



Good Afternoon!

Over the past several years, the membership of IAVM has continued on an amazing growth pattern. As our overall membership base has grown, so has the attendance and interest in our education programs. Our [Venue Management School](#) (VMS and VMS-GI) has been housed at Oglebay for the past 31 years, and anyone who has attended will tell you there is nothing like that “Wheeling Feeling.” However, our Year 1 classes have reached capacity for the last several years, leaving many of our members on a wait list. With this increased interest in attendance, we have reached our maximum enrollment potential at Oglebay, leaving VMS no room to grow.

Educating our industry professionals is the core of IAVM and its programs. Recognizing the need to explore opportunities for immediate and future growth, the VMS Board of Regents, in collaboration with IAVM staff, conducted research and site visits for potential VMS locations for 2019 and future years.

As a result, we are pleased to announce that we were able to find an amazing location that will provide us the space needed to accommodate our projected growth potential. [Saddlebrook Resorts](#) in Wesley Chapel, Florida will be the home of VMS, starting with the Class of 2019. Saddlebrook will provide our faculty and students easier access for venue tours, giving us a new perspective on today’s venues. It will also afford accommodations with a modern resort feel, great food options, and easier access for air travel, which means shorter commutes and less expensive flights for our students.

While our location may be changing, our Venue Management School will not be. We will still have the same outstanding faculty who will provide each and every student with the best educational content available to our industry. VMS will continue to be an immersive learning environment that provides great opportunities for inspiring our future industry leaders, build their expertise in our field, and help them to create professional and personal connections for life.

Registration for VMS 2019 will open late October. We look forward to seeing you in Florida next June!

A handwritten signature in black ink, appearing to read 'Todd Hunt', is positioned above the typed name.

Todd Hunt, CVE
Chair, VMS Board of Regents