMFG  
                              Katie Mueller - Deputy General Manager, DMFG  
                              Annie Pierce - Public Information Officer, DMFG  
*Description:*     The Del Mar Fairgrounds team brings their insights, perspectives and best practices on staying ahead of the media and communication protocols during a crisis.

- 3:10 - 3:20 pm**      **Break (10 mins)**
- 3:20 – 4:10 pm**      **Session #3**  
 “What the Health?”  
*Intro:*              Kila Bell Johnson - Event Manager, DMFG  
*Speakers:*        Kim Egel - Licensed Therapist  
*Description:*      Event Coordinator is the 5<sup>th</sup> most stressful job according to Forbes magazine. Licensed Therapist Kim Egel is here today to help with creative, intuitive and non-traditional ways to “de-stress” to be our best! [www.kimegel.com](http://www.kimegel.com)
- 4:10 pm**              **Presentation and “Thank You” to Allied Sponsors**
- 4:30 pm – 5:15 pm**    **Town Hall**  
 Join your colleagues in discussion of the most pressing topics of the day.
- 5:15-6:00 pm**        **Happy Hour & Optional Tour**  
 Join colleagues for no-host happy hour in the Equus Skybox, 6<sup>th</sup> floor grandstand  
 Take a beverage with you on a venue tour or stay put and network.

*IAVM San Diego Chapter would like to send a special thanks to our sponsors:*

